



Iowa Hereford Breeders
Association
every calf deserves a white face

June 2007 Newsletter

Iowa Hereford Breeders Association Officers & Directors

*(year term expires; * denotes 2nd term)*

President: Steve Rau, Stanley
319-634-3938 (2009*)

Vice President: Steve Landt, Union (2007)

Secretary: Becky Simpson, Redfield
515-833-2991 (2007*)

Treasurer: Ron Beaver, Clarinda (2008*)

Directors:

Mike Dierenfeld, Northwood (2009*)
Charley Johnson, Belle Plaine
(2009)

Kevin Johnson, Iowa Falls (2009)
Jim Kuhlman, Mason City (2008*)
Rande Seufferer, Milo (2008)

Mike Sorensen, Greenfield (2008)
Russ Stickley, Parkersburg (2007*)
Dean VanDeWiele, Kanawha
(2007*)

Beef Breeds Council Representatives:

Mike Dierenfeld
Russ Stickley

Iowa Junior Hereford Association Officers & Directors

President: Sarah Stream, Chariton

Vice President: Travis Hinkel, Mondamin

Secretary: Adrienne Landt, Union

Treasurer: Kelcy Schroder, Princeton

Directors: Karly Biddle, Walcott

Kyle Biddle, Walcott
Michael Carlson, Cherokee
Amanda Kelly, Fayette
Austin OBrien, Agency
Emma Offenburger, Lacona

Advisors: Gary & Nancy Maurer,

Independence
563-920-3365
Steve & Jinny Landt, Union
641-486-5472

Iowa Polled Hereford Queen
Sarah Beaver, Clarinda

Iowa Polled Hereford Princess
Amanda Kelly, Fayette

National Junior Hereford Association Director

Sarah Stream

Mark Your Calendar!

June 1 – Junior National Hereford Expo
Entry & Ownership Deadline;
National Scholarships & Contests
Deadline

June 5 – IJHA Show Entry & T-shirt Order
Deadline

June 10 – Iowa Polled Hereford Princess
Application Deadline

June 16-17 – IJBBA Summer Show, Des
Moines

June 16-18 – Central Regional Hereford
Show, DuQuoin, IL

June 23-24 – IJHA State Show, Corydon
(see detailed schedule on back cover)

July 1 – PRIDE Conference Registration
Deadline

July 7-14 – Junior National Hereford Expo,
Denver, CO

July 16 – Newsletter Deadline

Aug. 1 – IHBA Scholarships Deadline

Aug. 2-5 – PRIDE Convention, Mississippi
State University

Aug. 9-19 – Iowa State Fair, Des Moines

Aug. 13 – Iowa State Fair Hereford Shows

Aug. 13 – Expo Sale Nomination Deadline

Sept. 8 (tentative) – Iowa Hereford Tour,
northwest Iowa

Check it out! IHBA website:
www.iowahereford.org

Junior Show Set

for June 23-24 in Corydon

by Nancy Maurer

The directors and advisors of the Iowa Junior Hereford Association have been working very hard making plans for the Iowa Junior Hereford Show, which is the weekend of June 23-24 at the Wayne County fairgrounds in Corydon. We hope each one of you will join us for the weekend.

On April 26, we mailed out a packet of information with the rules, regulations and entry forms for our state show. Juniors, if you did not receive the "Iowa" packet, give us a call.

We know you will read all the rules, but we want to point out a few changes:

1. At the April 2007 IJHA board of directors meeting, the directors decided that our state show would ONLY be for juniors that have residence in IOWA.

2. Entry deadline is June 5. A check or money order, along with a copy of the pedigree/steer certificate must be enclosed with the entry form or it will be considered a late entry and the late entry fee will be collected. Please complete all blanks on the entry form before you mail to us. (A late entry is if your form is postmarked June 6 or later.)

