



Iowa Hereford Breeders
Association
every calf deserves a white face

November 2007 Newsletter

AHA MEETING, AMERICAN ROYAL DRAW IOWANS TO KANSAS CITY

Many Iowa breeders journeyed to Kansas City the weekend of Oct. 20-22 to participate in the National Hereford Show at the American Royal and to attend various activities in conjunction with the American Hereford Association's annual meeting – and they were successful in both arenas. Three Iowa herds were recognized as Golden Breeders, two juniors exhibited division winners in the junior heifer show and several herds placed high in the open show.

AHA Annual Meeting

Jim Hansen, Colfax; Steve Landt, Union; and Gene Wiese, Manning; were the state's voting delegates to the AHA annual meeting. Here's what two of them had to say about it:

Steve Landt:

Thank you for the opportunity to serve as one of your voting delegates at the annual meeting on Oct. 22 in Kansas City. This is always quite an experience and something that every member should experience.

It was presented at the meeting that registrations are up 2%, TPR is up, *Hereford World* had a 5% increase and the use of A.I. is up 17%. CHB numbers were down. We were told that numbers of available cattle were the reason and steps are being made for more availability of cattle for years to come. The board is working on the advantages from start to finish of the Herefords.

A good candidate group was put together and the new board members are John Woolfolk, Tennessee; Jerry Huth, Wisconsin; and James Milligan, Illinois. I

think each person will bring good specialties to our national board.

Gene Wiese:

The Hereford annual meeting found on the positive for the association's efforts to continue to gather data to document the Hereford breed's added value of efficiency. Tests are being conducted in the herds of Harris ranch, Amana Farms and Circle A Ranch. With three new directors, we'll have an opportunity to make a positive addition to the board. Economics of the association were reported sound, following a profitable year with the breeder mood being upbeat.

Iowa's Golden Breeders

The American Hereford Association recognized 15 families for 50 years of dedication to the Hereford breed with the AHA Golden Hereford Breeder award. Among those cited for their longevity were Asmus Herefords (Steve Asmus), Audubon; Kuhlman Herefords (Jim Kuhlman), Mason City; and Murray Herefords (Jim Murray), Oxford Junction.

American Royal Show

Iowa was again well-represented in the showing at the American Royal. Here's how Iowa exhibitors fared:

Open Show

Spring Heifer Calves

Class 2A – Kaden Wilson, Creston, 3rd; Thompson Herefords, Truro, 7th

Class 2C – Luke Schroder, Creston, 3rd; Stickley & Sons, Parkersburg, 4th

Junior Heifer Calves

Class 3A – Adrienne Landt, Union, 6th; Erin Landt, Union, 8th

Fall Heifer Calves

Class 6B – Sarah Stream, Chariton, 1st

Spring Yearling Heifers

Class 9A – Sarah Stream, 1st; Adrienne Landt, 4th

Class 9B – Grace Capper, Aplington, 4th; Ainsley Lovrien, Clarksville, 6th

Spring Bull Calves

Class 30 – Stickley & Sons, Parkersburg, 6th

Junior Bull Calves

Class 32 – Adrienne Landt, 4th

Spring Yearling Bulls

Class 37 – Luke Schroder and Trausch Farms, Carroll, 4th

Junior Show Heifers

Junior Calf Champion – Luke Schroder

Class 2, Spring Heifer Calves – Luke Schroder, 1st; Luke Schroder and Kaden Wilson, 3rd

Reserve Junior Champion – Sarah Stream

Class 11A, Spring Yearling Heifers – Sarah Stream, 1st

**Visit IHBA on the web:
www.iowahereford.org**

New AHA Leadership Named

Hank DeShazer, Hearne, TX, was announced as the new AHA president during the annual membership meeting on Oct. 22. His goals for the AHA include growing the Certified Hereford Beef program, gaining more Hereford market share and breed improvement. DeShazer owns DeShazer Cattle Co. Bill King, Stanley, NM, will team with DeShazer as AHA vice president. He owns Bill King Ranch.

Also during the annual meeting, state delegates elected three new board members: Jerry Huth, Oakfield, WI; James Milligan, Kings, IL; and John Woolfolk, Jackson, TN. Retiring board members are Jack Evans, Winona, MS; Steve Folkman, Ixonia, WI; and Lnette Teeter, Mooresville, NC.

