



Iowa Hereford Breeders
Association
every calf deserves a white face

February 2015 Newsletter

Banquet, Genetic Auction to Kick Off Expo

Mark your calendar! All Hereford enthusiasts are invited to the second annual IHBA Banquet & Fundraiser Auction on Wednesday, Feb. 11, at the Stoney Creek Hotel and Conference Center, 5291 Stoney Creek Point, Johnston. The closing of the Select Genetic Sale will coincide with the start of meal at 7 p.m.

This year's event is sponsored by the Iowa Hereford Breeders Association; Livestock Plus, Inc.; *The Showtimes* junior livestock magazine; and Nichols Cryogenics. All sponsors will be on hand to showcase their products and answer any questions you may have about their business or services.

A social hour with cash bar at 6 p.m. will be followed by a prime rib dinner at 7 p.m. For those who did not make reservations, the meal cost will be \$28 at the door. After the meal, there will be a live auction fundraiser for the Iowa Junior Hereford Association (IJHA). Items up for bids include:

- Trans-Ova service package – donated by TransOva
- Signed limited edition print, "The Orphan", by Linda Daniels – donated by Don & Annie Van Amerongen, Rustic View Farms
- ½ page black & white ad space in *Livestock Plus* magazine – donated by Livestock Plus
- "Live Well, Laugh Often, Love Herefords" etched window frame – donated by Signature Signs/Weeping Fox Ranch
- ¼ page ad in *Midwest Marketer* – donated by Tom Rooney
- IJHA Summer Show sponsorships: supreme animal; champion & reserve bred & owned heifers; champion & reserve polled heifers; champion & reserve horned heifers; champion & reserve cow-calf pairs; champion & reserve steers; champion & reserve bulls

The IHBA will also be selling the back cover advertisement space for the 2016 Iowa Select Hereford Sale catalog.

Payment of purchased live auction lots is due at the conclusion of the IHBA banquet in the form of cash or checks (made payable to Iowa Hereford Breeders Association).

This year's Select Genetic Sale will be hosted online through Lowderman Auction Options. It features a horse race style closing format. Stated ending time is 7 p.m. CST with extended bidding to follow until there has been no bidding for five minutes. All lots close simultaneously with the horse race style closing. Bidders must register for a number at www.lowdermanauctionoptions.com and can then bid via laptop, smartphone or tablet. (*This article continues on next page.*)

Iowa Beef Expo Schedule of Hereford Events

Wednesday, Feb. 11

Stoney Creek Hotel & Conference Center, Johnston

6:00 p.m. – Social Hour with cash bar

7:00 p.m. – Banquet

Select Genetics Embryo & Semen Auction closes

View sale lots at

Lowdermanauctionoptions.com

After banquet – IJHA Fundraiser Auction

Thursday, Feb. 12

Iowa State Fairgrounds, Des Moines

8:30 a.m. – Parade of Sale Cattle, Pioneer Pavilion

11:30 a.m. – Iowa Select Hereford Sale, North Annex

Catalog can be viewed at:

www.iowahereford.org

www.hereford.org/node/382

www.lowdermanauctionoptions.com

See ad elsewhere in this newsletter for a list of consignors.

Select Genetic Sale, cont.

To accommodate those attending the IHBA banquet on Feb. 11, Lowderman Auction Options will also have an online bidding kiosk available there for anyone wishing to participate.

The 2nd Annual Select Genetic Sale consignments include semen packages for:

- NJW 98S R117 Ribeye 88X ET
- H/TSR/Chez/Full Throttle
- CRR About Time 743

There will also be embryos of these matings:

- CHAC Mason 2214, 2015 NWSS supreme Hereford, & Star TCF Adv Oralee 173P ET
- BR DM TNT 7010 ET & MCS 59N Lady 62R 801 ET, 2009 JNHE champion cow-calf
- RST Times A Wastin' 0124 & Lambert Hannah 909
- LCC Back N Time ET, sire of multiple champions, & KPY Eden 433R
- H WCC/WB 668 Wyarno 9500 ET & Star MKS 80P Western Gal 391S ET
- CRR 719 Catapult 109 & AH JDH Ms 158W 23Y ET
- TH 122 711 Victor 719T & Purple RRO Ruby 41X, former champion show heifer
- Star Shock Wave 13Y ET, 2-time national champion bull, & DR BH 63L Lena 608S ET
- Choice to purchase embryos sired by either Churchill Red Bull 200Z or NJW 78P Twentytwo 190Z ET & bred to OXH Mrna 1093