3. The show will start at **9:30 a.m.** on Sunday, June 24. Show order is:

- Polled Cow/Calf
- Horned Cow/Calf
- Horned Bulls
- Horned Steers
- Horned Heifers
- Horned Bred & Owned Heifers
- Horned Showmanship
- Polled Bulls
- Polled Steers
- Polled Heifers
- Polled Bred & Owned Heifers
- Polled Showmanship

4. The deadlines were all listed on the "important dates" page in the packet.

If you have any questions or concerns, please contact us. See you all at Corydon!

Spring Advertising a Hit

A record 20 breeders opted to participate in the IHBA's spring co-op advertising campaign, which touted the benefits of Hereford genetics in two prominent livestock publications, *Midwest Marketer* and *Livestock Plus*.

Three different ads were run a total of six times in *Midwest Marketer* from April 7 through June 2 and a full page was in the May issue of *Livestock Plus*.

Surprise Donation Added to IHBA Treasury

The Iowa Hereford Association's treasury got a welcome boost recently in the form of a check for \$451.83. A note from Alan Gaffney of Milton explained the donation:

"Please accept this check from the Northeast Missouri Hereford Association. Our association has disbanded and we are dividing our remaining funds between the Iowa and Missouri Hereford associations. Please use this donation for whatever you deem appropriate."

The IHBA thanks the members of this former association for their generous gift.

ATTENTION: POTENTIAL PRINCESSES!

The Iowa Poll-ettes are taking applications for the Iowa Polled Hereford Princess for the coming year (June 2007-June 2008).

Want more information?

Contact Nancy Maurer - 563-920-3365

Deadline: June 10

Welcome, New Members!

IHBA membership now stands at 120!

We welcome the following new members:

Circle A Cattle Co. - Tony, Andi,
Justin, Alycia, Keaton & Skylore Arp, DeWitt
Lemenager Cattle, Fairbury, IL
Bud Little, Winterset
Ben & Jessica Lovrien, Clarksville
Owego Stock Farm - Marvin & Ruth
Espenscheid Family, Argyle, WI

**Iowa Ranks 15th
for Dams of Distinction**

Seventeen Iowa Hereford breeders placed a total of 44 cows on the American Hereford Association's prestigious Dams of Distinction list for 2006, ranking the state 15th out of 43 states. In addition, Wiese & Sons, Manning, tied for 12th among breeders across the country, placing 17 females on the 1,927-cow list. Iowa is currently 23rd of 48 states for Hereford registrations, making the high placing on this elite cow list even more impressive.

In order to be honored as a Dam of Distinction, a cow must have weaned a calf born since Jan. 1, 2005; produced at least three calves; initially calved at 30 months of age or less; had an interval between the first and second calves of no more than 400 days and maintained a 370-day calving interval after her second calf; and a progeny average 205-day adjusted weaning weight ratio of at least 105. In addition, every calf produced that was born before June 30, 2006, must have weaning records submitted to the Hereford Performance Program.

Iowa breeders who own 2006 Dams of Distinction are:
Beef Resources Partnership, Tabor
Cooper Polled Herefords, Mondamin
Ashley Dierenfeld, Northwood
Marvin F. Fisher, Riceville
Godbersen Herefords, Arthur
Al Heckenberg, Sperry
Travis Hinkel, Mondamin
Jackson Hereford Farms, Mechanicsville
Charley Johnson, Belle Plaine
Steve Landt, Union
Ohnemus Farms, Milo
Sheriff Polled Herefords, Orient
Simpson Polled Herefords, Redfield
Mr. & Mrs. D.C. Spark, Spencer
Stickley & Sons, Parkersburg
Tim & Carol Weidauer, LeMars
Wiese & Sons, Manning.

Correction

"Webmaster" Mike Dierenfeld's e-mail address is meddvm@myclearwave.net. Send website information or changes to him there.