Great Response to Hereford Verified Calf Sale

At press time, the first-ever Greater Midwest Certified Hereford Feeder Calf Sale boasts a 600-head consignment from seven states, including 65 calves from Iowa breeders Mike Dierenfeld, Tom Heidt and Al Heckenberg. Set for 1 p.m. on Thursday, Dec. 6, at the Carthage Livestock Sale Barn in Carthage, IL, the sale will offer both steer and heifer calves.

Mark Your Calendars!!!

Dec. 6 – Greater Midwest Certified Hereford Calf Sale, Carthage, IL
Jan. 19 – Hereford Influence Feeder Calf Sale, Anita
Jan. 22 – Newsletter Deadline
Feb. 14 – Iowa Winter Beef Expo Sale, Des Moines
July 12-19 – Junior National Hereford Expo, Kansas City

Landt Elected IHBA President

Steve Landt of Union was elected president of the Iowa Hereford Breeders Association at the IHBA board's Nov. 11 meeting in Ames. He succeeds Steve Rau of Stanley, who had served as president for two years, the maximum allowed by association bylaws.

Rounding out the slate of officers are Charley Johnson, Belle Plaine, vice president; Dave Schofield, Manson, secretary; and Ron Beaver, Clarinda, treasurer. Mike Dierenfeld, Northwood, and Sue Stream, Chariton, are the association's representatives on the Iowa Beef Breeds Council. Dierenfeld also administers the IHBA's website – www.iowahereford.org.

As previously approved by the board, Becky Simpson, Redfield, has been hired as administrative secretary, effective in September. As such, she will handle most of the administrative work of the association.

Treasurer Ron Beaver reported a checking account balance of \$2,201.33, with an additional funds of approximately \$6,800 in certificates of deposit.

Other board action:

- Accepted a report from the sale committee and sale administrators regarding the 2008 Iowa Beef Expo Sale, including a policy regarding settlement for "no-sale" lots.
- Voted to submit the names of Chris Mullinix, El Dorado, KS; Brett Barber, Channing, TX; and Ernie Wallace, Stotts City, MO; as preferences for State Fair judges.
- Voted to continue having a "fit" show at the State Fair as well as continuing to have separate horned and polled shows.
- Tabled until February a decision regarding spring advertising.

Hereford-Influence Calf Sale Set for January 19

Breeders looking for an outlet for their calves are encouraged to support the Hereford-influence feeder calf sale at the Anita Livestock Auction on Saturday, January 19. Any size groups of calves, both purebred and baldies, will be accepted. In the past, consignors have received extremely competitive prices.

For more information, contact Bernard Vais, 712-762-3330; or Charles Anstey, 712-779-3643. To get maximum exposure from advertising, they will need to know your consignments two weeks ahead. Cattle should arrive, with health/management information, on Friday.

History + State Fair = Volunteers

In order to maintain our breed presence and prestige at the Iowa State Fair, volunteers are needed to assist as hosts for the Gammon Barn Museum.

If you or someone you know is interested in Hereford history and enjoys sharing that knowledge with others, consider taking one or more days during the 2008 State Fair's 10-day run to welcome visitors to the Gammon Barn and answer any questions they might have. The board proposes having the barn open daily from 10 a.m.-noon and 2-4 p.m. The association will provide admission tickets to anyone willing to serve as Gammon Barn hosts.

To reserve your day(s) or for more information, contact Becky Simpson, 515-833-2991; becksimp@aol.com.

**TIME TO PAY YOUR (\$40)
DUES FOR 2008!**

See form on the last page.

Hereford Show at the 2007 Clay County Fair

by Jim Kuhlman

On a cool evening in northwest Iowa, 53 Herefords – 38 females and 15 bulls – were paraded before judge Ralph Kaehler of St. Charles, MN, at the 2007 Clay County Fair on Saturday, Sept. 15.

The grand champion female was the top cow-calf pair owned by Troy Williamson, Garretson, SD, with his cow K&B Sweet Sally 5134 and her bull calf, SPH 5134 Rock Solid 15T. The bull calf went on to win the grand champion bull award, a unique combination of grand champions.

