



Iowa Hereford Breeders  
Association

*every calf deserves a white face*

# May 2014 Newsletter

## Nevada is Site For IJHA Summer Show

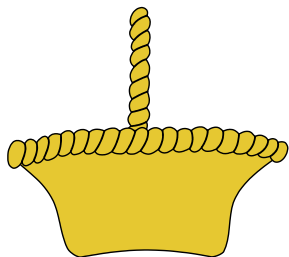
The Iowa Junior Hereford Association's annual summer show is slated for the weekend of June 21-22 at the Story County Fairgrounds in Nevada. All Hereford enthusiasts are encouraged to turn out in support of our young people, who will be again bringing a strong line-up of cattle as well as participating in various other activities.

The annual speech contest, which is a preliminary to the national speech contest, will commence at 3 p.m. on Saturday, June 21. It will be followed by the IJHA membership meeting, where new officers will be elected.

Sunday morning, the new Iowa Hereford queen and princess will be crowned prior to the start of the 9 a.m. show. See adjacent column for show order. **NO CATTLE WILL BE RELEASED UNTIL THE CONCLUSION OF THE SHOW.** Champions and reserves will have hair pulled for DNA testing.

Entry deadline was May 15. The IHBA will again reimburse the entry fee of any heifer purchased at the 2014 Iowa Select Hereford Sale and shown by the original buyer at the IJHA Preview Show.

### HELP THE JUNIORS FILL THEIR BASKET!



The IJHA is again collecting items for the state basket silent auction at the Junior National Hereford Expo. Donations can be anything Iowa-, Hereford- or farm-related and can be brought to the preview show. If unable to attend, you may send your items to Dennis & Tena Biddle, 6487 New Liberty Rd., Walcott, IA 52773 **prior to July 1.**

### Lodging:

**Budget Inn** – 515-382-5588

Other hotels in the Ames area

### Schedule of Events:

#### Friday, June 20

After noon – Cattle may arrive

#### Saturday, June 21

10 a.m. – Arrival deadline; check-in

3 p.m. – Speech contest

IJHA meeting

Junior National meeting

#### Sunday, June 22

9 a.m. – Crowning of queen & princess

IJHA Show

### Show Order:

Bred & Owned Cow-Calf

Standard Cow-Calf

Bulls

Horned Heifers

Horned Bred & Owned Heifers

A.I. Bulls

A.I. Heifers

Steers

Polled Heifers

Polled Bred & Owned Heifers

Showmanship

### Hall of Fame Nominations Needed

To honor breeders who have made a significant contribution to the Hereford breed in Iowa, submit nomination & a brief bio, showing impact on the breed, to administrative secretary Becky Simpson (contact information on back cover) by Aug. 1.

# PLANNING AHEAD

June 8 – IHBA Board Meeting, Ames  
June 21-22 – Iowa Junior Hereford Preview Show, Nevada  
July 5-12 – Junior National Hereford Expo, Harrisburg, PA  
July 21 – Newsletter Deadline  
July 27-30 – PRIDE Convention, Springdale, AR  
Aug. 1 – Christenson & Harms Scholarships deadline  
Aug. 11 – Iowa State Fair Hereford Show  
Aug. 30 – Iowa Hereford Tour, south central Iowa  
Sept. 6-14 – Clay County Fair

## Herefords Give Encore At Beef Expo!

For the second straight year, Herefords had the best overall average at the Iowa Beef Expo. In addition, we also had the top averages for both bulls and females. Cattle sold into nine states.

### Hereford Averages

36 Bulls -- \$4,758  
27 Females -- \$4,535  
63 Lots -- \$4,663



High-selling bull was PHH PCC 966 Lined Up 265 ET, an April 2012 son of Remital Online 122L consigned by Pierce's Hereford Haven, Baraboo, WI. He sold for \$8,500 to Longnecker Cattle Co., Ames, IA.

Other high-selling bulls:

DR Cyclone 15Z, by Star 8063 Omega 32U ET. R&R Cattle Co., Wilton, IA, to Longnecker, \$7,800.

DP 423 Domino 206, by JHF 201J Wrangler 423J. Petersen Herefords, DeWitt, to Donald Miller, Bloomfield, IA, \$7,500.

ASF AT 743 Mr Champ Z210, by CRR About Time 743. Scott Amendt, Pleasantville, IA, to Graham Polled Herefords, Benton, IA, \$7,000.