Iowa Beef Expo Results

24 Bulls	Average \$2,140
21 Females	Average \$2,076
1 Embryo Lot	Average \$1,575
46 Lots	Average \$2,098

Top Bulls

Wide Angle STC 01, by AA PRF Wideload, 2-24-06. St. Clair Hay & Cattle, Jefferson, to Perks Ranch, Rockford, IL, \$7,500.

WS Grand Duke 5235, by WS Intense Duke 162, 6-6-05. Wiese & Sons, Manning, to Juanita Cochran, Oxford, \$4,500.

Top Females

WS Miss Reload 6220, by LaGrand Reload 80P ET, 5-22-06. Wiese & Sons to Michael Carlson, Cherokee, \$3,900.

JHF Ms Channing 619J, by BR DM Channing ET, 3-25-06. Jackson Hereford Farms, Mechanicsville, to Holchin Cattle Co., Dunbar, PA, \$3,700.

Changes in Store for 2008 Expo Sale

At its April meeting, the IHBA board of directors voted to assume management of the 2008 Winter Beef Expo Sale.

The sale committee – Mike Dierenfeld, Steve Landt and Mike Sorensen – will take on a more active role and the paperwork (nominations, entries, catalogs, settlements, etc.) will be handled by Mike and Becky Simpson.

Joe Rickabaugh will again screen all cattle for the sale and no cattle will be cataloged that have not been screened and accepted. To assure that this process runs efficiently, nominations must be made **by August 13.** Farm visits will be conducted in September. Please note that **all deadlines for the sale will be strictly enforced.** Look for additional information in the next newsletter.

**Next Newsletter Deadline is July 16!
Special Hereford Verified**

Calf Sale Planned for December 6

Want to sell your Hereford-influence feeder calves for a premium? If so, the Greater Midwest Certified Hereford Feeder Calf Sale may be just the outlet for you.

This steer and heifer calf sale is scheduled for Dec. 6 at 1 p.m. in the Carthage Livestock Sale Barn, Carthage, IL. To create a strong appeal to feedlot buyers and encourage premium prices, certain sale criteria have been established:

- Calves must be at least 50% Hereford, age and source verified, preconditioned, castrated, dehorned, weaned and bunk-broke.
- Calves must be tagged with Hereford Verified ear tags.
- Calves must be preconditioned under the Merial® SUREHEALTH™ program.
- No implants are allowed.
- Calves will be sorted into load-size lots by weight, type and sex.

Don't miss this opportunity, whether you have one or 100 head to sell. Feedlot buyers demand large numbers of uniform, preconditioned, verified cattle. The goal is to have 1,000-plus head of quality Hereford-influenced calves to offer.

If your calves sell to a Hereford Verified participating feedlot, you're eligible to receive data back from the feedlot to the rail!

The last day to register is Oct. 15. For a registration packet and details, step-by-step participation instructions, costs and other pertinent information, contact a member of the sale committee:

Brent Lowderman, IL, 309-221-9621
Rusty Miller, IN, 765-482-4386
Brent Behrends, IL, 217-482-5046
Tom Heidt, WI, 608-574-5309
Mark Stephens, IL, 217-825-9913
Jerry Huth, WI, 920-583-3223
John Meents, AHA, 419-306-7480
Jim Williams, CHB LLC, 308-222-0170

The Greater Midwest Certified Hereford Feeder Calf Sale is endorsed by the

Buckeye Hereford Association, Indiana Hereford Association, Illinois Polled Hereford Association, Illinois Hereford Association and Wisconsin Polled Hereford Association. (*The IHBA board will consider becoming an endorsee at its June meeting.*)

Historical Items Offered

Hall of Famer Clifford Johnson has decided that, at 96 years of age, it might be time to downsize a bit. He has several boxes of *American Hereford Journal* herd books, dating back to the early years when his father, L.W., and brother, Harvey, were Hereford breeders.

They are free to anyone who might want them for their library. Contact Cliff at 2410 N. Broadway, Council Bluffs, IA 51503-0432; ph: 712-323-2933.