For any questions or concerns, contact one of the following:

Anthony Monroe, 515-689-5275,
amonroe81@gmail.com

Sara Casteel, 515-443-1009,
cphcattle@gmail.com

Monte Lowderman, 309-255-0110,
auctnr2@hotmail.com

Expo Offering Largest Ever

A record-breaking 82 lots will go on the block Feb. 12 at the Iowa Select Hereford Sale at the Iowa Beef Expo. The sale begins at 11:30 a.m. in the North Annex of the Beef Barn at the Iowa State Fairgrounds. Handpicked by the AHA's Joe Rickabaugh, this year's consignment consists of 30 2013-born bulls; 16 bulls calved from Jan. 1-March 10, 2014; 4 cow-calf pairs; 14 bred heifers and 18 2014-born heifers. The sale will be broadcast by LiveAuctions.TV. The catalog is available online or a hard copy can be requested at lowdermanauctionoptions.com.

PLANNING AHEAD

Feb. 11 – IHBA Banquet & Auction, Stoney Creek Inn, Johnston

Feb. 12 – Iowa Select Hereford Sale, Iowa State Fairgrounds, Des Moines

May 8 – Newsletter Deadline

May 15 – Iowa Junior Preview Show Entry Deadline

June 12-14 – Iowa Junior Preview Show, Eldora

June 27 – July 3 – Junior National Hereford Expo, Grand Island, NE

Aug. 20 – Iowa State Fair Hereford Show, Des Moines

Directory Makes Its Debut

As of press time, the 2015-16 edition of the Iowa Hereford Breeders Association was "hot off the presses" and nearly 6,000 copies were ready to be mailed to IHBA and IJHA members, nearly 5,600 cow-calf producers in Iowa, major Iowa sale barns and all county Extension offices and Extension beef specialists. The directory's initial distribution was at the Cornbelt Cow-Calf Conference in Ottumwa Jan. 30-31 and will be available at the Iowa Beef Expo.

Special thanks to those IHBA members and allied industry companies who supported the directory with advertising and to those who submitted photos for consideration as the cover. Approximately 10 photos were sent to Creative Services, who selected a shot by Marilyn Lenth, Postville.

Calf Sale Prices Strong

The annual Hereford-influence feeder calf sale at the Anita Livestock Auction drew buyers from three states on Jan. 24. A big crowd was on hand and prices for the 450 head held steady with the week before. In addition to the feeder calves, there were some purebred cattle that also sold well, with bred heifers commanding strong prices.

Spring Gold TPR™ Breeders

Congratulations to these breeders who are three of just 104 herds nationwide to attain Gold TPR™ status for spring 2015:

K7 Herefords, Lockridge
Sheriff Polled Herefords, Orient
Simpson Polled Herefords, Redfield

Iowans Share in Denver Winners

Herefords set records in the yards and on the hill at the National Western Stock Show Jan. 14-17. A total of 730 Herefords were exhibited during the 3-day event, an increase of 98 head compared to 2014. There were 314 head in the open show, 138 in the junior show, 39 pens of bulls, 21 heifer pens and 10 carloads.

Iowa herds shared in the grand champion polled female and the reserve grand champion polled bull. Deppe Bros., Maquoketa; and Sullivan Farms, Dunlap, are co-owners of BR Anastasia 3023 ET, a daughter of UPS TCC Nitro 1ET. Other owners are Rylee Barber, Channing, TX; and Cotton Wood Springs Farm/Bushy Park Farms, Mitchell, SD.

The reserve grand champion polled bull, H/TSR/Chez/Full Throttle, is jointly owned by Swanson Family Herefords, Peterson, and Hoffman Herefords, Thedford, NE. He's a son of H WCC/WB 668 Wyarno 9500 ET.



BR Anastasia 3023 ET



H/TSR/Chez/Full Throttle

In the junior show, Cassidy Hanson, Linn Grove, exhibited both the champion polled spring yearling heifer and the champion horned spring heifer calf. Sara Sullivan, Dunlap, won the reserve champion spring heifer calf title in the open show.

