



Iowa Hereford Breeders  
Association  
*every calf deserves a white face*

# May 2013 Newsletter

## Summer Promises Lots of Hereford Activities

For Iowa Hereford enthusiasts, the next few months offer an wide array of activities centered around our favorite breed of cattle. Whether you're looking for a day or two off over a weekend or wanting to devote a longer period to immerse yourself in "kids and cattle", check out these upcoming events:

### **Iowa Junior Hereford Association Show**

Sunday, June 30 - 9 a.m.

Clarke County Fairgrounds, Osceola

*In addition to the horned and polled shows, a new queen and princess will be crowned.*

Lodging:

Super 8 - 641-342-6594

Days Inn - 641-342-6666

America's Best - 641-342-2123

For additional information:

Dennis & Tena Biddle, 463-843-2595

Jon & Shannon Espenscheid, 641-474-2246

### **Junior National Hereford Expo - "Show Me the Herefords"**

July 14-21

Kansas City, MO

Show Schedule:

Thursday, July 18 - Showmanship

Friday, July 19 - Cow-calf pairs, bulls, bred & owned heifers, steers

Saturday & Sunday, July 20-21 - Owned heifers

Headquarters hotel:

Sheraton Kansas City Hotel at Crown Center, 816-841-1000

### **Iowa State Fair**

Aug. 8-18

Des Moines, IA

Hereford Show - Monday, Aug. 12, 9 a.m., Outdoor Arena; judge: Tom Hawk, Earlville, IL

Gammon Barn Museum open every day during the fair. Contact Ray Dittmer, 641-340-2456, to help.

*Details of the annual ice cream social will be in the next newsletter.*

### **Iowa Hereford Tour & IHBA Annual Meeting**

Saturday, Sept. 7 - Central Iowa

Hosts include Double J Herefords, Landt Herefords, Stickley & Sons and Ohrt Polled Herefords

*Details & itinerary in upcoming newsletters and at State Fair booth.*

### **Clay County Fair**

Sept. 7-15, 2013

"The World's Largest County Fair"

*Schedules have not been released yet, but the Hereford show is usually the second Saturday of the fair.*

# PLANNING AHEAD

June 9 – IHBA Board Meeting, Ames  
June 30 – IJHA Show, Osceola  
July 1 – State Fair Entry Deadline  
July 14-21 – Junior National Hereford Expo,  
Kansas City, MO  
July 28-31 – PRIDE Convention, Brookings, SD  
July 29 – Newsletter Deadline  
Aug. 1 – Christenson & Harms Scholarships  
Application Deadline  
Aug. 12 – Iowa State Fair Hereford Show  
Sept. 7 – Iowa Hereford Tour  
Sept. 7-15 – Clay County Fair

## Hereford Average Best of All Breeds at Iowa Beef Expo!

For the first time in recent memory, Herefords had the best overall average of the 11 breeds selling at the Iowa Beef Expo in February. Another standing-room-only crowd sent the cattle into nine states.

### Hereford Averages

39 2/5 Bulls -- \$4,000  
25 Females -- \$3,920  
64 2/5 Head -- \$3,969  
1 Embryo Lot -- \$750



High-selling bull was ICC AB Stock Master, an April 2011 son of CRR About Time 743 consigned by Israel Cattle Co., Lenox, IA. He sold to Steve Hesson, Newton, IA, for \$7,500.

Other high-selling bulls:

DP 902 Angle 108, by DP Wide Angle 902. Petersen Herefords, DeWitt, IA, to A&B Cattle, Hartwick, IA, \$6,000,

J&J Durango Z217, by THM Durango 4037. J&J Polled Herefords, Hartford, WI, to Jim Frederick, St. Charles, MN, \$6,000.

LW 55S Warden 111Y, by BR DM CSF Wallace ET. Wirth Herefords, New Richmond, WI, to Trent Mayer, Essex, IA, \$5,900 (2/3 interest).



Bill Goehring, Libertyville, IA, consigned the high-selling female, BG S109 Jacci 18Y, cataloged as a bred heifer but sold with her week-old bull calf at side by TH 122 711 Victor 719T. The February 2011 daughter of GO 3196 Advance S109 and her calf were purchased by Rustic View Farm, Mt. Pleasant, IA, for \$9,550.

Other high-selling females:

JJB Symphony 6Z ET, by STAR TCF Shock & Awe 158W ET. JJB Cattle Co., Independence, IA, to Michael Banner, Eagleville, TN, \$9,250.