NOMINATIONS NEEDED!

Hall of Fame - Honors breeders who have made a significant contribution to the Hereford breed in Iowa. Submit nomination & brief bio, showing impact on the breed, to Steve Rau, 9036 20th St., Stanley, IA 50671-9534.

Deadline June 22

IHBA Board of Directors - Four 3-year terms elected at annual meeting. Contact Steve Rau at address above; ph: 319-634-3938 home, 563-920-4553 cell

Thank You...

Dear Iowa Hereford Breeders Association,

Thank you for your support of the Iowa Junior Beef Breeds Association with your donation of the Polled Hereford heifer trophy. It is a wonderful reminder of the show and great experience I had showing my Hereford. Thanks again for your support of the IJBBA.

Sincerely,
Grace Capper, Aplington

Obituaries

James F. “Jim” Cooper, 64, of Mondamin passed away Feb. 28 in Omaha.

He lived his entire life in the Mondamin area, where he farmed and raised Polled Hereford cattle. A member of the Harrison County Cattlemen’s Association, he was a past 4-H leader, IHBA member and volunteer fireman. Jim was very involved with St. Patrick’s Catholic Church, where he taught religious education classes and served as a lector and Eucharist minister.

Survivors include his wife, Sharon; one daughter, Pam Hinkel; two sons, David and Doug; eight grandchildren – Amanda, Travis and Kandi Hinkel; and Cortney, Justina, LaTeasa, Kent and Ellen Cooper; a brother and a sister.

Former American Polled Hereford Association president **Orville K. Sweet** of Kimberling City, MO, died April 19. He was 83.

A graduate of Oklahoma State University and a World War II veteran, Orville had taught vocational agriculture, managed a cattle ranch and was a beef specialist for the University of Georgia before taking the helm of the APHA in 1963. The breed saw unprecedented growth under his leadership, reaching 207,000 registrations in 1974. In 1979, he left APHA to become executive vice president of the National Pork Producers Council in Des Moines, where he spearheaded the “Pork. The Other White Meat” campaign.

During his 10 years in Iowa, Orville maintained a small herd of Polled Herefords and was elected to the APHA board of directors. He was active and influential in many livestock industry associations during the course of his career and authored two books on livestock industry history (one of them being *Birth of a Breed*). In 1998, he was awarded the prestigious honor of having his portrait hung in the Saddle & Sirloin Club’s gallery in Louisville, KY.

He is survived by his wife of nearly 61 years, Lew; three daughters – Cinda Edwards, Lisa Cambridge and Eva Quinn; 12

grandchildren, three great-grandchildren and one sister.

Dorothy (Mrs. Leigh) Curran, 91, of Mason City, died May 3.

Dorothy was an active member of the community, volunteering her time and talents for many groups and organizations in north Iowa. She was a 4-H leader for 28 years, on the county 4-H committee, taught Red Cross first aid and home nursing classes and served on the North Iowa Medical Center Foundation board. She was a charter member of the Mason City Foundation, from which she received the Meredith Willson Heritage Award in 2000.

When her husband was in the Iowa Legislature, Dorothy served as his secretary and was voted “Queen of the Senate.” She loved Hereford cattle and devoted much time to helping with the family’s cattle business and the many Polled Hereford sales they conducted in Cedar Rapids, Mason City and other locations.

Survivors include three daughters – Kaye McDonald, Jane Burley and Gail Curran; two grandchildren; five great-grandchildren; and one sister.

In Sympathy... The IHBA also extends condolences to the Landt family upon the death of Steve’s father earlier this spring.

Basket Items Needed

The Iowa delegation is once again assembling a basket for the silent auction at the Junior National Expo. They are looking for items with an Iowa connection or a Hereford or farm theme.

All contributions are welcome. They may be brought to the Junior Show in Corydon or sent to Tena Biddle, 6487 New Liberty Rd., Walcott, IA 52773. If you have any questions, call Tena at 563-843-2595.

