



Iowa Hereford Breeders  
Association

*every calf deserves a white face*

# May 2011 Newsletter

## Spend Father's Day Weekend in Marshalltown!

The Iowa Junior Hereford Association's annual show will be held June 18-19 at the Central Iowa Fairgrounds in Marshalltown.

Entry packets have been mailed to all IJHA members and entry deadline is **June 1**. Entry forms are also available on the Iowa Hereford Breeders Association website - [www.iowahereford.org](http://www.iowahereford.org).

The weekend's schedule is filled with entertaining, educational and competitive events for youth and their families. Cattle must be in place by 10 a.m. on Saturday, June 18; they may arrive as early as Friday afternoon, June 17.

At approximately 1 p.m. on Saturday afternoon, Sullivan Supply will present their "Stock Show University" fitting and showmanship clinic for juniors. At 3:30 p.m. IJHA/NJHA members ages 7 to 22 may compete in the speech contest, which is a qualifying round for the Junior National. Following the speech contest will be the IJHA annual meeting, during which officers and directors will be elected, and a meeting of all youth going to the Junior National.

Local cattlemen will serve supper on Saturday evening at a cost of \$9 per plate. There will be a concession stand on the grounds both Saturday and Sunday.

The show will begin at 9 a.m. on Sunday, June 19. It will be kicked off by the crowning of a new Iowa Hereford Queen and Princess. See the next column for show order and lodging information. This year, polled and horned showmanship will be combined at the conclusion of the show. **NO CATTLE WILL BE RELEASED UNTIL THE CONCLUSION OF THE SHOW.**

As a special incentive, the Iowa Hereford Breeders Association will reimburse the entry fee of any heifer purchased at the 2011 Iowa Select Hereford Sale and shown by the original purchaser at the IJHA Preview Show.

Hereford enthusiasts across the state are encouraged to turn out for this event to support the fine young people who represent the future of our breed.

## Lodging Information for IJHA Show

**Super 8**  
641-753-3333

**Best Western**  
641-752-6321  
*Ask for Iowa Junior Hereford  
block*

## Camping available on the fairgrounds

**Show Order:**  
Polled Cow-Calf  
Horned Cow-Calf  
Polled Bulls  
Polled Heifers  
Polled Bred & Owned Heifers  
A.I. Bulls (combined)  
A.I. Heifers (combined)  
Steers (combined)  
Horned Bulls  
Horned Heifers  
Horned Bred & Owned  
Heifers  
Showmanship (combined)

## Schedule of Events:

**Friday, June 17** - Cattle may arrive after noon

### Saturday, June 18

10 a.m. - Arrival deadline  
1:00 p.m. - Sullivan Supply  
Stock Show University  
3:30 p.m. - Speech contest  
IJHA membership meeting  
Meeting for JNHE participants  
Evening meal

### Sunday, June 19

9:00 a.m. - Crowning of  
Queen & Princess  
IJHA Show

# PLANNING AHEAD

June 1 - IJHA Preview Show Entry Deadline  
Junior National Hereford Expo Entry Deadline  
June 7 - JNHE Hotel Reservations due to Biddles  
June 18-19 - IJHA State Show, Marshalltown  
June 24-26 - Midwest Regional Junior Hereford Show, Monroe, WI  
July 9-16 - Junior National Hereford Expo, Kansas City, MO  
July 22 - Newsletter Deadline  
Aug. 14 - Ice Cream Social, Hereford Booth, Iowa State Fairground, Des Moines  
Aug. 15 - Iowa State Fair Hereford Show

## Expo Sale One for the Record Books!

Records were set both outdoors and inside the sale ring on Feb. 17 at the Iowa Select Hereford Sale. With temperatures in the low 70s and a standing-room-only crowd, Herefords were the hot commodity at the Iowa Beef Expo, scoring the best over-all average for live animals, second-best bull average and top female average, as well as having both the high-selling bull and female of all 12 breeds sold. Cattle sold into eight states.