Other Denver champions:

Supreme Hereford & Grand Champion Polled Bull: Gary & Kathy Buchholz, Waxahachie, TX; Eleanor James, Sherman, IL; and Prairie Rose Cattle Co., Sherman, IL, on CHAC Mason 2214, by CRR About Time 743

Grand Champion Horned Bull: Gary & Kathy Buchholz and Brumley Farms, Orovada, NV, on GKB 88X Laramie B293, by NJW 98S R117 Ribeye 88X ET

Reserve Grand Champion Horned Bull: Hoffman Herefords on KF Blue Chip 7Z, by H W4 Banker 9221 ET

Reserve Grand Champion Polled Female: Sage Krebs, Gordon, NE, on Churchill Lady 3290A ET, by H Victor 0136

Grand Champion Horned Female: Kristin Fawcett, Ree Heights, SD, on JCS Tater Tot 3560, by JCS Cool Kat 6928

Reserve Grand Champion Horned Female: Trent Ray, Abingdon, IL, on SULL TCC Diana 4064B ET, by C Miles McKee 2103 ET

Champion Carload: Delaney Herefords, Lake Benton, MN

Reserve Champion Carload: Hoffman Herefords

Champion Pen of Three Bulls: Coyote Ridge Ranch, LaSalle, CO

Reserve Champion Pen: Fawcetts Elm Creek Ranch, Ree Heights, SD

Champion Pen of Females: Colyer Herefords, Bruneau, ID

Reserve Pen of Females: Baumgarten Cattle Co., Belfield, ND

IHBA board member Bill Goehring, Libertyville, was one of three judges for the pen and carload shows. For his interesting and entertaining "take" on his experience, check out his blog at <http://keosauquasaleco.com>, then click on "Bill's News" for January 2015 on the left side of the page.

**IOWA HEREFORD BREEDERS ASSOCIATION
ANNUAL TREASURER'S REPORT
Jan. 1 – Dec. 31, 2014**

Beginning Net Worth, 1/1/14 **\$16,695.03**

Income

Advertising	\$ 2,400.00	
Directory	14,300.00	
2014 Dues	6,350.00	
2015 Dues	5,905.00	
Future Dues	450.00	
Embryo Auction	1,103.36	
Expo Sale	5,875.00	
Gammon Barn	383.25	
Newsletter	320.00	
State Fair	200.00	
Tour/Annual Meeting	435.00	
Youth Heifer Award (premium from Iowa State Fair)	150.00	
Interest	76.18	
	37,947.79	37,947.79
TOTAL INCOME		

Expenses

Administrative Secretary	\$ 2,000.00	
Administrative Secretary Supplies	86.40	
Advertising	5,924.22	
Awards	183.01	
Directory	93.73	
Embryo Auction	603.36	
Exhibits	265.00	
Female Sale	674.80	
Gammon Barn	854.86	
Insurance	325.00	
Miscellaneous Expense	1,221.82	
Newsletter	1,539.46	
Queen	1,050.00	
State Fair	114.16	
Tour/Annual Meeting	482.42	
Website	593.00	
Youth Support	2,765.41	
	18,776.65	18,776.65
TOTAL EXPENSES		
NET PROFIT/(LOSS)		19,171.14*

ENDING NET WORTH, 12/31/14 **\$35,866.17***

*This is due to the bulk of the directory income and 2015 dues being collected in 2014 but directory expenses not being disbursed until 2015.