Congratulations, Class of 2007!

Sarah Donnelly of Independence graduated May 6 from the University of Minnesota with a degree in agricultural industries and marketing and a minor in technological communications. She has accepted a position at AgStar Financial Services and will be located in Mankato, MN.

Michael Carlson, Cherokee, graduated May 20 from Washington High School in Cherokee. He plans to attend Iowa State University, majoring in computer engineering and minoring in computer science.

Kandi Jo Hinkel, Mondamin, graduated May 20 from West Harrison High School. She will major in biology and chemistry pre-pharmacy at Buena Vista University.

Trent Maakestad, Alden, graduated May 20 from Hubbard-Radcliffe High School. He will attend Ellsworth Community College.

**attention:
all junior members**

Please send at least one photo of yourself to be included in the Iowa Junior Hereford scrapbook to be entered in the scrapbook contest at the Junior National in Denver. Photos would be greatly appreciated **by June 1**. Suggested photos include: a school picture, snapshot or working with your calves. Be sure your face can be seen. Please mail to:

Amanda Kelly
10663 100th St.
Fayette IA 52142

or email to kellymd@iastate.edu with "IJHA" in the subject line. If the above deadline is met, I will have the scrapbook available at the summer show in June.

Severson on ICA Board

Due to incomplete information, we neglected to report in the last newsletter that there are actually two IHBA members on the board of the Iowa Cattlemen's Association. Troy Severson of Belmont represents District 4. Our apologies for the oversight.

IJBBA Winter Beef Expo

Show Results

Champion Horned Heifer: Sarah Stream, Chariton
Reserve Horned Heifer: Austin O'Brien, Agency
Champion Polled Heifer: Grace Capper, Aplington
Reserve Polled Heifer: Luke Schroder, Creston
Champion Horned Steer: Skylar Brittain, Earlham
Reserve Horned Steer: Blake Solsma, Sanborn
Champion Polled Steer: Sage Hook, Humeston
Reserve Polled Steer: Chance Deppe, Maquoketa
Other class winners: Ella Meyer, Keswick; Maxwell Cherry, Winthrop; Tyler Klimesh, Lawler; and Collin DeBruin, Oskaloosa

IBBC Introduces New Incentive

The Iowa Beef Breeds Council, in order to help stimulate heifer sales at the Expo, is providing a \$250 award to each breed sale to be awarded to the high-ranking junior who shows an Expo-bought heifer at the State Fair. It will be up to each breed to determine the criteria to win the award, but there will be the following minimum stipulations:

1. Purchased by a junior at the Iowa Beef Expo in a breed sale.
2. Shown by a junior at the Iowa State Fair. This can be in the 4-H show, FFA or a breed open or junior show.

Congratulations to...

...Iowa Polled Hereford Queen **Sarah Beaver**, who was recently elected state FFA reporter.

...**Ohnemus Farms**, Milo, recipient of this year's environmental stewardship award from the Iowa Cattlemen's Association.

...**Jackie Wenzel**, Latimer, who reached the platinum level (75+ points) on the 2006 Youth Beef Team.

...**Van Weelden Farms, Inc.**, Lynnville, and **Patrick McCarty**, Rock Rapids, for attaining Gold TPR Breeder status from the American Hereford Association.

IBBA Scholarship Deadline Approaches

For those families with high school seniors or college students, the scholarship information from the Beef Breeds Council is now up on the IJBBA website. **Applications are due on June 1.**

Four scholarships are given, one for \$750 and one for \$500, automatically renewable for the second year, for both a graduating high school senior and for a first or second year college student. **The only requirement is that you had to have shown at some time in the junior show at the Iowa Beef Expo.**

Last year there were only two applicants for the four scholarships – two were not even awarded. It's not too difficult and they are not based on need, just scholarship and beef involvement. If you have any further questions, contact Mike Dierenfeld at meddvm@myclearwave.net.