BAJA Ila 0412Z, by Purple Kingsley 23X ET. BAJA Cattle, Pleasant Hill, IA, to CSP Farms LLC, Shelby, OH, \$7,000.

## 11 Participate in Spring Advertising

Eleven IHBA members took advantage of the association's annual spring advertising campaign, which ran a variety of Hereford promotional ads in seven issues of *Midwest Marketer* from March through early June.

## Welcome, New Members!

Furlong Cattle Company – Tom & Becky  
Furlong, Letts, IA  
JRC Farms – Jim & Ann Clark, Mercer, MO

Current IHBA membership now stands at 126.

## Beef Expo Junior Show Results

*By Sara Casteel*

The 2013 Iowa Beef Expo was an exceptional show with 29 junior Hereford exhibitors showing 34 (2 horned, 32 polled) heifers and five outstanding Hereford steers. During the showmanship competition on Friday evening, Abigail Greiman of Perry won her class in the junior showmanship competition and made it to the top 10 semi-final showmanship drive with her Hereford heifer, CPH Western Replica 395Z ET (the only Hereford exhibitor to win her class).

### Show results:

Champion horned heifer: Max Cherry, Winthrop, on BR Brelee 2071, by BR Ribstone 9126

Reserve horned heifer: Tyler Krebs, Okoboji, on Purple FBF Beverly 21Z ET, by HH Advance 8203U ET

Champion polled heifer: Payton Vogel, Hartley, on MAV Cotton's Blessing 221Z, by BH Mr Kutter 3011 ET

Reserve polled heifer: Cassidy Hanson, Linn Grove, on KJB Dora 2Z, by Gold Key 4X ET

Champion steer: Nick Deppe, Maquoketa, on LCC Holy Moly 280, by LCC Back N Time ET

Reserve steer: Josie Oldenburger, Parkersburg, on a steer sired by CRR About Time 743

Other class winners included Jacop Arp, Donahue; Matthew Smith, Runnells; Garrett Longnecker, Ames; and T.R. Putz, Otley.



*Junior Hereford exhibitors who had a champion at the Winter Beef Expo were awarded hand-made wooden boot jacks from the IHBA.*

### “Win A Heifer” Award

Juniors planning to exhibit at the State Fair are urged to apply for the Iowa Beef Heifer Award to win up to \$800 to apply toward the purchase of a Hereford heifer from an IHBA member. Contact your Extension office or the Iowa Cattlemen's Association for details.

## Iowa Ranks 13<sup>th</sup> for Dams of Distinction

Thirty-one Iowa breeders placed 70 cows on the American Hereford Association's prestigious Dams of Distinction list for 2012, ranking the state 13<sup>th</sup> in the nation. In all, 2,429 cows were recognized for being the most efficient, fertile and productive females in the breed.

Congratulations to these Iowa breeders with Dams of Distinction:

Craig Amos, Indianola  
Asmus Herefords, Audubon  
Ron Beaver Herefords, Clarinda  
Laura Beaver, Clarinda  
Beef Resources Partnership, Tabor  
Byers Ranch, Pierson  
Cooper Polled Herefords, Mondamin  
Ashley Dierenfeld, Northwood  
Mike Dierenfeld, Northwood  
Spencer Frantum, Ogden  
Bill Goehring, Libertyville  
Buell Jackson & Sons, Mechanicsville  
Johnson Hereford Farm, Milford  
Charles Johnson, Belle Plaine  
K7 Herefords, Lockridge  
Steve Landt, Union  
Haylee Lau, Aurora  
Heidi Lau, Aurora  
Lenth Herefords, Postville  
John Pitt, Nevada  
R&R Cattle Co., Wilton  
Tanner Rau, Stanley  
Troy Rau, Stanley  
Tyler Rau, Stanley  
Donald Richardson, Storm Lake  
Kelcy Schroder, Princeton  
Sheriff Polled Herefords, Orient  
Simpson Polled Herefords, Redfield  
Stickley & Sons, Parkersburg  
Sunrise Polled Herefords, Sperry  
Wiese & Sons, Manning

*For complete information on criteria for Dams of Distinction, see the April issue of Hereford World or visit [www.hereford.org](http://www.hereford.org).*

### Board Approves Junior Support

At its March meeting, the IHBA board approved donating \$400 to sponsor two reserve division winners at the Junior National Hereford Expo. In addition, the IHBA is giving \$150 toward a meal for the Iowa exhibitors at the JNHE.