Winning reserve grand champion awards were northwest Iowans – Claire Solsma, Sanborn, on her spring yearling heifer, Solsmas Fiona's Sloane 018; and Jack Johnson, Johnson Hereford Farm, Milford, on his late 2-year-old bull, JHF Golden Explorer 0508.

Dean and Cynthia Farley, Alcester, SD, had the champion heifer calf with JWR Demo Queen 162S. Junior champion heifer Gylfes Ms Lariat 605 was shown by Katie Gylfe, Beresford, SD. Other reserve champions included Kayla and Cody Geuther, Volin, SD, with the reserve champion heifer calf, CG Miss Online Patend Gold; Carlson Cattle Co., Cherokee, reserve champion junior champion female, WS Miss Reload 6220; Kayla and Cody Geuther, reserve senior female, K&B Knockout 6072S; Katie Gylfe, reserve champion bull calf, Gylfes Mr. Lariat 708; and reserve senior champion bull, Geuthers on KCG Lariat Dan 138.

Winning the best six head and taking home the premier exhibitor banner were Kayla and Cody Geuther, Rainbow Herefords. The premier breeder banner went to Alan Eggerss and Tomas Toucedo of ET Polled Herefords, Avoca. Other

breeders not previously mentioned who had one or more first place winners were Lee Geerdes, Everly, IA; Jamie & Jody Hanson, Conde, SD; ET Polled Herefords; and Verneta Haaland of Rossie Hill Herefords, Sioux Rapids.

Expo Consignment Selected

Approximately 55 lots from 25 have been accepted as potential consignments to the 2008 Iowa Select Hereford Sale at the Iowa Beef Expo on February 14. Screening was conducted by Joe Rickabaugh and John Meents of the American Hereford Association.

Sale administrators Mike and Becky Simpson are in the process of procuring commitments by the Dec. 1 entry deadline and will be placing ads in the January and February issues of major livestock and Hereford publications. An upgraded catalog will be available in mid-to late January; it will also be on HerfNet.

ATTENTION, JUNIORS: The consignment looks to be heavily weighted with 2007-calved heifers, so this would be an excellent source of a show heifer for the 2008 Junior National Hereford Expo in Kansas City! In addition, the Iowa Beef Breeds Council offers a \$250 premium to the junior with the top-ranking female at the State Fair that was purchased in each breed's Expo sale. **Congratulations** to Michael Carlson of Cherokee, who earned this bonus on the heifer he bought in the 2007 Expo sale.

Bull Feeding Program Cancelled

A custom bull-feeding program proposed and sponsored by the IHBA was a "no-go" for this year, due to lack of breeder interest. However, the association still supports the concept and guidelines and will implement it in future years if numbers make it feasible.

Are You Connected?

Or maybe a better question would be, "Are your potential customers connected to you?" With our increasingly high-tech society, marketing of cattle has become a whole new process.

The IHBA launched its website about a year ago and it has served as an excellent tool to establish a Hereford "presence" on the Internet. But associations aren't the only ones who can benefit from such exposure. Many breeders are finding that the best way to keep their herd before the cattle-buying public is by having a farm website. And there's no doubt they work: Sue Stream of Stream Cattle Co. in Chariton reports that she averaged 335 "hits" per day for six weeks leading up to their October sale – and several of her top sellers went out of state.

Web sites range from simple to elaborate and can be developed and managed in a variety of ways, including a technology service (such as EDJE Technologies) or by software programs you purchase and use yourself.

The following IHBA members currently have web sites:

Amos Hereford Farm
Asmus Herefords
Beef Resources Partnership
J.W. Brink & Sons
Coley Cattle Company
DJR Farms
McFarland Hereford Farm
Purple Reign Cattle Co.
Riddell Polled Herefords
Simpson Polled Herefords
Sorensen Family
Stone Creek Farm
Stream Cattle Co.
Wiese & Sons
Woodland View Farms

They would be happy to help you get started or advise you on where to go for web site development. See their listing in the IHBA directory for contact information.

In addition, the American Hereford Association allows members, associations and industry partners to have a link on the AHA's links page on their web site (www.hereford.org) AT NO COST. Members with web sites can go to the AHA's links page and follow the instructions at the top of the page to request a link onto their site.