Cassidy Hanson of Linn Grove, IA, consigned the high-selling female, Jet City Woman, an April 2013 daughter of H Bullet 0313 ET. She was purchased by Hoffman Herefords, Thedford, NE, for \$12,500.

Other high-selling females:

BG S109 Advance Time 16Z, by GO 3196 Advance S109, and bull calf. Bill Goehring, Libertyville, IA, to Randy Piittmann, Oakland, IA, \$9,000.

## Genetic Select Auction Deemed a Success

The inaugural Genetic Select Embryo and Semen Auction held the evening prior to the Expo sale at Prairie Meadows Conference Center was well-attended and supported. In addition to numerous embryo and semen packages, several donated lots benefited the treasury of the Iowa Junior Hereford Association and the annual ice cream social at the Iowa State Fair.

## Junior Beef Expo Results

Champion Horned Heifer: Cassidy Hanson, Linn Grove  
Reserve Horned Heifer: Laith Smith, Wapello  
Champion Polled Heifer: Haley Dodge, Terril  
Reserve Polled Heifer: Violet Lapke, Logan  
Champion Steer: Brandon VenHorst, Bettendorf  
Reserve Steer: Tyler Krebs, Okoboji

## Larson Named To Monroe County Cattlemen's Hall of Fame



Liz Larson of Albia was named to the Monroe County Cattlemen's Hall of Fame at the organization's spring banquet.

A native of Vancouver, BC, Canada, Liz met her husband, Dave, when they were both on the rodeo circuit. After their marriage in 1970, they joined the farming and registered Polled Hereford operation started by Lennart and Irene Larson. In addition to her other duties, Liz became the family's A.I. technician.

She helped establish the Monroe County Cowbells and was also district director for the Iowa Cattlewomen. Liz was also secretary-treasurer for the Iowa Polled Hereford Association, editor of the Iowa Polled Hereford newsletter and directory and she and Dave have manned the IHBA booth at the Cornbelt Cow-Calf Conference for many years. In 1987, she was runner-up for National Poll-ette of the Year.



### Save the Date!!!

The 2014 Iowa Hereford Tour will be held Saturday, Aug. 30, in south central Iowa. Included will be a stop at the original birthplace of Polled Herefords near St. Marys (original site of the Gammon Barn), to commemorate the 30<sup>th</sup> anniversary of its being designated a National Historic Site. Additional details of the tour, including host herds and lunch stops, will be available in the next newsletter and on the IHBA website.

## Schofield Resigns

Dave Schofield of Manson, the longtime "face of Herefords" at the Iowa State Fair, has tendered his resignation as breed superintendent. While he can't put a finger on the exact date he took over the job from previous superintendent Duane Ohnemus, Dave's best guess is that he served in this position for close to 25 years. "I know I was doing it when we had the Polled Hereford Standard of Perfection Show in 1992, but that wasn't my first year," he says.

He feels he went out on a high note, stating that "last year's was probably one of the best shows we've ever had." He admits that he'll miss all the exhibitors and spectators. "I've met a lot of good people," he says, "and I don't think I'll forget anybody."

The IHBA board will be selecting a replacement at their June 8 board meeting. Responsibilities of the breed superintendent include acting as a liaison between the breed and the state fair offices, notifying the fair of any rules changes, assigning stalling, assisting with/overseeing check-in, verifying entries, proofreading the show program, suggesting class breaks and attending a superintendents' meeting the last Sunday of the fair. The breed representative must be at the fair the entire time the breed is there.

Superintendents are paid a small stipend and receive a parking pass and wristband for admission.

If you would be interested in filling this role, contact David Trowbridge by June 7.

## Board Approves Support of JNHE, Beef Quarters

The IHBA board approved again sponsoring two reserve division winners at the 2014 Junior National Hereford Expo, for a total of \$400.

In addition, the board allocated \$1,000 for a 5-year contract with the Cattlemen's Beef Quarters to display a new association banner at the Beef Quarters building at the Iowa State Fair. Be watching for it when you eat there this summer.

## Iowa Boasts 59 Dams of Distinction

Of the 2,386 superior cows recognized by the American Hereford Association as Dams of Distinction, 59 of those are owned by Iowa herds, placing the state 13<sup>th</sup> on the list of top 20 states.

