



Iowa Hereford Breeders
Association

every calf deserves a white face

May 2009 Newsletter

Junior Show in Indianola June 6-7

Plans are being finalized for the Iowa Junior Hereford Association's annual preview show, set for June 6-7 at the Warren County Fairgrounds in Indianola.

Juniors have received entry information in the mail from the IJHA advisors and are reminded that the absolute deadline is **May 15 - NO LATE ENTRIES WILL BE ACCEPTED.**

Cattle may arrive beginning Friday afternoon (June 5) and must be in place by 10 a.m. on Saturday. Check-in will begin at noon.

The junior speech contest will be held at 3:30 p.m. on Saturday, June 6, followed by the IJHA membership meeting, where new officers and directors will be elected. Those juniors planning to exhibit at the Junior National Hereford Expo in Tulsa will meet afterwards to make plans for that trip.

The Warren County Cattlemen will be serving a ribeye steak dinner Saturday evening, for a donation of \$5 per person. A concession stand will be available on Sunday for both breakfast and lunch.

The show will begin at 8 a.m. on Sunday, June 7. Horned cattle will be judged first.

No cattle will be released until after the polled showmanship.

All Hereford enthusiasts are encouraged to attend the weekend's activities to support the fine young people who represent our breed's future.

Lodging Information for IJHA Show

Apple Tree Inn -
(515) 961-0551

Super 8 -
(515) 961-0058

Camping is
available on the
fairgrounds -
contact Warren
County Fair at (515)
961-5861

Tentative Show Order:

Horned cow-calf
Polled cow-calf
Horned bulls
Combined steers
AI bulls
AI heifers
Horned owned
heifers
Horned bred &
owned heifers
Horned
Showmanship
Polled bulls
Polled owned
heifers
Polled bred &
owned heifers
Polled
Showmanship

PLANNING AHEAD

May 15 - IJHA Preview Show Entry
Deadline
May 20 - Junior National Hereford Expo
Entry & Ownership Deadline
May 30 - JNHE Room Reservations due
to Biddles
June 6-7 - Iowa Junior Hereford
Association Summer Show,
Indianola
July 4-11 - National Junior Hereford
Expo, Tulsa, OK
July 20 - Newsletter Deadline
Aug. 17 - Iowa State Fair Hereford
Shows
Sept. 19 - Iowa Hereford Tour & IHBA
Annual Meeting, The Amanas
area

ROYALTY NEEDED

Sponsored by IJHA

New Queen & Princesses
to be crowned June 7
at the Preview Show

Queen/Princess – must be at least 16 years old
& not have reached 22nd birthday as of Jan. 1
Junior Princess – at least 12 years old and not
have reached 15th birthday by Jan. 1

Contact:

Tena Biddle

6487 New Liberty Rd., Walcott, IA 52773
563-843-2595; biddlet@netins.net

PREVIEW SHOW AWARDS SPONSORS

The Iowa Junior Hereford Association thanks the following breeders for sponsoring champion awards at this year's preview show:

Champion Polled Heifer: Mike Sorensen
Reserve Champion Polled Heifer: Sheriff Polled Herefords in memory of Isal Sheriff
Champion Polled Bull: Wiese & Sons
Reserve Champion Polled Bull: Casteel Polled Herefords
Champion Polled Cow-Calf: Sheriff Polled Herefords in memory of Isal Sheriff
Reserve Champion Polled Cow-Calf: Casteel Polled Herefords
Champion Polled Bred & Owned Heifer: JJB Cattle Company
Reserve Champion Polled Bred & Owned Heifer: Simpson Polled Herefords
Champion Steer: WEBCows/Deppe Brothers Cattle Co.
Reserve Champion Steer: Tiernan Polled Herefords
Champion Horned Heifer: Steve & Jinny Landt
Reserve Champion Horned Heifer: Jim Kuhlman
Champion Horned Bull: Stream Cattle Co.
Champion Horned Cow-Calf: Scott & Teresa Amendt
Champion Horned Bred & Owned Heifer: K7 Herefords

