



Iowa Hereford Breeders  
Association

*every calf deserves a white face*

## February 2012 Newsletter

### Impressive Set of Cattle Awaits Expo Buyers

“Even better than last year!” is Joe Rickabaugh’s assessment of the 61 lots he chose for this year’s Iowa Select Hereford Sale at the Iowa Beef Expo. The 2011 sale set breed records, chalking up the best over-all average for live animals, second-best bull average and top female average and producing the top-selling bull and female of the entire Expo. Thirty-four consignors from four states are looking to improve on those numbers with a top-notch offering that includes yearling and 2-year-old bulls, bred and open females and an embryo flush package. *See ad elsewhere in this newsletter for a list of consignors.*

The sale will be held at noon on Thursday, Feb. 16, in the North Annex of the cattle barn on the Iowa State Fairgrounds in Des Moines, with Monte Lowderman as auctioneer. Sale order will be established during the parade of sale cattle, which begins at 9 a.m. in Pioneer Pavilion.

Breeders and other interested parties are invited to a free, come-as-you-are open forum with Jack Ward, American Hereford Association chief operating officer and director of breed improvement, at 5 p.m. on Wednesday, Feb. 15, in the lower level of the Gammon Barn on the state fairgrounds. Come early to enjoy refreshments provided by Hawkeye Breeders Service, Adel. If you have specific questions you would like Ward to address, please send them ahead of time to [becksimp@aol.com](mailto:becksimp@aol.com) or mail to Becky Simpson at 13359 280<sup>th</sup> St., Redfield, IA 50233-6014.

More than 950 four-color catalogs have been mailed to all current IHBA and IJHA members as well as to previous buyers and others who have requested them or who registered for buyer numbers at previous Expo sales. The catalog is also available online at [www.iowahereford.org](http://www.iowahereford.org) or [www.herefordmarketplace.com](http://www.herefordmarketplace.com).

The sale will be broadcast by LiveAuctions.tv for those unable to make it to Des Moines. If you wish to bid online, you must register at least two days prior to the sale.

Cookies for the IHBA booth on both Wednesday and Thursday are always welcome.

## PLANNING AHEAD

- Feb. 15 – Open forum with Jack Ward, Gammon Barn, Iowa State Fairgrounds, Des Moines, 5 p.m.
- Feb. 16 – Iowa Select Hereford Sale, Iowa State Fairgrounds, Des Moines  
9 a.m. – Parade, Pavilion  
Noon – Sale, North Annex
- May 7 – Newsletter Deadline
- June 15-17 – IJHA Summer Show, Clay County Fairgrounds, Spencer
- July 2-8 – National Junior Hereford Expo, Grand Junction, NE

## Schmitt to Receive Expo Heifer Award

Peyton Schmitt of Nichols had the top-placing heifer purchased by a junior at the 2011 Iowa Select Hereford Sale and exhibited by a junior at the 2011 Iowa State Fair. She will receive \$500 from the Iowa Beef Breeds Council during the 2012 Winter Beef Expo.

## Support Juniors At the Expo

Four items have been donated to the Iowa Junior Hereford Association to be auctioned at the start of the Beef Expo sale. Descriptions can be found in the sale catalog.

In addition, the juniors will be conducting a 50/50 raffle. Ticket prices are \$1 for one; \$5 for 6 and \$10 for 15. Watch for juniors in the barns or stop by Double K Herefords' stalls to purchase tickets.

## Spring Co-Op Advertising Deadline Extended

With the intention of capitalizing on the demand for Herefords expected to be generated by the Beef Expo Sale, this year's IHBA co-op advertising campaign will begin with the Feb. 25 issue of *Midwest Marketer*.

The association has earmarked \$1,000 for this project, which will utilize the popular bull ads from the American Hereford Association.

IHBA members who have paid 2012 dues may list a name, city and state and phone number for \$200. **Deadline for participation is Feb. 10.** Please contact Becky Simpson at [becksimp@aol.com](mailto:becksimp@aol.com) or 515-833-2991 to sign up. Payment is not necessary at this time - you will be billed once the advertising is placed.

**Graduates:** Please submit graduation information and future plans to Becky Simpson (address on back cover) by May 7 to be recognized in the next newsletter.



## "Going to the Chapel"

IHBA Vice President Jon Blin and Crystal Young are planning an April 7 wedding. Jon, the son of Randy and Debbie Blin of Independence, IA, works for Blin Management. Crystal, who is employed by Sure Champ, is the daughter of Rob and Deanne Young of Breton, Alberta, Canada.