The 22 Iowa breeders with Dams of Distinction are:

Asmus Herefords, Audubon  
Ron Beaver Herefords, Clarinda  
Laura Beaver, Boone  
Beef Resources Partnership, Tabor  
David Boldt, Traer  
Cooper Polled Herefords, Mondamin  
Sarah DeBour, Latimer  
Spencer Frantum, Ogden  
Bill Goehring, Libertyville  
Johnson Hereford Farm, Milford  
Charles Johnson, Belle Plaine  
K7 Herefords, Lockridge  
Kozik Bros., Belle Plaine  
Lenth Herefords, Postville  
R&R Cattle Co., Wilton  
Donald Richardson, Storm Lake  
Sheriff Polled Herefords, Orient  
Simpson Polled Herefords, Redfield  
Stickley & Sons, Parkersburg  
Stonehouse Farm, Dunlap  
Sunrise Polled Herefords, Sperry  
Wiese & Sons, Manning

### "Win A Heifer" Award

Juniors planning to exhibit at the State Fair are urged to apply for the Iowa Beef Heifer Award to win up to \$800 to apply toward the purchase of a Hereford heifer from an IHBA member. Contact your Extension office or the Iowa Cattlemen's Association for details.



Travis and Sara Simpson of Grimes welcomed their first child, a daughter, on April 14. Lilah Ann weighed 8 lb. 1 oz. and was 21.2 inches long. Grandparents are Mike and Becky Simpson, Redfield, and Larry and Marti Salton, Ruthven.

**E-Mail Updates** -- If you would like to be kept current on IHBA & IJHA activities between newsletters and are not already "on the list", send your e-mail address to [becky@iowahereford.org](mailto:becky@iowahereford.org).

## Obituaries

Hall of Fame breeder **Charles Amos**, 81, of Indianola, died March 9. A lifetime resident of Warren County, he was the third generation in his family's Hereford operation that began in 1892.

Charles served on the Warren County Fair board for many years and was on the boards of several area Hereford associations. The Amos family also hosted several tours and field days for the Iowa Junior Hereford Association.

He is survived by his wife of 57 years, Thelma; son Craig (Denise); daughter Carla (Mark) Brinkman; and two grandchildren.

**Lester Findley Jr.** of Keosauqua died April 4 at the age of 86. Lester and his late wife, Pat, were longtime supporters of the Iowa Polled Hereford Association and the Iowa Poll-ettes. They worked the booths at every show and did many crafts and decorations for the 1984 Junior National in Des Moines.

Lester was secretary-treasurer of the Iowa Polled Hereford Association for many years and a past president of the Iowa Beef Breeds Council.

Survivors include two sons, Lester III and Kevin and four grandchildren.

### Welcome, New Members!

At press time, IHBA membership stands at 135, an all-time high. Complete contact information on the following new members can be found on at [www.iowahereford.org](http://www.iowahereford.org):

Spencer Baker, Rochester, MN  
Betz Farms, Inc. – Scott & Sherri Betz, Trenton, MO  
Lee Dreyer, Ft. Dodge  
Goldstein Farms – Dan & Luke Goldstein, Effingham, IL  
Cassidy Hanson, Linn Grove  
Hickory Grove Farms – Phillip Dahnert Family, Juneau, WI  
Lorenzen Farms, Chrisman, IL  
Mud Creek Farms – Andrew Garnhart, German Valley, IL  
Pezanoski Cattle Co., LaSalle, IL  
Prairie Meadow Herefords – Greg & Mark Cannedy, Springfield, IL  
Rolling Hills Miniature Herefords – Brent, Shelley, Jenna & Layne White, Blakesburg  
Scheetz Cattle Co. – Jason Scheetz, Ft. Madison  
Thoreson Farms – Ryan & Deann Thoreson, Knoxville  
Weissinger Farms, Ft. Madison

## IMPORTANT CHANGES FOR 2015 BEEF EXPO SALE!!!

Meeting in special session on March 23, the board of directors of the Iowa Hereford Breeders Association discussed numerous topics relating to the Iowa Select Hereford Sale at the Iowa Beef Expo. In addition to approving a 2-year renewable contract with Lowderman Auction Options, the board has approved the following rules/policies for the 2015 sale:

- 1) Substitutions – There shall be no substitutions after cataloging and there will be no refund of nomination or entry fees if an animal is not brought to the Expo sale. Substitutions may be made only prior to cataloging with screener approval.
- 2) Nomination fees – The nomination fee will be \$100 per herd and is non-refundable (but will be credited to consignor's sale expense).
- 3) EPD's – If EPD's are not available at cataloging time, the animal will be rejected and no refund of fees will be made.