Tom Heidt, treasurer
Prepared by Becky Simpson, administrative secretary

IOWA SELECT HEREFORD SALE



LOT 5



LOT 16



LOT 27



LOT 57

IOWA BEEF EXPO CONSIGNORS

Solsma Show Steers
 Casteel Polled Herefords
 MDF Polled Herefords
 Diamond P Ranch
 Owego Stock Farm
 R & R Cattle Co.
 Ogle Polled Herefords
 Doss Hereford Farm
 J & J Polled Herefords
 Mud Creek Farms
 Swanson Cattle Co.
 Hickory Grove Farms
 Pezanoski Cattle Co.
 Goldstein Farms
 Doug Lind Family
 Stickle & Sons
 Silver Bullet Herefords
 Spencer Baker
 Petersen Herefords
 Rabideau Polled Herefords
 Biggs Polled Herefords
 Baker Hereford Farm
 Elise Hackett
 Vogel Family
 Tjardes Farms
 JJB Cattle Co.
 Sayre Hereford Farm
 Lenth Herefords
 Black Farms
 Steve Landt
 Amos Hereford Farm
 Steve & Gordon Merry
 Baja Cattle
 Bill Goehring
 Bohnsack Big Oak Farm
 Bonebrake
 Wiese & Sons
 LCC
 Perry Farms
 Perks Ranch
 Lietzau Hereford Farm
 White Willow Polled Herefords
 E2 Show Cattle
 Lorenzen Farms
 Amy Phillips
 Tiernan Polled Herefords
 Natures Acres
 Pierce's Hereford Haven
 Baker Farms



LOT 68



LOT 76



LOT 81

Schedule of Hereford Events

Wed. Evening, Feb. 11, 2015

IHBA Banquet along with
 IJHA Fundraising & Genetic
 Select Embryo & Semen Auctions.
 To be held at the Sale Headquarters
 Stoney Creek Hotel & Conference Center
 5291 Stoney Creek Court, Johnston, Iowa.
 800-659-2220.

6 p.m. — Social Hour with Cash Bar
 7 p.m. — Prime Rib Dinner
 7 p.m. — IJHA Fundraising Auction
 (will follow meal)
 7 p.m. — Close of 2nd Annual
 Select Genetic Sale

Auction will be conducted in an online
 auction format with Race Horse Style
 Closing starting at 7 p.m. Bidding avail.
 online at www.lowdermanauctionoptions.com
 or you can bid at the banquet site on
 your smart phone, tablet or laptop com-
 puter or you can present a bid to a LAO
 staff member.

 **LOWDERMAN**
 AUCTION OPTIONS
 P.O. Box 488, Macomb, IL • www.lowdermanauctionoptions.com
www.lowdermanauctionoptions.com



Over 80
Lots!

Yearling To 2 Year Old Bulls
 Bred Heifers & Heifer Calves

Sponsored By



Thursday, February 12, 2015

8:30 a.m. Sale Cattle Parade in Pioneer Pavilion
 11:30 a.m. Annual Iowa Select Hereford Sale,
 North Annex Sale Ring

Live Online
 Bidding At...



2014 IJBBA High Point Winners

Hereford Heifers: Jenna Kauzlarich,
Knoxville; Hunter Wilkening, State
Center

Polled Hereford Heifers: T.R. Putz, Otley;
Haley Dodge, Terril

Hereford Steers: Tyler Krebs, Okoboji; Cody
VonGlan, Vail

Membership at All-Time High

The IHBA's membership roster stands at a record 141 herds. If you have not yet paid your dues, please send in your \$50 ASAP in order to stay on the IHBA mailing list and to enjoy all the other "perks" of membership. A form is available on the IHBA website. Providing your e-mail address ensures that you get up-to-date IHBA news between newsletters and if you include your website, it will be posted on the IHBA website to help publicize your operation.

Welcome, New Members!

Huth Polled Herefords – Jerry & Maryann Huth,
Oakfield, WI

KK Ranch – Kale Kiesewetter, Letts

Rieck Hereford Farm – Mike & Kathy Rieck,
Knoxville

AHA Offers Internships

The American Hereford Association is offering several opportunities this summer for college students hoping to further their education and gain valuable real-world experience working with youth activities.

The AHA youth department is offering a junior activities internship, Hereford Publications Inc. is offering an editorial and communications internship and the AHA communications team is offering a communications and marketing internship. Log on to Hereford.org for more information.

Attention, Class of '14!

Please submit graduation information and future plans by May 8 to Becky Simpson, 13359 280th St., Redfield, IA 50233-6014; or e-mail becky@iowahereford.org so we can recognize you in the next newsletter.

Thank You...

Thank you so much for the county champion Hereford award. It is greatly appreciated!

Megan Hardy, Lohrville

Thank you for the breeding Hereford heifer plate for Muscatine County. It means so much to me. It will go next to the plate I received for my bull at the Iowa Hereford Junior Show.