### Top Female



The highest-priced animal at the entire Beef Expo was this heifer consigned by the Mike Sorensen Family of Greenfield, IA. MSF Outcross 40X ET, a February 2010 daughter of Golden Oak Outcross 18U, earned a \$9,100 bid from Peyton & Logan Schmitt, Nichols.

Sorensens also had the second high female with MSF About Time 20X ET. A June 2010 daughter of CRR About Time 743, she went to Stephane & Logan Krause, Pine Island, MN, for \$8,000.

### Top Bull



Wiese & Sons, Manning, consigned the top-priced bull, WS Intense Duke 512 868 ET, an April 2008 son of WS Intense Duke 512 who went to SK Herefords, Medina, NY, for \$8,200.

The second high-selling bull was another Wiese entry, WS Intense Duke 512 910, also by WS Intense Duke 512. The February 2009 bull was purchased by Mark Schneider, Reinbeck, IA, for \$5,700.

### Hereford Averages

30 Bulls - \$3,553  
26 Females - \$3,449  
56 Head - \$3,505  
20 Embryos - \$339

### Other Top Sellers

#### Bulls

DP Wide Angle 902, by Wide Angle STC 01. Petersen Herefords, DeWitt, IA, to Allan Waterbeck, Hartwick, IA, \$5,500.

RPH Online Power Surge 12W ET, by Remittal Online 122L. Rabideau Polled Herefords, Clifton, IL, to T-Bone Ranch Co., Antonito, CO, \$5,500.

CHRY Grind 1X, by HCC Legacy S01 ET. Cherry Farms, Winthrop, IA, to Eddy Cattle Co., Moulton, IA, \$5,300.

#### Females

JJB Serena 6X, by STAR TCF Echo of Thunder 222U ET. JJB Cattle Co., Independence, IA, to Tyler Krebs, Okoboji, IA, \$6,300.

BAJA Mia 14X, by DB Hard Drive ET. BAJA Cattle, Alden, IA, to Cole Schanbacher, Newhall, IA, \$5,000.

## Rickabaugh Recognized



At the start of the Iowa Select Hereford Sale, Joe Rickabaugh, director of field management and seedstock marketing for the American Hereford Association, was presented an original painting (shown above) by "Freedom Rock" painter Ray "Bubba" Sorensen in appreciation of his work on behalf of Iowa Hereford breeders. Rickabaugh has screened cattle for the Expo sale the past four years and also assists with the State Fair and junior preview shows.

## Tour in Planning Stages

This year's Iowa Hereford tour will visit the southeast portion of the state on a date as yet to be determined. Tom Heidt and Bill Goehring are coordinating the event. Watch for details in the next newsletter.

The board would still like to know if there is interest in chartering a bus for the tour. Please let President Charley Johnson (319-444-3645) or administrative secretary Becky Simpson (515-833-2991) know by June 17 if you would like to take advantage of this opportunity.

## Cow-Calf Conference Lauds IHBA

As the Cornbelt Cow-Calf Conference celebrated its 40<sup>th</sup> year this spring, the event recognized its longtime supporters. The Iowa Hereford Breeders Association was given a plaque in appreciation of 26 years of participation in the conference. The plaque will be displayed in the Gammon Barn Museum.

## 18 Breeders Have Dams of Distinction

The American Hereford Association's 2010 list of Dams of Distinction includes 42 cows from 18 Iowa breeders, ranking the state 14<sup>th</sup> in the country. The prestigious roster totals 1,945 "efficient, fertile and productive females" who have met rigid criteria for performance and have produced at least three calves. Complete information on the Dams of Distinction program was in the April 2011 edition of *Hereford World*.