## Time to Pay Dues

With the new year, it is time to pay dues for 2012. If you have not already done so, please send your check for \$50 to the administrative secretary. A membership form is included elsewhere in this newsletter.

## Welcome, New Members!

AbraKadabra Cattle Company - Mark Abramovitz & Terry Elwing, Columbia, MO  
Miller Family Farms - Michael & Patricia Miller, Lenox, IA  
Sage Washburn, Hornick, IA

## Junior Dues Now \$20

At their November board meeting, the Iowa Junior Hereford Association voted to increase yearly dues to \$20.

Please send your dues to advisors Dennis & Tena Biddle, 6487 New Liberty Rd., Walcott, IA 52773. **You must be a current IJHA member to show at the Winter Beef Expo.**

## Additional County Champion Exhibitors

Three more county fair champion Hereford exhibitors were identified after the last newsletter was published. Congratulations to:  
Hardin County - Colin Johnson, polled heifer; Maverick Larson, polled steer  
Jackson County - Leah Gibbs, heifer

# IOWA Select

# HEREFORD SALE



THURSDAY, FEBRUARY 16, 2012

12 NOON • PARADE OF SALE CATTLE – 9 A.M.

IOWA STATE FAIRGROUNDS, DES MOINES, IA

Join us Wednesday, Feb. 15, at 5 p.m. for an open forum with Jack Ward  
of the American Hereford Association



Lot 21



Lot 41



Lot 15



Lot 18



Lot 22



Lot 39



Lot 43



Lot 49



Lot 56



Lot 20

## 60 LOTS

- A&J Cattle
- AbraKadabra Cattle Co.
- Baja Cattle
- Benedict Herefords
- Biggs Polled Herefords
- Casteel Polled Herefords
- Mike Dierenfeld Family Polled Herefords
- Doss Hereford Farms
- Double K Herefords
- Brady Edge
- Bill Goehring
- JJB Cattle Co.
- K7 Herefords
- Steve Landt Herefords
- Lowderman Cattle Co.
- Tom Luthy
- M&M Herefords
- Maple Glen Farm
- Owego Stock Farm
- Paul Polled Herefords
- Petersen Herefords
- Phillips-Renner Farms
- Pierce's Hereford Haven
- Rabideau Polled Herefords
- R&R Cattle Co.
- James Rosenberg & Jay Curran
- Solsma Show Steers
- Mike Sorensen Family
- Stickley & Sons Herefords
- Valley Creek Farm
- Sage Washburn
- WEBCows Deppe Bros.
- White Willow Polled Herefords
- Wiese & Sons
- Rick & Lori Wood & Son

Call, write or e-mail for catalog:

Mike & Becky Simpson

13359 280th St. • Redfield, IA 50233-6014

515-833-2991 • becksimp@aol.com

Auctioneer: Monte Lowderman



Sale Sponsored by:

Iowa Hereford Breeders  
Association



See our catalog online at [www.iowahereford.org](http://www.iowahereford.org) or [www.herefordmarketplace.com](http://www.herefordmarketplace.com)

## **Additional Comments On AHA Annual Meeting**

*Dave Wiese of Manning was Iowa's third delegate to the American Hereford Association's annual meeting in Kansas City. He submitted the following report after the last newsletter was published:*

The Iowa Hereford members had a strong showing of cattle and people at the Royal. With a new (board) member, queen finalist, cattle in both the junior and open shows and marketed in the sale, I had many positive comments from other breeders outside the state on how active IHBA is and were impressed by the quality of cattle Iowa brought to Kansas City.

For the short time I was there, some additional thoughts:

- Market of Hereford cattle and semen was up.
- CHB broke even - but has a long way to go.
- The *World* made a profit. We as Iowa Hereford breeders are fortunate to have Joe Rickabaugh as our field manager.
- Herefords registered about 65,000 head.
- There were 1,189 entries at the Junior National.

I enjoyed the sale the most and I feel that Iowa cattle sold well. Congratulations to the Landts and their top quality heifer.

## **Gammon Barn Chair Needed**

After many years of dedicated service, Rande Seuferer and his family are stepping down as head of the Gammon Barn committee.