## New Junior Award Offered by Jackson Family

The family of the late Buell F. Jackson has announced the creation of a special award to honor the memory of the late Hall of Fame breeder. The Buell F. Jackson Memorial Junior Hereford Achievement Award will be given to an Iowa Junior Hereford Association member who exemplified the qualities most admired in Buell Jackson - honesty, fairness, hard work, enthusiasm and dedication to the Hereford breed and its people.

The award consists of a \$500 cash stipend and a specially designed award from the Jackson family. It will be presented during the open Hereford show at the Iowa State Fair.

Three finalists, who must be active IJHA members and at least 17 years old by July 1, will be nominated by the IJHA advisors. The nominees will submit applications by August 1, to be reviewed by a 3-member selection committee.

More information is available from junior advisors Dennis and Tena Biddle or Jon and Shannon Espenscheid or IHBA president Steve Landt.

## Tiernan Bull Does Well In ICA Sale

A son of MSU TF Revolution 4R consigned by Tiernan Polled Herefords, Stuart, brought \$3,800 at the Iowa Cattlemen's Association bull sale in Dunlap in late March. Boasting a weaning weight EPD in the top 3% of the breed and a high marbling score, the bull was also the highest-gaining Hereford bull that went through the ICA Bull Evaluation Program this year. He gained an average of 3.84 lb. per day and was purchased by Bradley Schultz of Schleswig as his new herd sire.



Cael Benjamin Asmus was born March 30 to Steve & Sarah Asmus of Asmus Herefords, Audubon. Weighing 7 lb. 1 oz., he joins sisters Katelyn, Victoria and Alexandra. Grandparents are Amos and Myra Asmus.

## Gary Getzmier Passes

Longtime IHBA member Gary Getzmier, 74, of Schaller passed away Nov. 10, 2012, in Gold Valley, MN.

Gary bought his first Hereford at the age of 16 and devoted his life's work to improving his Hereford herd. When it increased to 10, he went to Chicago to show cattle for Adams Ranch in Odebolt. He also showed cattle in Denver for Wiese & Sons of Manning. As his herd increased further, he showed at the American Royal, the state show and sale in Des Moines and the annual Bell Ringer Sale in Sioux City. In his retirement years, his herd decreased to 12 cows, but he continued to offer 2-year-old bulls for commercial herds in the area. Gary is survived by his wife, Sandy, and a daughter, Carrie.

## IHBA Scholarships Available

### Harms Scholarship

Who: Graduating high school senior or college student

Criteria: IJHA member; must have shown purebred (horned) Herefords for at least 3 years

Deadline: August 1

Applications/information: Available from IHBA Administrative Secretary Becky Simpson

### Christenson Scholarship

Who: Son or daughter of IHBA member who raises Polled Herefords; in at least second year of study at a college, university or community/junior college

Criteria: Must be enrolled in and studying in an agricultural field

Deadline: August 1

Applications/information: Available from IHBA Administrative Secretary Becky Simpson

## HELP WANTED

Hosts for the Gammon Barn  
during the Iowa State Fair

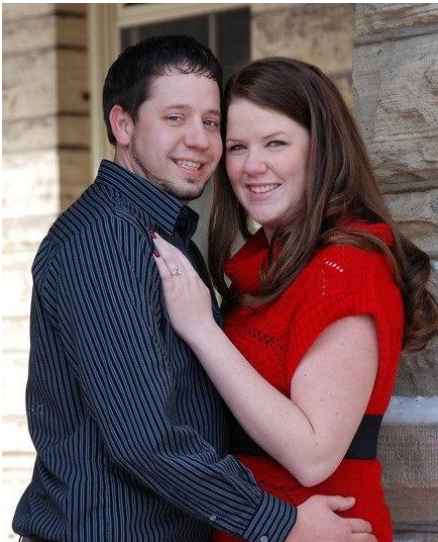
Flexible Hours – Mornings/Afternoons  
IHBA will pay your admission to the fair and parking  
on the day(s) you work

Call Ray Dittmer  
641-534-4200 (home)  
641-340-2456 (cell)

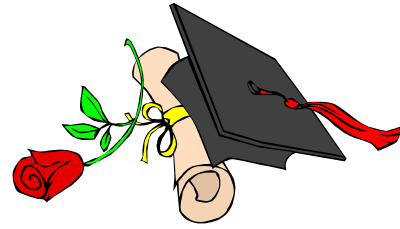
## “Goin’ to the Chapel”



Steve and Jinny Landt of Union, IA, are pleased to announce the engagement of their daughter, Adrienne, to Derek Kennedy, son of Steve and Lori Kennedy of Grand Junction. Adrienne is a 2009 graduate of the University of Iowa and is employed at Remington Seeds in Eldora, IA. Derek is a 2007 graduate of Iowa State University and is employed at Peoples Trust & Savings Bank, Grand Junction, IA. An August wedding is planned.