Iowa breeders with 2010 Dams of Distinction are:

Ron Beaver Herefords, Clarinda  
Sarah Beaver, Latimer  
Beef Resources Partnership, Tabor  
Ashley Dierenfeld, Northwood  
Mike Dierenfeld, Northwood  
Albert Heckenberg, Sperry  
Charley Johnson, Belle Plaine  
Johnson Hereford Farm, Milford  
K7 Herefords, Lockridge  
Steve Landt, Union  
Lenth Herefords, Postville  
Mark Ohrt, Haverhill  
R&R Cattle Co., Wilton  
Kelcy Schroder, Princeton  
Sheriff Polled Herefords, Orient  
Simpson Polled Herefords, Redfield  
Solsma Show Steers, Sanborn  
Wiese & Sons, Manning

## HELP WANTED

Hosts for the Gammon Barn  
during the Iowa State Fair

Flexible Hours – Mornings/Afternoons  
IHBA will pay your admission to the fair and  
parking on the day(s) you work

Call Grant Seuferer – 515-979-2846  
Bryce Godbersen – 712-269-1315

## Welcome, New Members!

JB Ranch – Jack & Bev Beeson, Wayne, NE

Rick Wood Farms – Rick Wood and son, Kelly  
James Wood, Eldora, IA



## The Class of 2011

**Alexis Brandt**, Blakesburg, graduating from Eddyville-Blakesburg High School, is an Academic All-State scholar. She has been active in 4-H, FFA and concert, marching and jazz bands. Her career goal is an occupation in agriculture/cattle genetics.

**Max Cherry**, Winthrop, is graduating from East Buchanan High School, where he was a member of the wrestling team (captain and state qualifier), football team (captain) and tech team and was on the honor roll all trimesters. Max plans to major in agricultural business at Iowa State University and then attend law school.

**Casey (Ohrt) Faircloth** is actually part of the class of '10, as she received her degree in elementary education from Buena Vista University in December 2010. Casey is currently substitute teaching in the BLCU, GMG and Gladbrook-Reinbeck school systems and hopes to obtain a fulltime teaching position in one of these areas.

**Deanna Rae Keeton**, Albia, is part of the senior class at Twin Cedars High School. She will attend William Penn University, where she will play baritone for their new marching band. She plans to pursue a career as a physical therapist. In the meantime, Deanna runs poles and barrels and ties goats for the Iowa High School Rodeo team.

**Amanda Kelly**, Fayette, graduated from Northeast Iowa Community College with a diploma and associate of arts degree in early childhood education. Her future plans are to transfer to Upper Iowa University this fall to obtain a bachelor of arts degree in pre-elementary education and continue working at Kaleidoscope Kids Childcare Center in West Union.

**Travis Kelly**, Fayette, graduates from West Central Community School. This fall, he will continue his education at Northeast Iowa Community College, where he has been accepted in the agricultural business and

animal science program studying animal health, animal nutrition and genetics.

**Mike Tiernan**, Stuart, is graduating from West Central Valley High School. He will attend Iowa State University in the fall and major in nutritional science, looking to possibly go on to medical or pharmacy school.

**Chance David Wiese**, Manning, graduates from IKM-Manning Community School. He will be a member of Alpha Gamma Rho ag fraternity at Iowa State, where he will seek a degree in agricultural studies. After college, Chance plans to return to Wiese & Sons, learn how to be a cow/calf producer and one day run the family business himself.

### Scholarships Available

#### Iowa Beef Breeds Council

**What:** 4 scholarships, two for \$750 and two for \$500, automatically renewed for the second year

**Who:** Graduating high school senior, first- or second-year college student (4-year college or university, vocational school, trade school or community college)

**Criteria:** Must have shown in the junior show at the Iowa Beef Expo sometime in your career; also based on scholarship & beef involvement

**Deadline:** June 1

**Applications/more information:**

[www.showcattlepage.com/ijbba](http://www.showcattlepage.com/ijbba); or contact Mike Dierenfeld at [meddvm@myclearwave.net](mailto:meddvm@myclearwave.net)