IHBA Scholarships Available

Scholarships are also available for juniors from the Iowa Hereford Breeders Association. For more information on and an application form for either the Harms (horned) or Christenson (polled) awards, contact the association secretary: Becky Simpson, 13359 280th St., Redfield, IA 50233-6014; ph: 515-833-2991; e-mail becksimp@aol.com. *(Note: To be eligible for the Christenson scholarship, a student must be in his or her second year of college and pursuing a degree in an agriculture field.)*
Application deadline is August 1.

2ND ANNUAL

DAN LARSON MEMORIAL BULL RIDING & BARREL RACING

June 2, 2007 - 7:30 p.m.

Monroe County Fairgrounds, Albia, IA

Food & beverages provided by Mom's Place
Restaurant

Dance immediately following with music by
Cross Country of Mt. Ayr, IA

**If interested in advance tickets, call Dave-
641-932-5294 or Liz Larson - 641-932-3178**

“Win a Heifer” Award

Juniors exhibiting at the State Fair are encouraged to apply for the Iowa Beef Heifer Award sponsored by the IHBA and Iowa State Fair and coordinated by the Iowa Cattlemen's Association. The winner will receive up to \$700 to apply toward the purchase of a Hereford heifer (minimum award is \$500 for a private treaty purchase from an IHBA member; \$600 if bought at the Winter Beef Expo from an out-of-state consignor and \$700 if purchased at the Beef Expo from an Iowa breeder.)

Contact your local Extension office or the Iowa Cattlemen's Association for an application. **Applicants must exhibit at the 2007 Iowa State Fair (junior or open show) to be eligible.**

Meet Your Directors

Russ Stickley of Parkersburg is completing the final year of his second term on the IHBA board of directors. During his tenure, he has served two terms as president and three as vice president and is currently Beef Breeds Council representative.

A 1978 graduate of Iowa State University, Russ is a veterinarian who has been in private practice since 1983. The family's Stickley & Sons herd began as family 4-H projects in 1960 with some Hereford heifers purchased from John Minish. It currently consists of 40 cows.

President of the golf course board of directors and past president of his county cattlemen's association, Russ has two grown sons, Nathan, 33; and Ryan, 34.

Tour to Visit Northwest

This year's Iowa Hereford Tour will “break new ground” by journeying to the northwest part of the state. Tentative date is Saturday, Sept. 8.

More details will be provided in future newsletters. To volunteer as a tour stop, Iowa Hereford Breeders Association
Becky Simpson, secretary
13359 280th St.
Redfield, IA 50233-6014

contact Dr. Mark Carlson at 712-725-2718.

ADDRESS SERVICE REQUESTED

NEXT NEWSLETTER DEADLINE IS JULY 16!

IOWA JUNIOR HEREFORD SHOW

(Horned & Polled)

**Saturday & Sunday
June 23-24, 2007**

**Wayne County Fairgrounds
Corydon, IA**

Hotels:

Nodyroc Motel, Corydon (block of rooms reserved under "Iowa Junior Hereford Association" until June 1) – 641-872-2533

Super 8, Chariton (no block) – 641-774-8888

Royal (no block) – 641-5961

Camping available at fairgrounds

SCHEDULE OF EVENTS

Saturday, June 23

10:00 a.m. – Cattle must be stalled

Noon – Begin check-in of cattle

3:30 p.m. – State Speech Contest

Junior Meeting with election of
officers & directors

Evening Meal

Sunday, June 24

9:30 a.m. – Iowa Junior Hereford/Polled

Hereford Show

Crowning of Iowa Polled Hereford
Queen & Princess

Show Order:

Polled Cow/Calf

Horned Cow/Calf

Horned Bulls, Steers, Heifers, B&O
Heifers, Showmanship

Polled Bulls, Steers, Heifers, B&O
Heifers, Showmanship