Sponsors are still needed for reserve champion horned bull, reserve champion horned cow-calf, reserve champion horned bred & owned heifer and champion and reserve champion AI bull and heifer. If you are interested in sponsoring one of these awards, contact Scott Amendt at (515) 848-3685; e-mail scott.amendt@co-alliance.com

SEND IN YOUR NEWS! Let us know what is going on with your family or your cattle operation. E-mail becksimp@aol.com; or mail to Becky Simpson, 13359 280th St., Redfield, IA 50233-6014. **Next newsletter deadline is July 20.**

Expo Average Up Again

Signs of a faltering economy were hard to find during the Feb. 12 Iowa Select Hereford Sale at the Iowa Beef Expo. A standing-room-only crowd snapped up the 47 high-quality lots at an overall average price of \$2,481, which was \$54 better than the 2007 average. The 19 bulls topped the previous year's mark by \$101, while 28 females sold an average of \$36 per head better than in 2007. Cattle sold into six states.

Expo Results

19 Bulls	Average	\$2,582
28 Females	Average	2,413
47 Lots	Average	\$2,481

Top Bulls

WS Battle 0161 763, by WS Battle 64 0161. Wiese & Sons, Manning, to Dallmeyer Farms, Wellman, \$5,500.

WW Tornado T18, by GK Era D11. White Willow Polled Herefords, Morris, IL, to Lost Meadows Polled Herefords, Frazee, MN, \$4,500.

Top Females

MDF Miss Vy 65U, by BR DM Channing. Mike Dierenfeld Family Polled Herefords, Northwood, to Tyler Krebs, Okoboji, \$6,000.

Reloads Tonic 882, by Purple Tonic 10M. Carlson Family Cattle Co., Cherokee; Sorensen Family, Greenfield; and Mike England, Mt. Ayr; to Jayson Olson, Northwood, \$5,000.

Iowa Boasts 44 Dams of Distinction

Despite dropping one place from the previous year, Iowa remained in the top 20 states on the 2008 Dams of Distinction list announced by the American Hereford Association. There are 44 of the prestigious cows in our state, giving Iowa 15th place overall. Thirteen of these

females reside at Wiese & Sons, Manning, who tied for 17th among individual breeders.

A total of 1,938 Hereford cows from 641 Hereford performance herds in 45 states earned the Dams of Distinction recognition and will be designated with a "DOD" after their names on pedigrees and the AHA website.

To be named a Dam of Distinction, a cow must have weaned a calf born since Jan. 1, 2007; produced at least three calves; initially calved at 30 months of age or less; had an interval of no more than 400 days between her first and second calves and maintained a 370-day calving interval after her second calf; had weaning records submitted to the AHA Whole Herd Total Performance Records program for every calf born before June 30, 2008; and had a progeny average 205-day adjusted weaning weight ratio of at least 105.

Iowa breeders with 2008 Dams of Distinction are:

Ron Beaver Herefords, Clarinda
Beef Resources Partnership, Tabor
Ashley Dierenfeld, Northwood
Mike Dierenfeld, Northwood
Gar-Nanc/Rau Farms, Stanley
Bill Goehring, Libertyville
Graham Polled Herefords, Benton
Albert Heckenberg, Sperry
Patti Heidt, Lockridge
Charley Johnson, Belle Plaine
Johnson Hereford Farm, Milford
K7 Herefords, Lockridge
Tyler Krebs, Okoboji
Steve Landt, Union
Lenth Herefords, Postville
Casey Ohrt, Haverhill
Tanner Rau, Stanley
Adam Schlapia, Diagonal
Kelcy Schroder, Princeton
Simpson Polled Herefords, Redfield
Sorensen Family, Harlan
Mr. & Mrs. D.C. Spark, Spencer
Michael Tiernan, Stuart
Wiese & Sons, Manning

Tour Plans Shaping Up

Saturday, Sept. 19, has been set as the date for this year's Iowa Hereford Tour and annual meeting.

Tour chairman Charley Johnson has lined up an interesting day for attendees, including a visit to the Amana Farms, who are currently feeding a large number of Herefords in conjunction with the American Hereford Association.