Complete rules and regulations will be available with nomination forms and on the IHBA website.

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## New Herd Sire ASF AT 743 MR CHAMP Z210

P43380780 -- Calved Feb. 27, 2013



CRR About Time 743

APH Logan 7U

CS Boomer 29F  
THM Durango 4037  
THM 7085 Victra 9036  
SHF Interstate 20X D03  
CRR D03 Cassie 206  
CRR 475E Cassie 838

DRF JWR Prince Victor 711  
KJ C&L J119 Logic 023R ET  
SHF Interstate D03 J119  
MPPH Paradigm Vincient 173D 7H  
MPPH Lisa 17P  
RD 44B Vicki 1F



EPD;s: CE 3.7 BW 3.0 WW 56 YW 91 MM 26  
M&G 54 SC 0.6 Fat -0.38 REA .58 MARB .07 CHB\$ 31

Semen -- \$20

## Bulls for Sale at the Farm

## Graham Polled Herefords

Benton, Iowa

Dick Graham – 641-340-0325

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## 18 Participate in Spring Advertising

Eighteen IHBA members took advantage of the association's annual spring advertising campaign, which ran a variety of Hereford promotional ads in four issues of *Midwest Marketer* in March and April.



## The Class of 2014

Proving that persistence pays off, IHBA Vice President **Sara Casteel** of Perry graduated cum laude with a bachelor of science degree in marketing from Upper Iowa University. For the past five years, Sara took classes while working full-time for John Deere. She is the first person in her family to earn a college degree.

Former IJHA member **Travis Kelly**, Fayette, son of Galen and Michele Kelly and grandson of Gary and Nancy Maurer, Independence, graduated from Northeast Iowa Community College, obtaining AA degrees in dairy science and animal science. He works fulltime for Brecon Farms, Maynard, where he serves as beef herd manager overseeing 150 head of Maine-Anjou, Angus and crossbred cattle.

**Kaylee Miller**, Lacona, who graduated from Southeast Warren High School, is one of three Iowa high school seniors to receive a scholarship from the Iowa Cattlemen's Foundation. She plans to attend Northwest Missouri State University to major in agriculture education.

**Tanner Rau**, Stanley, graduated from Oelwein High School. The son of Steve and Missy Rau and grandson of Gary and Nancy Maurer, he will attend the University of Dubuque.

**Grant Seuferer**, Lacona, received a bachelor's degree in accounting from Central College, where he received the outstanding accounting student award as well as the award for having the highest GPA of all athletes at Central with a perfect 4.0. In between his studies, he played first base for the Central College Dutch baseball team, which broke the school record for the most wins by a senior class with 101. In June he will be studying at Regents College in London, England, through Iowa State University. This fall, he has accepted an assistantship in the accounting department at ISU, where he will finish the requirements to get his master's degree in accounting.

**Blake Solsma** of Sanborn is graduating from Hartley-Melvin-Sanborn High School. He has been involved in 4-H, FFA, IJBBA and the IJHA for his entire career and exhibited at five junior nationals. He will be attending Iowa Lakes Community College in Emmetsburg to study ag production technology, with plans to eventually come back to the family farm and be involved in agriculture.

## IHBA Scholarships Available

### Harms Scholarship

Who: Graduating high school senior or college student

Criteria: IJHA member; must have shown purebred (horned) Herefords for at least 3 years

Deadline: August 1

### Christenson Scholarship

Who: Son or daughter of IHBA member who raises Polled Herefords; in at least second year of study at a college, university or community/junior college

Criteria: Must be enrolled in and studying in an agricultural field

Deadline: August 1

*Applications for both scholarships will be available on the IHBA website.*

## Start Clicking!

With the next edition of the IHBA directory scheduled for publication in early 2015, now would be a good time to shoot some possible cover photos. You may submit your pictures for consideration to administrative secretary Becky Simpson at [becky@iowahereford.org](mailto:becky@iowahereford.org).

## HELP WANTED

Hosts for the Gammon Barn  
during the Iowa State Fair

Flexible Hours – Mornings/Afternoons  
IHBA will pay your admission to the fair and parking  
on the day(s) you work

Call Ray Dittmer  
641-534-4200 (home)  
641-340-2456 (cell)

## *Many Thanks...*

Carl and I would like to thank everybody for the cards and prayers for his recovery from all of his sickness. He is home and recovering slowly. We would also like to thank everyone who sent cards for the loss of his dad last fall. It's been a very trying time. If you are ever in the neighborhood, stop and see us. Thanks again.