New Address

Virgil & Sharon Peters
117 Sheridan Ave.
Lisbon, IA 52253
319-329-7006
sharonpeters@mchsi.com

FOR SALE PRIVATE TREATY



Nice set of Polled Hereford steer & heifer prospects sired by BBH KLB 417L Raider 525R. Available on a first come, first served basis.

SEUFERER FARMS

Randy Seuferer
13411 200th Ave. • Milo, IA 50166
Cell ph: 515-971-5135

COUNTY FAIR CHAMPIONS

Each year, the Iowa Hereford Breeders Association sponsors a County Champion award for any junior who exhibited a champion Hereford (horned or polled) steer or heifer at their county fair. Certificates are sent to the respective county Extension offices to be given to the youth at their county awards day.

HERE'S A THOUGHT! The following list shows only 25 counties with Hereford champions in 2007. That means 75% of the state didn't have a Hereford at their county fair (or perhaps there was a Hereford steer there but market beef showed by weight, not breed). Let's try to change that for 2008! If your county or neighboring county did not have a champion Hereford, make a concerted effort to get a whitefaced calf into a youngster's hands. Time is growing short for 4-H steer weigh-ins, but exhibitors have until May 15, 2008, to identify breeding heifers for their fairs.

Congratulations to the following county fair champion exhibitors:

Adair County – Mike Tiernan, Polled Hereford heifer
Appanoose County – Ethan Brinegar, Polled Hereford heifer
Bremer County – Jon Macken, Polled Hereford heifer
Buchanan County – Jacob Wenger, Polled Hereford steer
Cedar County – Samantha Frederick, Polled Hereford heifer
Clay County – Stacey Gurder, Polled Hereford heifer
Clayton County – Max Medberry, Polled Hereford heifer
Clinton County – Nicole Petersen, Polled Hereford heifer
Dylan Petersen, Polled Hereford steer
Crawford County – Thomas Buresh, Hereford heifer
Davis County – Ryan Gaffney, Polled Hereford heifer
Fayette County – Tyler Rau, Polled Hereford heifer (supreme 4-H & open class breeding heifer)
Franklin County – Jackie Wenzel, Hereford heifer
Hardin County – Ryan Mesch, Polled Hereford heifer
Collin Johnson, Polled Hereford steer
Jackson County – Montana Deppe, Polled Hereford heifer
Chance Deppe, Polled Hereford steer
Jasper County – Kelsi Vandenhoeck, Polled Hereford heifer
Johnson County – Tyler Hebl, Polled Hereford heifer
Joe Weldon, Polled Hereford steer
Lucas County – Colton Black, Polled Hereford heifer
Marion County – Shelby Williams, Hereford steer
Muscatine County – Derek Kline, Polled Hereford heifer
O'Brien County – Blake Solsma, Polled Hereford heifer & Polled Hereford steer
Plymouth County – Matthew Johnson, Hereford heifer
Carl Vondrak, Polled Hereford heifer
Scott County – Kyle Biddle, Polled Hereford heifer
Travis Dierickx, Polled Hereford steer
Tama County – Mallory Espenscheid, Polled Hereford heifer
Wapello County – Alexis Brandt, Polled Hereford heifer
Warren County – Austin Grimm, Polled Hereford heifer
Trenton Cheers, Polled Hereford steer

As of Nov. 4, the following counties didn't have a champion Hereford or Polled Hereford this year, but returned the "champion Hereford report" form: Butler, Clark, Dallas, Guthrie, Howard, Kossuth, Linn, Louisa, Marshall, Pocahontas, Shelby, Story, Van Buren, Washington and Wright. If your county is not listed and you had a champion Hereford/Polled Hereford heifer or steer, contact them and remind them to send the form to Gary & Nancy Maurer, 1559 Lawrence Ave., Independence, IA 50644-9224. As soon as Maurers get the form, they will mail the certificate.

Obituaries

Carl Jensen, 63, of Adel, manager of Hawkeye Breeders Service, passed away Oct. 4.

After growing up in a Chicago suburb, attending college and serving with the Air Force in VietNam, Carl made the transition from “city slicker to country boy” when he married his wife, Gloria, daughter of Hawkeye Breeders owners Lloyd and Doris Jungmann. He joined the family business approximately 20 years ago and had since traveled across the Midwest, testing and collecting bulls and talking to customers and breeders.