Plans tentatively call for a 10 a.m. start at Sladek Farms, Iowa City. Lunch and the association's annual meeting will be held at the Colony Inn at the Amanas. Other stops include the Amana Farms; C.J. Herefords, Belle Plaine; and Heck Polled Herefords, Chelsea.

Complete details and a finalized schedule will be printed in a future newsletter. A sign-up sheet for the meal count will be posted at the Hereford booth at the State Fair. Plan now to attend!

Record Number of Spring Advertising Participants

A record 21 breeders took part in the IHBA's annual spring co-op advertising campaign, which ran March-May in two major livestock publications.

Three different ads were run a total of five times in *Midwest Marketer* from March 14 through May 9. In addition, a full-page ad was placed in the April edition of *Livestock Plus* and a half-page was in the May issue.

All the ads focused on the benefits of heterosis gained by using Hereford bulls and the financial gains cattlemen can realize by infusing Hereford genetics into their herds.

**NEXT NEWSLETTER DEADLINE
IS JULY 20!**



Just Married!

IHBA board member Nathan Stickley and Connie Duster, both of Parkersburg, were married February 14 in a rural setting near their hometown. Nathan gained a ready-made family with Connie's 12-year-old daughter, Bayley, and 10-year-old son, Tyler.

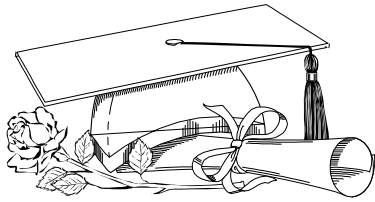


Former Iowa Polled Hereford Queen and junior association president Kelcy Schroder of Princeton and Andrew Hanson of Marcus were married April 11 in Princeton. The daughter of Ned and Deena Schroder, Kelcy is a graduate of Iowa State University. She is employed by AgCareers.com. Andrew is the son of Randy and Sandy Hanson. He is active duty in the United States Army and is currently stationed in Ft. Riley, KS.

Thank You...

...so much for your generous support of my efforts on the NJHA Board. The money helps immensely in making up for travel costs, but words cannot express how much it means to me to have a Hereford family like you. It is worth every bit of energy to represent such a supportive, caring group of people.

Sarah Stream, NJHA Treasurer
(The IHBA gave Sarah \$750 for expenses as a National Junior Hereford board member.)



The Class of 2009

Laura Beaver, Clarinda, will graduate May 17 from Clarinda High School. She plans to attend Iowa State University.

Montana Deppe, Maquoketa, graduates May 31 from Andrew Community School. He will attend Black Hawk Community College, enrolling in the agricultural transfer program and plans to participate on the livestock judging team.

Kelcy (Schroder) Hanson, Ames, graduated Dec. 20, 2008, from Iowa State University with a degree in agricultural communications and communication studies. She is a marketing associate for AgCareers.com.

Adrienne Landt, Union, will be graduating May 16 from the University of Iowa with a BA in communication studies and a certificate in business management. Her future plans are indefinite.

Congratulations!

HELP WANTED

Hosts for the Gammon Barn
During the Iowa State Fair

Flexible Hours – Mornings/Afternoons
IHBA will pay your admission to the fair and
parking on the day(s) you work

*Our goal is to have the barn open all 10 days of
the fair.*

Sign up at the preview show
or call Rande Seuferer – 515-971-5135

ATTENTION JUNIORS!!! DON'T MISS THIS OPPORTUNITY!

All juniors who are planning to exhibit at the Iowa State Fair (open show, 4-H or FFA) are urged to apply for the Iowa Beef Heifer Award sponsored by the IHBA and the Iowa State Fair and coordinated by the Iowa Cattlemen's Association. Applications and entry deadline information are available at your local Extension office or from the Iowa Cattlemen's Association.

The winner will receive up to \$700 to apply to the purchase of a Hereford heifer (minimum award is \$500 for a private treaty purchase from an IHBA member; \$600 if bought at the Beef Expo from an out-of-state consignor and \$700 if purchased at the Beef Expo from an Iowa breeder). Two runners-up will receive leather show halters.

