



Iowa Hereford Breeders
Association
every calf deserves a white face

December 2013 Newsletter

IOWANS CO-OWN AMERICAN ROYAL CHAMPION BULL



Sullivan Farms, Dunlap, IA, are co-owners of the grand champion bull at the 194-head open Hereford show at the 2013 American Royal Livestock Show. ECR Who Maker 210 ET was selected by judge Kyle Colyer, Bruneau, ID, on Nov. 3 in Kansas City, MO. Other owners of the April 9, 2012, son of DKF RO Cash Flow 0245 ET are Fawcett's Elm Creek Ranch, Ree Heights, SD; John Tucker, North Platte, NE; and Bushy Park Farm, Mitchell, SD.

The eight Iowa exhibitors at the Royal fared well in both the open and junior shows, claiming two other titles in addition to the top bull honors. Junior champion bull calf ECR AL Ree Heights 3003 ET is co-owned by Landt Herefords, Union, IA, and Fawcett's Elm Creek Ranch. Cassidy Hanson of Linn Grove led her second place spring heifer calf, Purple Jaxon 36A ET, to the reserve spring heifer calf champion spot.

Also exhibiting in the open show were Casteel Polled Herefords, Perry; Max Cherry, Winthrop; Kirby Goettsch, Holstein; K7 Herefords, Lockridge; and Peyton Schmitt, Nichols. Cherry and Schmitt also showed heifers in the junior show.

Other Royal champions:

Grand Champion Female: RW KLD Mindy Too 4080 2020 ET, by RW Ballistic 552 4080 ET. Kaine Warnke, Schulenberg, TX

Reserve Grand Champion Female: BR Anastasia 3023 ET, by UPS TCC Nitro 1ET. Aidyn, Rylee & Bryden Barber, Channing, TX

Reserve Grand Champion Bull: LED GKB Legend 108 ET, by CRR About Time 743. Gary & Kathy Buchholz, Waxahachie, TX

PLANNING AHEAD

- Jan. 2 - Greater Midwest Hereford-Influenced Feeder Calf Sale, Carthage, IL
- Jan. 16-18 - National Western Stock Show Hereford Shows, Denver, CO
- Jan. 17 - Mile High Night National Hereford Sale, Denver, CO
- Jan. 18 - Cornbelt Cow-Calf Conference, Ottumwa
- Jan. 18 - Hereford-Influence Feeder Calf Sale, Anita
- January 27 - Newsletter Deadline
- Feb. 12 - Iowa Select Genetics Social & Sale, Prairie Meadows Hotel & Casino, Altoona
- Feb. 13 - Iowa Select Hereford Sale, Iowa Beef Expo, State Fairgrounds, Des Moines
- June 20-24 - Denver Regional Junior Hereford Expo, National Western Stockyard, Denver, CO
- June 21-22 - Iowa Junior Hereford Preview Show, Nevada
- July 6-12 - Junior National Hereford Expo, Harrisburg, PA

From Your National Director

by David Trowbridge

Your American Hereford Association board of directors met in Kansas City before the annual meeting. We had a lot of things to review and discuss. The new MyHerd.org online registry system was a big topic of discussion, with most of the beta testing done and a group of producers signed up to use the system before a gradual rollout in early 2014. This is a very exciting tool that will advance producers' use of internet record entry. Look for it soon and give it a try. You will like it!

The board reviewed all the research projects that Jack Ward is in charge of and started looking at options for a National Hereford Field Day. There are lots of new developments in the genomics area. Dorian Garrick with ISU continues to advise the board on the next steps to take in advancing this valuable tool. The gene sequencing project at MU, the development of low density chips and the need to run more frequent updates on evaluations - all these options have to be reviewed on a continuing basis.

The marketing committee had several updates on programs the staff has been working on. A new cow-calf producer survey will be sent out nationwide to determine breed opportunities. The staff will use this information to develop the next national ad campaign. The current ProfitaBull ad is a

national award-winning campaign that you will continue to see in print and an expanding exposure in online advertising and television ads on Superior Auctions.

The AHA is planning a Breed Direction Conference. This will be a very important meeting for all of our members to attend. It will be on Sept. 4-5 in Springfield, MO, on the Missouri State University campus. The meeting will start the evening of the 4th and run all day on the 5th, with lots of educational seminars and producer opportunities for input. It has been five years since the last direction conference and we all need to make plans to attend.