*Carl & Mary Wagner  
West Union*

Thank you for the plaque. I really appreciate it. My grandpa Maynard was a Hereford breeder and passed away this summer so it means a lot to me. Thanks again!

*Tyler Hebl  
Johnson County 4-H*

Thank you very much for the champion Hereford plate I received at the Tama County 4-H awards presentation.

*Mikaella Koster  
Gladbrook*

I cannot thank you enough for your purchase of a Junior National Hereford Expo division sponsorship. Your support of our junior association is greatly appreciated. It is because of your support that our junior program can continue to thrive and grow. Thank you so much!

*Amanda Bacon  
NJHA Director*

Thank you very much for your recent donation for the Hereford Youth Foundation of America (HYFA). Your contribution will benefit all youth involved in the Hereford industry, as it will be used to assist youth through informal education to acquire knowledge, develop life skills and strengthen values that enable them to become increasingly self-directing, productive and contributing citizens. Your \$400 gift is a testament of your generosity and willingness to further enhance the future of youth who stem from agriculture related backgrounds and especially the Hereford breed. Again, thank you so much for supporting the HYFA in this manner.

*Amy M Cowan  
Director of Youth Activities and Foundation  
American Hereford Association*

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### **"Additions and Corrections"**

#### **Clarification regarding Tri-County Steer Carcass Futurity:**

In the December newsletter, it was incorrectly stated that breeders wishing to feed their cattle through the Tri-County steer initiative may sell them outright or retain ownership. Tri-County does not buy calves – the program is for retained ownership only. However, if you want to sell, you may contact David Trowbridge at Gregory Feedlots.

#### **Additional Denver results:**

Dr. James Rosenberg of Clear Lake is half owner of a polled heifer that placed third in a spring heifer calf class at the National Western Stock Show. He is also one of the many owners of the Churchill Stud that sold for \$100,000 for half interest in the Denver sale.

**SEE YOU IN NEVADA JUNE 21-22!!!**

Iowa Hereford Breeders Association  
13359 280<sup>th</sup> St.  
Redfield, IA 50233-6014

## ADDRESS SERVICE REQUESTED

### **Iowa Hereford Breeders Association Officers & Directors**

*(year term expires; \* denotes 2<sup>nd</sup> term)*

President: David Trowbridge, Tabor (2015\*)  
402-740-7033

Vice President: Sara Casteel, Perry (2015)

Secretary: Marilyn Lenth, Postville (2016)

Treasurer: Tom Heidt, Lockridge (2014\*)

Directors:

Scott Amendt, Pleasantville (2014)

John Hardy, Lohrville (2015\*)

Chris Knapp, Waverly (2016)

Steve Landt, Union (2014)

Anthony Monroe, Pella (2015)

Mark Ohrt, Haverhill (2016\*)

Rande Seuferer, Milo (2016)

Nathan Stickley, Parkersburg (2014\*)

Beef Breeds Council Representatives:

Sara Casteel

Mike Dierenfeld

### **Administrative Secretary**

Becky Simpson

13359 280<sup>th</sup> St.

Redfield, IA 50233-6014

515-833-2991

becky@iowahereford.org

**Website:** [www.iowahereford.org](http://www.iowahereford.org)

**Website Administrator:** Marilyn Lenth  
lhfarms1@neitel.net

### **Iowa Junior Hereford Association Officers & Directors**

President: Colton Black, Chariton

Vice President: Karly Biddle, Walcott

Secretary: Alecia Knapp, Waverly

Treasurer: Ella Meyer, Keswick

Directors: Abby Anderlik, Dayton

Jacob Arp, Donahue

Lindsay Black, Chariton

Max Cherry, Winthrop

Colin Johnson, Iowa Falls

Peyton Schmitt, Nichols

IJBBA Representatives:

Colton Black, Chariton

M'Lynn Knapp, Waverly

### **Advisors**

Dennis & Tena Biddle, Walcott

563-843-2595

Jon & Shannon Espenscheid, Marshalltown

641-474-2246

### **Iowa Hereford Queen**

Ella Meyer, Keswick

### **Iowa Hereford Princess**

Abby Anderlik, Dayton

### **Iowa Hereford Junior Princess**

Kaitlyn Mohwinkle, Aplington

**Queen Coordinator:** Alecia Knapp, Waverly