#### Harms Scholarship (IHBA)

**Who:** Graduating high school senior or college student

**Criteria:** IHBA member; must have shown purebred (horned) Herefords for at least 3 years

**Deadline:** August 1

**Applications/information:** Available from IHBA Administrative Secretary Becky Simpson

#### Christenson Scholarship (IHBA)

**Who:** Son or daughter of IHBA member who raises Polled Herefords; in at least second year of study

**Criteria:** Must be enrolled in and studying in an agricultural field

**Deadline:** August 1

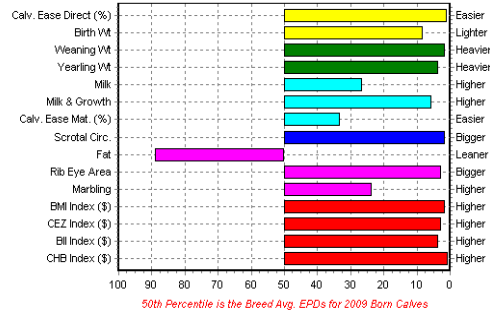
**Applications/information:** Available from IHBA Administrative Secretary Becky Simpson

**Proudly Presenting Our New Herd Sire:**



**R PUCKSTER III 5080**

EPD Percentiles for R PUCKSTER III 5080 (DLF, HYF, IEF) (P43107245)  
INTERIM SPRING 2011 EPDS



BW	WW	YW	MM	M&G
1.1	61	96	21	52

Paternal Grandsire: R Puckster 2013 Maternal Grandsire: MSU TCF Revolution 4R  
His 7/8 brother, R Puckster III 4849, currently is offered by Select Sires

*Simpson Polled Herefords*

Redfield, IA – 515-833-2991

Visit us on the web: [www.simpsonpolledherefords.com](http://www.simpsonpolledherefords.com)

For Sale: Calving-ease yearling bulls

***Congratulations!!!***

**Rich and Judy Frieden**, owners of Hereford Hills Farm, Elgin, were inducted into the Fayette County Cattlemen’s Hall of Fame in January with their entire family – three daughters and their husbands, 10 grandchildren, granddaughter-in-law, great-grandson and three grandchildren’s special friends – on hand.

The Friedens have been raising Polled Herefords on the family farm since 1973 and have been involved in numerous cattle and breed organizations. Rich is past president of the Iowa Polled Hereford Association and Judy held similar responsibilities in the Iowa Poll-ettes.

Longtime IHBA member and Expo consignor **Larry Benedict** of Mason City, IL, is the 2011 Illinois Polled Hereford Association Hall of Fame honoree. Larry has been involved with Herefords his whole life and was one of the first presidents of the American Junior Hereford Association.

**THANK YOU!**

For purchases at the Iowa Select Hereford Sale:

**Mike Sorensen Family, Greenfield**

Lot 52 – SBH 40R Jenny 1007 (Sarah’s heifer)

**Bryson Ball, Lacona**

Lot 51 – LBH 40R Flo 1006 (Laura’s heifer)

*We wish you the best of success with your cattle.*

**Ron Beaver Herefords**

Ron, Cheryl, Sarah & Laura

712-542-5816 (home)

712-542-8921 (Ron’s cell)

**Clarinda, IA**

To visit our website,  
Google “Ron Beaver Herefords”





## Juniors Need Donations for JNHE Basket

Iowa Junior Hereford Association members are again assembling a basket for the silent auction at the Junior National Hereford Expo. Farm-, Hereford- or Iowa-related items are encouraged and may be brought to the preview show or sent to Tena Biddle, 6487 New Liberty Rd., Walcott, IA 52773

## Correction

Our apologies to Sladek Farms, Iowa City, co-owner of the senior champion Hereford bull at Denver, for omitting them from the National Western report in the last newsletter. Their winning entry was SLDK Vendetta V-9 ET, who is also pictured on page 33 of the IHBA directory.

## Juniors Can “Win a Heifer”

All juniors who are planning to exhibit at the Iowa State Fair (open show, 4-H or FFA) are urged to apply for the Iowa Beef Heifer Award sponsored by the IHBA and the Iowa State Fair and coordinated by the Iowa Cattlemen’s Association. Applications and entry deadline information are available at your local Extension office or from the Iowa Cattlemen’s Association.