The CHB committee reviewed progress made in the new supply development position. Trey Befort has made great strides in just a couple of months on the job. He is contacting all parts of the industry from producers to packers. He is responsible for connecting commercial producers to feedlots that sell into a CHB packer. This is a huge job for one person, so any help we can give him will be greatly appreciated. Please contact him when you have calves to market or if you have or know of whiteface fat cattle that are ready to market.

There is much going on at your AHA. The turnaround time on data is very good. Hereford Publications is continuing to grow and does an excellent job with producer advertising. Please contact them with any advertising job you might have. BuyHereford.com is continuing to fill a need for producers as a marketing tool online. The Hereford Youth Foundation of America (HYFA) is growing the junior program to new levels every year. The Hereford Research Foundation continues to grow and finance the breed improvement programs we so greatly need.

Please contact me or any board member with concerns or questions We are here to serve you and I will try to answer any questions. My phone number is 402-740-7033.

From Your Iowa Hereford Queen

by Ella Meyer

Running for National Hereford Queen could not have been a more worthwhile experience. I had a great time representing Iowa and the Hereford breed while making lifelong friends and learning from the wonderful mentors of the Hereford women. Congratulations to Brooke Jensen from Kansas on being crowned National Queen. She will do a great job and I wish her the best of luck!



Iowa Beef Expo Activities – Feb. 12-13, 2014

Sale Offering Being Compiled

At press time, Joe Rickabaugh of AHA was still “on the road” screening the record number of cattle nominated for the Iowa Select Hereford Sale, set for Thursday, Feb. 13, at the Iowa Beef Expo in Des Moines.

Monte Lowderman of Lowderman Auction Options, managers of the 2014 sale, reports:

“We look forward with great anticipation to the Hereford Select Sale, to be held during the 2014 Iowa Beef Expo.

“We have experienced tremendous interest by Hereford breeders from a large geographic area, wanting to consign to the sale. We received over 125 nominations from 50 different breeders in seven states.

“We want to thank Joe Rickabaugh for taking his valuable time and using his professional services to inspect all of the nominations. These nominations are in the process of being cut down for the sale to less than 70 head, assuring the buying audience that only the best cattle and the best genetics will be sold at this year’s sale.

“For more information, you can contact Monte W. Lowderman at 309-255-1110 or monte@lowderman.com and/or Cody S. Lowderman at 309-313-2171 or codylowderman@yahoo.com.”

Save The Date!

by Sara Casteel

Are you going to be in Des Moines for the Iowa Select Hereford Sale at the Iowa Beef Expo on Feb. 13, 2014? If so, make plans to attend the first Iowa Hereford Breeders Social and Select Genetics Sale the night before.

The IHBA would like to invite all Hereford breeders, enthusiasts and friends to the first Iowa Hereford Breeders Social and Select Genetics Sale on Feb. 12, 2014, at Prairie Meadows in Altoona. This event will include a social hour with hors d’oeuvres and cash bar; an address by Jack Ward and the sale of a select set of high-performance, hard-to-find embryo and semen packages. The schedule is as follows:

- 5:00 p.m. – Social Hour (hors d’oeuvres and drinks served)
- 6:00 p.m. – Jack Ward address
- 7:00 p.m. – Q&A with Jack Ward
- 7:30 p.m. – Select Genetics Sale

A block of rooms has been reserved for this special event at the group rate of \$101. Contact Prairie Meadows at 515-957-3000 or www.prairiemeadows.com to make reservations with group code 02122014HBA. All hotel reservations must be made prior to January 13 to take advantage of this group rate.

Prairie Meadows
The Meadows Events & Conference Center
1 Prairie Meadows Drive, P.O. Box 1000
Altoona, IA 50009

For additional information, contact Sara Casteel at 515-344-8527 or Anthony Monroe, 515-689-5275.

Vogel, Hanson Excel in Louisville

A quartet of spring heifer calves from Iowa exhibitors made their presence known in both the junior and open Hereford shows at the North American International Livestock Exposition in Louisville in November.

Payton Vogel, Hartley, had back-to-back class winners in the junior show before leading one of them, MAV Martini 339A, to the champion spring heifer calf crown. *(It's noteworthy that he won the same title last year with MAV Cotton's Blessing 221Z - and we all know how she turned out!)*

In the open show, Cassidy Hanson, Linn Grove, won her class as well as the reserve spring heifer calf championship with Purple Jaxon 36A ET. A heifer calf exhibited by Peyton and Logan Schmitt, Nichols, placed third in the junior show and stood second to the Hanson heifer in the open show.

Also exhibiting in the open show was Colton Black, Chariton.