Tyler Mach, Wilton

*See this newsletter in color at
www.iowahereford.org*

LOT 43 BEEF EXPO SALE



Diamond P 719T Ripslinger 199B

P43494205 – Calved March 4, 2014

An outstanding, well-balanced Victor 719T son with heavy muscling and great genetics. His EPD's for WW, YW, MM, M&G, SC & REA are all in the top 35% of the breed. More photos at www.diamondpranch.com.

DIAMOND P RANCH

Scott & Kim Powell

Blue Grass, IA

563-370-6187

diamondpranch2005@msn.com

DON'T MISS THIS ONE!

LOT 69 – Iowa Select Hereford Sale

(Omitted from the catalog)



BF Miss Sensational 415

Calved March 2, 2014 – 43504530

		UPS DOMINO 3027	42426386
		SOD,CHB DLF,HYF,IEF	
CHURCHILL SENSATION 028X	43092364		
CHB DLF,HYF,IEF		CHURCHILL LADY 7202T ET	42856776
		DLF,HYF,IEF	
SR SUSTAIN 792Z	43311149		
DLF,HYF,IEF		CJH HARLAND 408	42536808
		SOD,CHB DLF,HYF,IEF	
SR HARLET 0114X	43105366		
		SR CAPTIA 6140	42726776
		CL 1 DOMINO 637S 1ET	42692477
		CHB	
CL 1 DOMINO 860U	42897554		
CHB DLF,HYF,IEF		CL 1 DOMINETTE 5142R	42571150
		DOD DLF,HYF,IEF	
BAR S CL 1 DOMINETTE 2200Z 1ET	43289301		
		HH ADVANCE 3113N 1ET	42370145
		SOD,CHB	
CL 1 DOMINETTE 808S 1ET	42673494		
DLF,HYF,IEF		CL 1 DOMINETTE 0112K 1ET	42044449

EPDs: CE 4.6; BW 3.1; WW 59; YW 101; MM 35; M&G 65 – CHB\$ 31

It would be a challenge to find another heifer bred like this one – a combination of Cooper, Stuber & Churchill breeding. Miss Sensational is a clean-made, feminine heifer that is a peach to work with.



Iowa Hereford Breeders Association
13359 280th St.
Redfield, IA 50233-6014

ADDRESS SERVICE REQUESTED

Iowa Hereford Breeders Association Officers & Directors

*(year term expires; * denotes 2nd term)*

President: David Trowbridge, Tabor (2015*)
402-740-7033

Vice President: Sara Casteel, Perry (2015)

Secretary: Marilyn Lenth, Postville (2016)

Treasurer: Anthony Monroe, Knoxville (2015)

Directors:

Scott Amendt, Pleasantville (2017*)

Bill Goehring, Libertyville (2017)

John Hardy, Lohrville (2015*)

Chris Knapp, Waverly (2016)

Steve Landt, Union (2017*)

Mark Ohrt, Haverhill (2016*)

Rande Seufferer, Milo (2016)

Mike Simpson, Redfield (2017)

Beef Breeds Council Representatives:

Mike Dierenfeld, Northwood

Chris Knapp, Waverly

Administrative Secretary

Becky Simpson

13359 280th St.

Redfield, IA 50233-6014

515-833-2991

becky@iowahereford.org

Website: www.iowahereford.org

Website Administrator: Marilyn Lenth
lhfarms1@neitel.net

Iowa Junior Hereford Association Officers & Directors

President: Ella Meyer, Keswick

Vice President: Karly Biddle, Walcott

Secretary: Abby Anderlik, Dayton

Treasurer: Colton Black, Chariton

Directors: Jacob Arp, Donahue

Lindsay Black, Chariton

Evan Espenscheid, Marshalltown

Colin Johnson, Iowa Falls

Garrett Longnecker, Ames

Jacob Smith, Newton

IJBBA Representatives:

Garrett Longnecker, Ames

Jacob Smith, Newton

Advisors

Tim & Melinda Anderlik, Dayton

515-547-2453

Iowa Hereford Queen

Abby Anderlik, Dayton

Iowa Hereford Princess

Bethany Wehling, Sumner

Queen Coordinator: Alecia Knapp, Waverly