Survivors include his wife, Gloria; four children and their spouses; six grandchildren and his mother, Ceceilia Jensen.

Longtime Hereford breeder **Allen Long** of Seymour died Oct. 16 at the age of 84.

With the exception of a stint in the U.S. Navy, Allen lived in the Seymour-Corydon area his entire life, farming and raising and showing Hereford cattle.

He is survived by his wife of 54 years, Donna Lue; four daughters, 18 grandchildren and 19 great-grandchildren.

Thank You...

On behalf of the Koziks, I would like to thank the Iowa Hereford Breeders for the beautiful plaque we received for being inducted into the Hereford Hall of Fame. It's a great honor to be included with such prestigious firms from the past and those in the future. Again, thank you.

Doug Kozik

Dear IHBA,

Thank you very much for naming me the recipient of your scholarship. You have made it possible for me to continue my education at Iowa State. You have truly blessed me in many ways through your organization and for this I am grateful.

Sarah Beaver

Iowa Junior Hereford Association,
Thank you for sponsoring the trophy plaque and chairs that I received as awards at the IJHA State Show in Corydon. Thanks again.

Adrienne Landt

Seuferer Heifer Near Top of SWCC Sale

A heifer consigned by Seuferer Farms of Milo was a hot item at the Southwestern Community College's Breeders Classic Sale held at Creston on Nov. 11.

BWS GTS 525R Reba 5T, sired by BBH KLB 417L Raider 525R, was the second top-selling heifer and third-high overall lot, going for \$2,700 to Jenna Kauzlarich of Knoxville. The only Polled Hereford in the sale, she had previously been named reserve champion Hereford at the feeder calf show held recently at Tipton.

The all-breeds sale consisted of 48 lots, which averaged \$1,250. Nineteen heifers averaged \$1,523 and 29 steers averaged \$1,070. The sale benefits the students in the Ag Club and the ag business program by funding education/business and competitive trips for the following year. This also allows SWCC to purchase new equipment and genetics for the cattle program.

**NEXT NEWSLETTER DEADLINE IS
JAN. 22!**

2007 – An Exciting Year for the IJHA

by Jinny Landt & Tena Biddle

The Iowa juniors ended the 2007 summer at the Iowa State Fair with a raffle drawing. There was a tremendous amount of support displayed for this fund-raising project. We would personally like to thank everyone that purchased tickets in support of the Iowa Junior Hereford Association. The members and advisors would also like to especially thank the Willy Black family for donating the picture for the raffle.

The winner of the picture was Dick Bockwoldt and the blower went to former junior member Sara Casteel.

The IJHA still has a semen inventory of MM Herefords for sale at \$10 a straw. As stated in the past newsletter, due to the generosity of Mrs. Jean Munsinger, the junior association has acquired the entire semen inventory of MM Herefords. Purchasers will need to contact the owners to make arrangements for certificates, whose prices may vary.

We are now collecting 2007-2008 IJHA dues, which run from Sept. 1, 2007 through Aug. 31, 2008. The fee is \$10 per member. The following people have paid their dues: Kyle & Karly Biddle, Jaci Blin, Michael Carlson, Amanda & Travis Kelly, Haylee, Heidi & Tristan Lau and Steve Lueder. If you haven't paid your dues, you can send them to the advisors: Steve & Jinny Landt, 33797 V Ave., Union, IA 50258; or Dennis & Tena Biddle, 6487 New Liberty Rd., Walcott, IA 52773. **A reminder that all board members need to have their dues paid in order to take part in the meeting on Dec. 2 in Ames.**

Thank you to everyone who supports the junior programs. If you have any questions, our ears are always open for suggestions.

Meet Your Directors

Rande Seuferer, Milo, was elected to the board in 2005 and in 2006 he organized the association's annual tour.

The family herd began in 1969 when his father, Mervin, purchased five heifers and a yearling bull from his brother Roger Seuferer and Giles Dittmer of Lacona. The next spring, he bought 10 Robert Dittmer-bred cows at the Earl Hasting farm sale. Rande's show heifers at first were home raised, then he exhibited heifers from Norbert Dittmer & Sons and from Triple H Ranch, Burlington. Rande says he especially appreciates the memories and experiences gained from the Dittmer family when they "let a junior high boy hang around and help at their production sales and the shows and sales they always did well at."