North American International Livestock Exposition Champions

Grand Champion Bull: Kriegers Mr Limestone 21ET, by SR CG Hard Rock 5073. Anna Krieger, Universal, IN

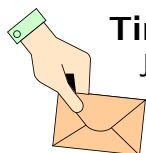
Reserve Grand Champion Bull: Purple Joe Dirt 58A ET, by THM Durango 4037. Purple Reign Cattle Co., Toulon, IL

Grand Champion Female: CSF 18U Olivia 2102, by Golden Oak Outcross 18U. David Hockett, New Palestine, IN

Reserve Grand Champion Female: JTH SC Kiss & Tell 20A ET, by UPS TCC Nitro 1ET. Devin Hay, Leesburg, IN

Cow-Calf Conference is Jan. 18

The IHBA will again have an exhibit at the 43rd Cornbelt Cow-Calf Conference, set for Saturday, Jan. 18, at the Bridge View Center in Ottumwa. If you go, stop in and help Scott Amendt and Dave and Liz Larson promote the breed.



Time to Send in Your Dues!

January 1st begins the new fiscal year for the IHBA - which means that "dues are due"! A membership form can be found elsewhere in this newsletter - make it your resolution to pay your dues soon.

Board Approves New Advertising

At its December meeting, the IHBA board approved a 4-year commitment to partner with three other breed associations for a special yearly advertising opportunity. The four associations will rotate positions on a cover wrap for the Iowa Cattlemen's Association magazine's March "directory" issue. The yearly cost of \$600 will be shared by the American Hereford Association, who will develop the ad.

To go along with this effort, breeders who are ICA members are encouraged to purchase a 2-inch listing in the March 2014 ICA magazine for a cost of \$40. If interested, contact Jackie Ditsworth at 515-296-2266 or e-mail Jackie@iabeef.org.

Rate Reduced For Spring Co-Op Advertising

The IHBA board voted in December to reduce the per-herd participation cost for the association's spring co-op advertising campaign to \$100, down from the \$200 fee from previous years. The association has earmarked \$1,000 toward this project.

The ads will run in *Midwest Marketer*, beginning in late February or early March. Breeders may list their individual or herd name, town and phone number. To sign on, contact administrative secretary Becky Simpson at 515-833-2991 or e-mail becky@iowahereford.org **by February 15.**

Another Option For Your Feeder Calves

Whether you have a handful of feeder calves or a few hundred, Gregory Feedlots in southwest Iowa offer an attractive feeding/marketing option. They accept cattle (steers and heifers) year-round for feeding on the Tri-County Steer Carcass Futurity program. Breeders may sell their cattle outright or retain ownership till market time, when the feed bill will be deducted from your sale proceeds. All Hereford cattle will go through Greater Omaha Packing and will receive top market price plus a \$25 per head premium (no discounts for red hides!).

For complete information, go to the "Links" section at gregoryfeedlots.com, then click on Tri-County Steer Carcass Futurity.

COUNTY FAIR CHAMPIONS



Thirty-five exhibitors from 28 counties received the unique metal plate at left for having exhibited a champion Hereford heifer or steer at their 2014 county fair. Most of the awards were given out at the counties' 4-H awards day events, adding prestige and giving more exposure to this program sponsored by the IHBA. The plates were made by Kris Vogel of Signature Signs, Hartley.

This year's award winners are:

Benton County

Dylan Bossler, polled heifer

Buchanan County

Phillip Dudley, polled heifer

Calhoun County

Megan Hardy, polled heifer

Cedar County

Delaney Rife, horned steer

Clay County

Payton Vogel, horned heifer

Cassidy Hanson, polled heifer

Clayton County

Audreanna Zapf, heifer

Des Moines County

Laith Smith, polled heifer

Brock Stover, polled steer

Fayette County

Derek Thoms, polled heifer

Hancock County

Trevor Kluver, polled heifer

Hardin County

Dylan Johnson, polled heifer & polled steer

Howard County

Dalton Martinek, polled heifer

Iowa County

Ella Meyer, horned heifer

Jasper County

Tyler Espenscheid, polled heifer

Johnson County

Grant Riggan, heifer

Tyler Hebl, steer

Kossuth County

Kyle Stecker, polled heifer

Linn County

Cody Benesh, heifer

Ryan Benesh, steer

Lucas County

Lindsay Black, horned heifer

Tristen Miller, polled heifer

Madison County

Lacey Lauterbach, heifer

Marion County

Jenna Kauzlarich, heifer & steer

Mills County

MacKenzie Trowbridge, horned heifer

Muscatine County

Cori Bates, polled heifer

Carly Bates, polled steer

O'Brien County

Blake Solsma, polled heifer

Plymouth County

Jacob Vondrak, polled heifer

Scott County

Coryn Wilson, polled heifer

Evan Dietz, polled steer

Tama County

Mikaella Koster, polled heifer

Warren County

Devin Becker, heifer

Kaylee Miller, steer

Washington County

Matthew Leichthy, steer



There's a new "cowhand" at BAJA Cattle! Anthony and Katie Monroe of Pella welcomed their first child, Wyatt Otto, on Nov. 17. He weighed 6 lb. 14 oz. and was 19½ inches long. Grandparents are Al and Brenda Robison, Alden; and Dennis and Roxanne Beeler of Truro.

Kuhlman Photo To Get A Lot of Exposure

A picture of a Hereford cow and her bull calf in the snow taken by Jim Kuhlman of Mason City graces the January 2014 page of a calendar put out by First Citizens Bank, whose branches cover most of north central Iowa. It is the only cattle picture featured in the calendar. Jim has also had photos on the cover of the IHBA directory and Expo sale catalog.

Trowbridge Chosen President



David Trowbridge of Tabor (center) was elected president of the Iowa Hereford Breeders Association at the board of directors meeting Dec. 1 in Ames. Marilyn Lenth (left) of Postville is the new secretary and Sara Casteel (right), Perry, will serve as vice president. Not pictured is Tom Heidt, Lockridge, who was re-elected treasurer.

Obituaries

Two Iowa Hereford Hall of Famers and another longtime breeder and supporter passed away this fall.

Marian Zimmerman, 91, of Iowa City died Sept. 17. A Hall of Fame honoree in 2001, she spent much of her life promoting Herefords. She combined her love of the breed with her avid support of 4-H programs, encouraging 4-H'ers to show Herefords and selling market animals to 4-H members in a 4-county area. Her main goal in life, though, was to teach values to her children.

Marian's husband, George, passed away in 1996, but she continued to raise and show cattle for several years after that. She is survived by four daughters - Rosemary Robinson, Joan Arps, Katherine Hemingway and Donna Zimmerman; three sons - George Hospodarsky, Denver Hospodarsky and James Zimmerman; 15 grandchildren; 21 great-grandchildren and six great-great-grandchildren.

Carl Wagner Sr. of West Union passed away Oct. 18 at the age of 97. A two-term Fayette County supervisor, he raised Polled Herefords for many years on the family farm and was inducted into the Hall of Fame in 1991. Survivors include a daughter, Nancy Wagner; a son, Carl Wagner Jr.; one grandson; one great-granddaughter; and three sisters.

Mildred Schild, Belle Plaine, passed away Nov. 24. She was 93. She and her husband, Dick, would have celebrated their 73rd

wedding anniversary on Dec. 14. They farmed and raised Herefords for many years on their farm and were strong supporters of the breed. She also served as Iowa Township clerk for many years. In addition to her husband, Mildred is survived by a son, Don Schild; a daughter, Ann Reinhardt; four grandchildren; three great-grandchildren; and a sister.

Clay County Fair Results

Sept. 14 - Spencer, IA

90 head - Judge: Troy Thomas

Grand Champion Bull: SH Good Time Y324, by LCC Back In Time ET. Rainbow Herefords, Volin, SD

Reserve Grand Champion Bull: Steiny's EB 179S Hotshot 26, by CRR About Time 743. Steiny's Polled Herefords, New Lisbon, WI

Grand Champion Female: KJB Dora 2Z, by Gold Key 4X ET. Cassidy Hanson, Linn Grove, IA (*This heifer was also supreme champion beef female at the fair.*)

Reserve Grand Champion Female: LPH Ms U Bet 2Z ET, by SHF Interstate 20X D03. Ty Lietzau, Sparta, WI

FOR SALE

2 Registered Bred Heifers sired by Mr. Hereford

Due to calve early February - preg checked,
scour guard & wormed

Solsma Zelda 662

BW 4.5 WW 61 YW 89 Milk 20

*Pasture bred to Solsma Zeke 302 (About Time son)
observed breeding; due 2-3-14*

Solsma Zulily 882

BW 3.4 WW 52 YW 72 Milk 21

*Pasture bred to Solsma Zane 522 (Ribeye son)
observed breeding; due 2-13-14*

\$2,750 per head

For pictures, go to www.solsma.com

Solsma Show Steers

Jay, Amy, Blake & Claire Solsma

6190 320th St.