The winner will receive up to \$700 to apply to the purchase of a Hereford heifer (minimum award is \$500 for a private treaty purchase from an IHBA member; \$600 if bought at the Beef Expo from an out-of-state consignor and \$700 if purchased at the Beef Expo from an Iowa breeder). Two runners-up will receive leather show halters.

## IJBBA Winter Beef Expo Results

Champion Horned Heifer: Payton Vogel, Hartley  
Reserve Horned Heifer: Keaton Arp, Donahue  
Champion Polled Heifer: Cassidy Hanson, Linn Grove  
Reserve Polled Heifer: Tyler Krebs, Okoboji  
Champion Steer: Chance Deppe, Maquoketa  
Reserve Steer: Alecia Knapp, Waverly

## NOMINATIONS NEEDED!

**Hall of Fame** – Honors breeders who have made a significant contribution to the Hereford breed in Iowa. Submit nomination & brief bio, showing impact on the breed, to Rande Seuferer, 13411 200<sup>th</sup> Ave., Milo, IA 50166, ph: 515-971-5135, randlseuferer@windstream.net; or to administrative secretary Becky Simpson (contact information on back cover).

**Deadline Aug. 1**

**IHBA Board of Directors** – Four 3-year terms elected at annual meeting. Contact Rande Seuferer, 13411 200<sup>th</sup> Ave., Milo, IA 50166, ph: 515-971-5135, randlseuferer@iowatelecom.net; or Mark Ohrt, 3045 Newby Ave., Haverhill, IA 50120; 641-475-3226; [mbohrt1@hotmail.com](mailto:mbohrt1@hotmail.com).



## Two New Arrivals in February

While calving season may not have officially started, two Hereford families welcomed new bundles of joy in February.

Drew Robert Stickley was born Feb. 4 to IHBA Director Nathan Stickley and his wife Connie. Proud grandpa is former IHBA President Russ Stickley.

Former Iowa Polled Hereford Queen Sarah (Donnelly) FitzSimmons and her husband Myles are parents of Reagan Marie, who was born on Feb. 25. Grandparents are Emmett and Delene Donnelly of Donn S Polled Herefords. (The IHBA wishes to thank Reagan for delaying her arrival so that Grandpa could clerk the Expo Sale!)

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**FOR SALE:** Yearling Polled Hereford bull, born 2-26-10; BW 85 lb; YW 1,100 lb. Sire: Purple Inferno; dam: SBS 57G Radar 32K. Grandfather Remitall Keynote 20X. Picture available, semen checked. \$2,500. McCabe Family Herefords, Cascade, IA; ph: 563-590-2248.

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## Obituaries

**Vera Wagner**, 89, of West Union, IA, died Feb. 15. Vera and her husband of 67 years, Hall of Famer Carl Wagner Sr., farmed for many years and raised cattle. Their son, Carl Jr. and his wife Mary have continued Wagner Polled Herefords and their son Mark was active in the junior association. In addition to her husband, Vera is survived by two children, Nancy and Carl Jr.; one grandson; a great-granddaughter and two siblings.

**Elda Madsen**, wife of Hall of Fame member Howard Madsen, St. Ansgar, passed away April 9. She was 90. She and Howard had celebrated their 70<sup>th</sup> wedding anniversary in February. He survives, as do sons Lester, who continues the family's Hereford herd, and Arthur; daughter Sarah Moore; five grandchildren and four great-grandchildren.

The IHBA also wishes to extend condolences to the Stream family upon the death of Rod's mother, Vera, and the Landt family on the passing of Jinny's father.

## IHBA Sponsors JNHE Award

The IHBA board of directors voted to support the upcoming Junior National Hereford Expo in Kansas City by contributing \$250 for a reserve division champion award. A thank you from the JNHE executive committee appears in the next column.

## Spring Advertising Campaign Draws 17 Participants

Using the American Hereford Association's three new ads touting the benefits of gentle Hereford bulls on black cows, the IHBA's spring co-op advertising campaign ran from March through May in *Midwest Marketer* and in the April issue of *Livestock Plus*. Seventeen breeders signed on to participate in this effort during bull-buying season. The board plans to start the 2012 campaign in late February to capitalize on interest generated by the Beef Expo.