Located halfway between his home and Norbert Dittmer's place was another prominent breeder that was developing a herd of superb Polled Hereford cattle – Ohnemus Farms. Rande says that "being asked to help them at the Iowa State Fair and American Royal Livestock Show as well as getting to attend nationally known sales like Tjardes Farms in Illinois were also events I'll always remember."

Rande is employed at Casey's General Stores distribution center and enjoys watching the youngsters play sports. He and his wife, Linda, have three children – Grant, 15; and 9-year-old twins Bryant and Brooke. Grant has been active in junior Hereford events and the Iowa Beef Expo sales.

TIME TO PAY YOUR DUES!

The calendar is swiftly moving toward the end of the year – and the beginning of the next one. That can mean many things, but for IHBA members and other Hereford enthusiasts, it means that it's time to pay your dues!

Annual dues are collected on a calendar-year basis and the association depends on memberships to support its varied programs and activities.

NOTE: Board action this summer raised dues to **\$40**, the first increase since the horned and polled associations merged eight years ago.

Please complete the membership form below and return it promptly to the administrative secretary.

ADVERTISE IN THE NEWSLETTER!

Our mailing list now approaches 350 and our prices are reasonable – so you might consider advertising in our Iowa Hereford Newsletter. The next issue will be mailed prior to the Expo Sale, which would give consignors another outlet for promoting their individual consignments. **Deadline is Jan. 22.** This is also a good place to advertise your calf crop or other animals you may have for sale.

Rates are:

Full page – \$125

One-half page – \$75

One-quarter page – \$40

Two inches – \$25

One inch – \$15

Pictures accepted in electronic format (jpg file) only. Contact Becky at becksimp@aol.com or 515-833-2991 for more information.

IOWA HEREFORD BREEDERS ASSOCIATION MEMBERSHIP FORM

Farm Name _____

Owners _____

Mailing Address _____

City, State, ZIP _____

Phone _____

Fax _____

E-Mail _____

Web Site _____

Return with **\$40** (make checks payable to Iowa Hereford Breeders Assn.) to:
Becky Simpson, Administrative Secretary
13359 280th St.
Redfield, IA 50233-6014

Iowa Hereford Breeders Association
13359 280th St.
Redfield, IA 50233-6014

ADDRESS SERVICE REQUESTED

NEXT NEWSLETTER DEADLINE IS JANUARY 22!

Iowa Hereford Breeders Association Officers & Directors

*(year term expires; * denotes 2nd term)*

President: Steve Landt, Union (2010*)

641-486-5472

Vice President: Charley Johnson, Belle Plaine (2009)

Secretary: Dave Schofield, Manson (2010)

Treasurer: Ron Beaver, Clarinda (2008*)

Directors:

Mike Dierenfeld, Northwood (2009*)

Bryce Godbersen, Arthur (2010)

Kevin Johnson, Iowa Falls (2009)

Jim Kuhlman, Mason City (2008*)

Steve Rau, Stanley (2009*)

Rande Seuferer, Milo (2008)

Mike Sorensen, Greenfield (2008)

Sue Stream, Chariton (2010)

Beef Breeds Council Representatives:

Mike Dierenfeld

Sue Stream

Administrative Secretary

Becky Simpson

13359 280th St.

Redfield, IA 50233-6014

515-833-2991

becksimp@aol.com

Website Administrator

Mike Dierenfeld – meddvm@myclearwave.net

Iowa Junior Hereford Association Officers & Directors

President: Sarah Stream, Chariton

Vice President: Kelcy Schroder, Princeton

Secretary: Adrienne Landt, Union

Treasurer: Kristi Coley, Birmingham

Directors: Karly Biddle, Walcott

Maxwell Cherry, Winthrop

Ryan Johnson, Rhodes

Amanda Kelly, Fayette

Jordan Kelly, Independence

Emma Offenburger, Lacona

IJBBA Representatives:

Kyle Biddle, Walcott

Sarah Butler, State Center

Advisors: Steve & Jinny Landt, Union

641-486-5472

Dennis & Tena Biddle, Walcott

563-843-2595

National Junior Hereford Association Director

Sarah Stream

Iowa Polled Hereford Queen

Amanda Kelly, Fayette

Iowa Polled Hereford Princess

Emma Offenburger, Lacona