Sanborn, IA 51248

Cell: 712-261-3012

Home: 712-729-3174

**IOWA HEREFORD BREEDERS ASSOCIATION
MEMBERSHIP FORM**

Farm Name _____

Owners _____

Mailing Address _____

City, State, ZIP _____

Phone _____

Fax _____

E-Mail _____

Website _____

Return with \$50 (make checks payable to Iowa Hereford Breeders Assn.) to:
Becky Simpson, Administrative Secretary
13359 280th St.
Redfield, IA 50233-6014

Many Thanks...

Thank you for the Christenson Scholarship monetary award and the Richard F. Harms Memorial award. The money was greatly appreciated and will go towards furthering my education in the agricultural field at Iowa State University where I am currently in my second year. Thank you also for the oak boot jack I received for having the FFA champion heifer at the Iowa State Fair. It was greatly appreciated.

Colton Black, Chariton

I want to say "Thank You" to the Iowa Hereford Breeders for the county fair award that I received. Also a "Thank You" goes out to the IJHA advisors, the Biddles and Espenscheids, for the awards that I received at the 2013 IJHA Field Day. They have been a lot of fun. Also thanks for everything that you do for the junior kids like myself. Thanks to everyone that supported me and MAV Cotton's Blessing 221Z throughout this past show season. It has been a memorable one that I am sure will never be matched by myself again. Your support meant a lot to me. See y'all down the road somewhere this winter hopefully. Thanks again.

Payton Vogel, Hartley



Thank you for the special plaque. It was a great honor to receive it. Your kindness is appreciated.

*Megan Hardy, Lohrville
(pictured at left)*

Megan and I would like to thank you for the 2013 County Champion Hereford Award!!! We greatly appreciate the time that the 4-H representative who came to Calhoun County took to help present this award at our 4-H awards night. Thank you for the great honor and the plaque will be a nice addition to our Hereford trophies!

Christy Hardy, Lohrville

FOR SALE: Herd Bull

April 4-year-old; see ad on page 15 of the 2013-14 IHBA directory. Great disposition, easy-calving; performance available on calves; too many daughters in herd; will hold till spring.

Ohrh Polled Herefords

Mark & Bonnie Ohrh
Haverhill, IA 50120
642-328-4533

Iowa Hereford Breeders Association
13359 280th St.
Redfield, IA 50233-6014

ADDRESS SERVICE REQUESTED

Iowa Hereford Breeders Association Officers & Directors

*(year term expires; * denotes 2nd term)*

President: David Trowbridge, Tabor (2015*)
402-740-7033

Vice President: Sara Casteel, Perry (2015)

Secretary: Marilyn Lenth, Postville (2016)

Treasurer: Tom Heidt, Lockridge (2014*)

Directors:

Scott Amendt, Pleasantville (2014)

John Hardy, Lohrville (2015*)

Chris Knapp, Waverly (2016)

Steve Landt, Union (2014)

Anthony Monroe, Pella (2015)

Mark Ohrt, Haverhill (2016*)

Rande Seuferer, Milo (2016)

Nathan Stickley, Parkersburg (2014*)

Beef Breeds Council Representatives:

Sara Casteel

Mike Dierenfeld

Administrative Secretary

Becky Simpson

13359 280th St.

Redfield, IA 50233-6014

515-833-2991

becky@iowahereford.org

Website: www.iowahereford.org

Website Administrator: Marilyn Lenth
lh farms1@neitel.net

Iowa Junior Hereford Association Officers & Directors

President: Colton Black, Chariton

Vice President: Karly Biddle, Walcott

Secretary: Alecia Knapp, Waverly

Treasurer: Ella Meyer, Keswick

Directors: Abby Anderlik, Dayton

Jacob Arp, Donahue

Lindsay Black, Chariton

Max Cherry, Winthrop

Colin Johnson, Iowa Falls

Peyton Schmitt, Nichols

IJBBA Representatives:

Colton Black, Chariton

M'Lynn Knapp, Waverly

Advisors

Dennis & Tena Biddle, Walcott

563-843-2595

Jon & Shannon Espenscheid, Marshalltown

641-474-2246

Iowa Hereford Queen

Ella Meyer, Keswick

Iowa Hereford Princess

Abby Anderlik, Dayton

Iowa Hereford Junior Princess

Kaitlyn Mohwinkle, Aplington

Queen Coordinator: Alecia Knapp, Waverly