Last year, there were no Hereford applications for this award – we would really like to give the money away this year! **Applicants must exhibit at the 2009 Iowa State Fair to be eligible.**

**A Tisket,
A Tasket –
Help Fill the
Iowa Basket!**



Iowa juniors are again preparing a state basket for the silent auction at the Junior National.

All donated items are welcome – if possible, they should have an Iowa connection or be Hereford- or farm-related. They may be brought to Indianola to the preview show or sent to Amy Solsma, 6190 320th St., Sanborn, IA 51248; ph: 712-729-3174; e-mail jasolsma@mtcnet.net.

Scholarships Available

Several scholarships are available for junior members who are entering or continuing in college. Some years there have not been enough applicants to claim the funds, so if there is a qualified student in your family, encourage them to apply.

Iowa Beef Breeds Council

What: 4 scholarships, one for \$750 and one for \$500, automatically renewed for the second year

Who: Graduating high school senior, first- or second-year college student

Criteria: Must have shown in the junior show at the Iowa Beef Expo sometime in your career; also based on scholarship & beef involvement

Deadline: June 1

Applications/more information:
www.showcattlepage.com/ijbba; or contact Mike Dierenfeld at meddvm@myclearwave.net

Harms Scholarship (IHBA)

Who: Graduating high school senior or college student

Criteria: IHBA member; must have shown purebred (horned) Herefords for at least 3 years

Deadline: August 1

Applications/information: Available from IHBA Administrative Secretary Becky Simpson

Christensen Scholarship (IHBA)

Who: Son or daughter of IHBA member who raises Polled Herefords; in at least second year of study

Criteria: Must be enrolled in and studying in an agricultural field

Deadline: August 1

Applications/information: Available from IHBA Administrative Secretary Becky Simpson

CONGRATULATIONS to Mel TerLouw, Pella, IA, winner of the \$50 cash prize drawing for Expo bidders who completed our survey!

NOMINATIONS NEEDED!

Hall of Fame – Honors breeders who have made a significant contribution to the Hereford breed in Iowa. Submit nomination & brief bio, showing impact on the breed, to Becky Simpson, 13359 280th St., Redfield, IA 50233-6014.

Deadline Aug. 1

IHBA Board of Directors – Four 3-year terms elected at annual meeting. Contact Mike Dierenfeld, 4646 Mallard Ave., Northwood, IA 50459; ph: 641-324-1147; e-mail meddvm@myclearwave.net; or Rande Seuferer, 13411 200th Ave., Milo, IA 50166; ph: 515-971-5135; e-mail randlseuferer@iowatelecom.net.

IJBBA Winter Beef Expo Results

Champion Horned Heifer: Chance Deppe, Maquoketa
Reserve Horned Heifer: Ashley Vogel, Hartley
Champion Polled Heifer: Montana Deppe, Maquoketa
Reserve Polled Heifer: Cassidy Hanson, Linn Grove
Champion Hereford Steer: Chance Deppe
Reserve Champion Hereford Steer: Austin Deppe, Maquoketa
Reserve Senior Showmanship: Ashley Vogel

Did You Know?

The theme of this year's Junior National, "Take Me Back To Tulsa", refers to the fact that this marks the 10th event since the National Junior Polled Hereford Council and the National Junior Hereford Association combined forces for the first JNHE (in 2000), which was also held in Tulsa.

Meet Your Directors

While a recent transplant to Iowa and a first-year member of the IHBA board, **Tom Heidt** of Lockridge is no stranger to the cattle business.

He grew up on a dairy farm in central Wisconsin and started his beef cattle herd in 1968 with Charolais cross cows. It didn't take long for him to fall in love with Hereford cows and around 1972 he started buying registered cows, mostly from the Wisconsin Hereford Association's state sale. The family's current K7 Herefords now numbers 90+ cows.

Starting in the 1980s, K7 began entering carcass shows, in part to prove that Herefords could grade and be competitive on the rail.

While he was never a junior Hereford member himself, Tom has been a strong supporter since attending the Wisconsin Junior Hereford field day his last year of high school. He met his wife, Jo, at the county fair. She was Polled Hereford princess at the time and they debated the merits of Hereford vs. Polled Hereford cattle. Married since 1980, the couple farmed and raised cattle in central Wisconsin until moving to Iowa a few years ago.