Lindsay Leake and Kevin Simpson, both of Thermopolis, WY, are planning an August 31 wedding in Thermopolis. Lindsay is the daughter of Maureen and the late Edward Leake of Thermopolis, while Kevin is the son of Mike and Becky Simpson of Redfield, IA. Lindsay is currently employed at Hot Springs Memorial Hospital while pursuing a degree in nursing. A 2005 graduate of Iowa State University, Kevin is currently employed at Big Horn Enterprises as director of rehabilitation.



## CONGRATULATIONS! The Class of 2013

**Katelyn Asmus**, Audubon, graduated from Audubon High School in May and will also receive an AA degree from Des Moines Area Community College in July. This fall she will be majoring in English at Yale University, New Haven, CT.

**Karly Biddle**, Walcott, is graduating from Durant High School. She will major in animal science at Ellsworth Community College and will play golf for the school.

**Austin Deppe**, Maquoketa, is graduating from Bellevue High School. He will attend Butler Community College.

**Lacey Lauterbach**, Van Meter, graduates from Van Meter High School and plans to major in agriculture communications at Iowa State University.

**Ella Meyer**, Keswick, graduated from English Valleys High School, where she was a Governor’s Scholar. She is going to major in animal science at Iowa State University, with the goal of becoming a veterinarian.

**Emma Offenburger**, Lacona, will graduate in August from Northwest Missouri State University with a bachelor of science degree in animal science and a minor in communications. This summer she is working for Stream Cattle Co. and in the fall will be interning with Genex in Shawano, WI.

**Shayne Wiese**, Manning, is graduating from IKM-Manning High School and will be attending Iowa State University.

## Hall of Fame Nominations Needed

To honor breeders who have made a significant contribution to the Hereford breed in Iowa, submit nomination & a brief bio, showing impact on the breed, to administrative secretary Becky Simpson (contact information on back cover) by Aug. 1.

**Iowa Hereford Breeders Association  
Officers & Directors**

*(year term expires; \* denotes 2<sup>nd</sup> term)*

President: Steve Landt, Union (2014)  
641-486-5472

Vice President: David Trowbridge, Tabor (2015\*)

Secretary: Sara Casteel, Perry (2015)

Treasurer: Tom Heidt, Lockridge (2014\*)

Directors:

Scott Amendt, Pleasantville (2014)

Bryce Godbersen, Arthur (2013\*)

John Hardy, Lohrville (2015\*)

Anthony Monroe, Pella (2015)

Mark Ohrt, Haverhill (2013)

Dave Schofield, Manson (2013\*)

Nathan Stickle, Parkersburg (2014\*)

Sue Stream, Chariton (2013\*)

Beef Breeds Council Representatives:

Sara Casteel

Mike Dierenfeld

**Administrative Secretary**

Becky Simpson

13359 280<sup>th</sup> St.

Redfield, IA 50233-6014

515-833-2991

becky@iowahereford.org

**Website Administrator**

Mike Dierenfeld

meddvm@myclearwave.net

**Website:**

www.iowahereford.org

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Iowa Hereford Breeders Association

13359 280<sup>th</sup> St.

Redfield, IA 50233-6014

**ADDRESS SERVICE REQUESTED**

**Iowa Junior Hereford Association  
Officers & Directors**

President: Karly Biddle, Walcott

Vice President: Jacob Arp, Donahue

Secretary: Ella Meyer, Keswick

Treasurer: M'Lynn Knapp, Waverly

Directors: Colton Black, Chariton

Lindsay Black, Chariton

Max Cherry, Winthrop

Cortney Cooper, Mondamin

Colin Johnson, Iowa Falls

Alecia Knapp, Waverly

IJBBA Representatives:

Max Cherry, Winthrop

Ryan Johnson, Rhodes

**Advisors**

Dennis & Tena Biddle, Walcott

563-843-2595

Jon & Shannon Espenscheid, Marshalltown

641-474-2246

**Iowa Hereford Queen**

Karly Biddle, Walcott

**Iowa Hereford Princess**

Ella Meyer, Keswick

Queen Coordinator: Alecia Knapp, Waverly