## Thank You...

...to *Livestock Plus* and *Midwest Marketer* for donating advertising credits to the IHBA and to Mike and Monique Natale (M&M Herefords) and the Iowa Hereford Breeders Association for purchasing these donated lots at the Beef Expo Sale.

*Iowa Junior Hereford Association*

Thank you so much for sponsoring the reserve Hereford steer trophy for the 2011 Iowa Beef Expo. I cannot tell you how much it means to be given that extra recognition and reward for my hard work and love of Hereford cattle. The trophy looks great in our living room and is much appreciated. Thanks again!

*Alecia Knapp & "Zeus"*

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of Vera Stream. Thank you so much for remembering us.

*Rod & Sue Stream*

Thank you for your support to the 2011 Junior National Hereford Expo. Your contribution has been received. A reserve division champion will be designated in your name. We anticipate approximately 1,300 head of cattle and over 600 exhibitors from 35+ states and Canada. Please make plans to join us July 9-16 and witness Hereford youth in action benefiting from your sponsorship. As we both know, the youth of our breed are the future of our breed.

*Sue Rowland, Executive Committee  
Junior National Hereford Expo*

*The following thank you's are from recipients of our county champion awards:*

I would like to thank you greatly for the Hereford Exhibition Award I received. Showing Herefords is a great passion of mine and to receive an award with such a significant piece of history to the breed on it is a great honor. Thank you again.

*Alexis Brandt*

I want to thank you for the wonderful looking award (my daughter) Jenna received from the IHBA. We will be hanging that on our wall with much pride. Hereford is our favorite breed!

*Jennifer Rohret*

Iowa Hereford Breeders Association  
13359 280<sup>th</sup> St.  
Redfield, IA 50233-6014

## ADDRESS SERVICE REQUESTED

**NEXT NEWSLETTER DEADLINE  
IS JULY 22!**

### **Iowa Hereford Breeders Association Officers & Directors**

*(year term expires; \* denotes 2<sup>nd</sup> term)*

President: Charley Johnson, Belle Plaine (2012\*)  
319-444-3645

Vice President Dave Schofield, Manson (2013\*)

Secretary: Bryce Godbersen, Arthur (2013\*)

Treasurer: Tom Heidt, Lockridge (2011)

Directors:

Jon Blin, Independence (2012)

John Hardy, Lohrville (2012)

Mark Ohrt, Haverhill (2013)

Rande Seufferer, Milo (2011\*)

Mike Sorensen, Greenfield (2011\*)

Nathan Stickley, Parkersburg (2011)

Sue Stream, Chariton (2013\*)

David Trowbridge, Tabor (2012)

Beef Breeds Council Representatives:

Mike Dierenfeld

Sue Stream

### **Administrative Secretary**

Becky Simpson

13359 280<sup>th</sup> St.

Redfield, IA 50233-6014

515-833-2991

becksimp@aol.com

### **Website Administrator**

Mike Dierenfeld - meddvm@myclearwave.net

### **Iowa Junior Hereford Association Officers & Directors**

President: Max Cherry, Winthrop

Vice President: Emma Offenburger, Lacona

Secretary: Karly Biddle, Walcott

Treasurer: Jackie Wenzel, Latimer

Directors: Colton Black, Chariton

Lindsay Black, Chariton

Cortney Cooper, Mondamin

Montana Deppe, Maquoketa

Colin Johnson, Iowa Falls

Ryan Johnson, Rhodes

IJBBA Representatives:

Max Cherry, Winthrop

Ryan Johnson, Rhodes

Advisors: Dennis & Tena Biddle, Walcott

563-843-2595

Scott & Teresa Amendt, Pleasantville

515-848-3685

### **Iowa Hereford Queen**

Emma Offenburger, Lacona

### **Iowa Hereford Junior Princess**

Karly Biddle, Walcott