The association is seeking an individual or family to oversee staffing of the museum during the Iowa State Fair. One "perk" is free admission to the fair and free off-grounds parking. To volunteer or for more information, please contact President Steve Landt at 641-751-8810.

## **2011 IJBBA High Point Winners**

Hereford Heifers: Blake Solsma, Payton Vogel  
Polled Hereford Heifers: Blake Solsma  
Hereford Steers: Claire Solsma, Alecia Knapp

*The IHBA funds the belt buckles that are given to these exhibitors at the Winter Beef Expo.*

## **Prices Strong at Hereford Calf Sales**

Consignors received strong prices at both the Greater Midwest Hereford Influenced Calf Sale in Carthage, IL, on Jan. 3 and at the Hereford Influence Calf Sale at Anita, IA, on Jan. 21.

The Carthage sale totaled 571 consignments of both straight Hereford and black baldie calves ranging in weight from 343 to 854 lb. They sold at the current market price or slightly above.

An extremely large crowd filled the seats at Anita, where approximately 600 head met with good demand. The offering was approximately two-thirds straight Herefords and one-third black whitefaces. One set of black whitefaced and red brockle-faced calves averaging 427 lb. brought over \$200 cwt.

## **Searching for Royalty**

The Iowa Junior Hereford Association is looking for girls between the ages of 16-22 (as of Jan. 1) to run for Iowa Hereford Queen or Princess. Responsibilities include being at the State Fair, Beef Expo, state tour and any other venues you are asked to attend to represent the breed. The queen is also in charge of decorations and stall cards for the Junior National.

Girls between the ages of 12 and 15 are encouraged to apply to be a junior princess.

If interested, contact Tena Biddle (563-843-2593) for a packet of information. Deadline for applying is June 1.



## **Did You Know???**

The first Iowa Winter Beef Expo was held in 1977, with approximately 900 head representing 11 breeds. Sixty-seven Polled Herefords averaged \$696, bulls averaged \$808 and heifers, \$558. The champion bull was entered by Giles Dittmer and sold for \$2,500 to Duane Ohnemus. Delbert Krug consigned the top-selling female at \$2,500; she sold to Jerald Greenwood.

*(This information came from IPHA archives which will soon be available in the Gammon Barn museum.)*

*"An established housing and  
collecting facility to serve the  
independent cattlemen's AI needs."*

# Hawkeye

## BREEDERS SERVICE

*Other Services:*

- On-Farm Bull Testing
- Carcass Ultrasounding

**Owned by:**  
David & Brandy Jensen  
32642 Old Portland Road  
Adel, Iowa 50003  
Office: 515-993-4711  
Fax: 515-993-4176

**Head Herdsman:**  
Travis Snyder  
515-371-0711

*"Service with Integrity"*

[www.hawkeyebreeders.com](http://www.hawkeyebreeders.com)

**IOWA HEREFORD BREEDERS ASSOCIATION  
ANNUAL TREASURER'S REPORT  
Jan. 1 – Dec. 31, 2011**

**Beginning Net Worth, 1/1/11** **\$28,010.28\***

**Income**

Advertising	\$ 3,690.00	
Directory	1,000.00	
2011 Dues	1,185.00	
2012 Dues	3,150.00	
Gammon Barn	219.30	
Newsletter	1,005.00	
Expo Sale	4,061.00	
Tour/Annual Meeting	440.00	
Youth Heifer Award (premium from Iowa State Fair)	150.00	
Interest	<u>108.31</u>	
<b>TOTAL INCOME</b>		<b>\$15,008.61</b>

**Expenses**

Administrative Secretary	\$ 1,750.00	
Administrative Secretary Supplies	216.37	
Advertising	3,805.06	
Awards	102.18	
Directory	12,833.36	
Exhibits	716.61	
Gammon Barn	1,096.90	
Insurance	300.00	
Miscellaneous Expense	285.00	
Newsletter	1,494.42	
Queen	375.00	
Tour/Annual Meeting	528.34	
Website	525.00	
Youth Support	<u>3,459.41</u>	
<b>TOTAL EXPENSES</b>		<b>27,487.65</b>
<b>NET PROFIT/(LOSS)</b>		<b>(12,479.04)*</b>

**ENDING NET WORTH, 12/31/11** **\$15,531.24**

\*This is due to the bulk of the directory income being collected in 2010 but disbursed in 2011.