They also raised three children, all of whom are also in Iowa now. Victoria, 27, teaches ag education at Mediapolis High School. Shane, 22, helps with the family operation and does construction, and 21-year-old Patti works locally in retail.

Next to Jo, cattle are the major love of Tom's life, but he also enjoys hunting and good company. He was honored to raise the 2007 Northeast Hereford Show Bull of the Year. He says

his ultimate dream is to have the champion bull, female and pen of bulls in Denver - all in the same year!

Another newcomer to the IHBA board is **Nathan Stickley** of Parkersburg. He's a third generation cattleman, partnering with his father, Russ, in Stickley & Sons Herefords, an operation begun in 1967 that currently runs 45 cows. His grandmother, Irene, is also involved with the herd.

Nathan credits his grandfather, the late Bob Stickley, with establishing him in the cattle business. When Nathan was in third grade, his family moved back to Parkersburg from Walcott, IA, so Russ could establish his veterinary practice in his hometown. Nathan began going out to his grandparents' farm to help with the cattle and they bought him his first steer. That's all it took, he says: "I was hooked."

That first project evolved into showing heifers, steers, cow-calf pairs and bulls at the State Fair, junior show, county fair and several other area shows. Every Thanksgiving, Nathan and his grandfather would go to Oxley Herefords in Minnesota to select next year's show steers. Nathan describes the daunting task: "We had to go into a pen of 200 calves that weren't clipped or pampered and try to pick out a couple of steers that would be competitive the next summer." On that same trip, they would go on into South Dakota for the South Dakota Excellence sale, so they saw a lot of good cattle in just one weekend.

Nathan works at the Target Distribution Center in Cedar Falls. This February, he married Connie Duster and now spends much of his time going to school and sporting events for her children. He also enjoys playing golf.

Iowa Hereford Breeders Association
13359 280th St.
Redfield, IA 50233-6014

ADDRESS SERVICE REQUESTED

**NEXT NEWSLETTER DEADLINE
JULY 20!**

Iowa Hereford Breeders Association Officers & Directors

*(year term expires; * denotes 2nd term)*

President: Steve Landt, Union (2010*)
641-486-5472

Vice President: Charley Johnson, Belle Plaine (2009)

Secretary: Steve Rau, Stanley (2009*)

Treasurer: Dave Schofield, Manson (2010)

Directors:

Mike Dierenfeld, Northwood (2009*)

Bryce Godbersen, Arthur (2010)

Tom Heidt, Lockridge (2011)

Dave Larson, Albia (2009)

Rande Seuferer, Milo (2011*)

Mike Sorensen, Greenfield (2011*)

Nathan Stickle, Parkersburg (2011)

Sue Stream, Chariton (2010)

Beef Breeds Council Representatives:

Mike Dierenfeld

Sue Stream

Administrative Secretary

Becky Simpson

13359 280th St.

Redfield, IA 50233-6014

515-833-2991

becksimp@aol.com

Website Administrator

Mike Dierenfeld - meddvm@myclearwave.net

Iowa Junior Hereford Association Officers & Directors

President: Emma Offenburger, Lacona

Vice President: Max Cherry, Winthrop

Secretary: Sarah Stream, Chariton

Treasurer: Karly Biddle, Walcott

Directors: Kyle Biddle, Walcott

Colton Black, Chariton

Ryan Johnson, Rhodes

Amanda Kelly, Fayette

Travis Kelly, Fayette

Ryan Mesch, Eldora

IJBBA Representatives:

Max Cherry, Winthrop

Ryan Johnson, Rhodes

Advisors: Dennis & Tena Biddle, Walcott

563-843-2595

Scott & Teresa Amendt, Pleasantville

515-848-3685

National Junior Hereford Association Director/Treasurer

Sarah Stream

Iowa Polled Hereford Queen

Emma Offenburger, Lacona

Iowa Polled Hereford Junior Princess

Karly Biddle, Walcott