Tom Heidt, treasurer

*Prepared by Becky Simpson, administrative secretary*

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**CONGRATULATIONS!**

To the Deppe Brothers of Maquoketa who exhibited the champion horned heifer calf in the junior show at the National Western Stock Show in Denver. Other Iowa exhibitors were Jake and Cassidy Hanson of Linn Grove and K7 Herefords, Lockridge.

*Complete Denver results will be published in Hereford World and can also be found online at [www.hereford.org](http://www.hereford.org).*

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## *Thank You, Thank You, Thank You!*

Thank You to Dave & Liz Larson for staffing the IHBA booth at the Cornbelt Cow-Calf Conference in Ottumwa on Jan. 20-21.

Thank you for the 2011 county champion Hereford plaque. As a new member of the Hereford association, the help and support given to me throughout the year were greatly appreciated. Thanks again.  
*Tylia Kaisand, Kellogg*

Thank you, IHBA, for the award given to me at the Marion County Fair for champion Hereford heifer.  
*Kyle Amendt, Pleasantville*

Thank you for my plaque. My steer Big Red was the one you gave the plaque to. I put the plaque in my room yesterday. It looks very nice.  
*Cole Dallmeyer, Wellman*

Thank you for sponsoring the champion Hereford heifer plaque that I received at the Fayette County awards program. I appreciate the support you all give to young exhibitors in all of the counties. Thanks again!  
*Tyler Rau, Stanley*

Thank you for the plaque that you gave me for receiving champion Hereford at the Webster County Fair. It really means a lot to get recognized for the success and hard work that I put into the 2010-2011 show season! Thank You!  
*Libby Anderlik, Dayton*

Thank you dearly for the plaque I received from winning the grand champion Hereford award at the Franklin County Fair. I have enjoyed showing cattle in the Iowa Hereford Association and hope to see you all soon. Thanks again.  
*Jackelyn Wenzel, Latimer*

Thank you to the IHBA for sponsoring the beautiful plaque I received for my county champion this past year. Your support and thoughtfulness is greatly appreciated.  
*Karly Biddle, Walcott*

### **IOWA HEREFORD BREEDERS ASSOCIATION MEMBERSHIP FORM**

Farm Name \_\_\_\_\_

Owners \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Website \_\_\_\_\_

Return with \$50 (make checks payable to Iowa Hereford Breeders Assn.) to:  
Becky Simpson, Administrative Secretary  
13359 280<sup>th</sup> St.  
Redfield, IA 50233-6014

Iowa Hereford Breeders Association  
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## ADDRESS SERVICE REQUESTED

### **Iowa Hereford Breeders Association Officers & Directors**

*(year term expires; \* denotes 2<sup>nd</sup> term)*

President: Steve Landt, Union (2014)  
641-486-5472

Vice President: Jon Blin, Independence (2012)

Secretary: Bryce Godbersen, Arthur (2013\*)

Treasurer: Tom Heidt, Lockridge (2014\*)

Directors:

Scott Amendt, Pleasantville (2014)

John Hardy, Lohrville (2012)

Charley Johnson, Belle Plaine (2012\*)

Mark Ohrt, Haverhill (2013)

Dave Schofield, Manson (2013\*)

Nathan Stickley, Parkersburg (2014\*)

Sue Stream, Chariton (2013\*)

David Trowbridge, Tabor (2012)

Beef Breeds Council Representatives:

Mike Dierenfeld

Sue Stream

### **Administrative Secretary**

Becky Simpson  
13359 280<sup>th</sup> St.  
Redfield, IA 50233-6014  
515-833-2991  
becksimp@aol.com

### **Website Administrator**

Mike Dierenfeld - meddvm@myclearwave.net

### **Iowa Junior Hereford Association Officers & Directors**

President: Karly Biddle, Walcott

Vice President: Max Cherry, Winthrop

Secretary: Peyton Schmitt, Nichols

Treasurer: Alecia Knapp, Waverly

Directors: Jacob Arp, Donahue

Colton Black, Chariton

Lindsay Black, Chariton

Cortney Cooper, Mondamin

Colin Johnson, Iowa Falls

Ryan Johnson, Rhodes

IJBBA Representatives:

Max Cherry, Winthrop

Ryan Johnson, Rhodes

Advisors: Dennis & Tena Biddle, Walcott  
563-843-2595

### **Iowa Hereford Queen**

Alecia Knapp, Waverly

### **Iowa Hereford Junior Princess**

Karly Biddle, Walcott