



Iowa Hereford Breeders
Association

every calf deserves a white face

DECEMBER 2016

NEWSLETTER

35 Earn County Champion Awards

Each year, the Iowa Hereford Breeders Association recognizes juniors who have exhibited a champion Hereford heifer or steer at their county fair (in either a horned, polled or combined show) by presenting them with a custom-made award. Most often, the awards are sent to the youth's county Extension office to be given during their awards day in the fall. This year, 35 youth from 30 counties accounted for 40 county champions. Congratulations to the following exhibitors:

Appanoose County

Joe Morris, polled steer

Benton County

Adam Ahrends, polled heifer

Buchanan County

Alexa Riniker, polled heifer

Collin Wilson, polled steer

Butler County

Kaitlyn Mohwinkle, polled heifer

Cahoon County

Mariah Hardy, polled heifer

Cedar County

Delaney Rife, steer

Clarke County

Dallas Heaberlin, polled heifer

Clayton County

Alissa Rose, heifer

Clinton County

Paul Kuehn, heifer

Des Moines County

Laith Smith, horned heifer & polled heifer

Fayette County

Alissa Rose, heifer & steer

Hancock County

Trevor Kluver, horned heifer

Hardin County

Victoria Butt, polled steer

Taylor Johnson, polled heifer

Iowa County

Wyatt Montross, polled heifer

Madalynne Yenter, horned heifer

Jasper County

Jenna Smith, heifer

Johnson County

Georgia Havlicek, heifer

Linn County

Kylie Mysak, steer

Lucas County

Lindsay Black, horned heifer

Mahaska County

Logan Schroeder, polled heifer

Marion County

T.R. Putz, horned heifer & horned steer

Monroe County

Aaron Keeton, polled heifer

Muscatine County

Tyler Mach, polled heifer & polled steer

Plymouth County

Brady Allan, horned heifer

Kiley Allan, polled heifer

Poweshiek County

Emma Cheney, horned heifer

Ringgold County

MaKayla Jones, heifer

Scott County

Ethan Hausch, horned steer

Coryn Wilson, polled heifer

Shelby County

Nicholas Blum, polled heifer

Tama County

Rosemary Thompson, horned heifer

Warren County

Selia Baker, heifer

Olivia Johnson, steer

Washington County

Carter Harmsen, polled heifer

Thank You...

...for the thoughtful award tray and recognizing me for exhibiting the 2016 county champion Hereford. Your support is greatly appreciated.

Lindsay Black

...for the 2016 county champion Hereford award. I really appreciate it!

Mariah Hardy

...for the award that you do for the 4-H kids that win a Hereford champion. My son Dallas had his awards night last night in Clarke County and received the award for the second year. Thanks again!

Staci Heaberlin

Dec. 11 – IHBA Board Meeting, Ames
Jan. 12-14 – National Western Stock Show Hereford Shows & Sale, Denver
Jan. 21 – Anita Sale Barn Hereford-Influence Feeder Calf Sale, Anita
Jan. 23 – Newsletter Deadline
Jan. 27-28 – Cornbelt Cow-Calf Conference & KIIC Farm Show, Ottumwa
Feb. 1 – Expo Banquet reservation deadline
Feb. 15 – IHBA Banquet, Diamond Jack's, Iowa State Fairgrounds, Des Moines
Feb. 16 – Iowa Select Hereford Sale, Iowa Beef Expo, Des Moines
April 1 – Steer Futurity Nomination Deadline
July 15-21 – Junior National Hereford Expo, Louisville, Ky.



CORRECTIONS:

In the October newsletter, the location of Tappa's Steak House was incorrect. This CHB-friendly establishment is in Davenport, not Dubuque.

Reports on the Iowa State Fair inadvertently omitted the fact that Delaney Rife of West Branch claimed the supreme champion bull title in the FFA show with a Hereford. Her winning animal is pictured below.



Welcome, New Members!

Evergreen Herefords – Austin & Taylor Keller, Clarion
Hillside Herefords – Marvin Krapfl, Earlville
J Bar R Ranch – Jim & Linda Randall, Mondamin
Klemp Cattle Co. – Scott W. Klemp, Iowa City
MLK Herefords -- Mark, Lisa & Aaron Keeton; Deanna & Dustin Bowman, Albia
Top Hill Herefords – Kozik Brothers and Bryan & Britt Von Roden, Belle Plaine
Complete contact information will be on the IHBA website and in the new directory.

Board Approves New Steer Futurity

The IHBA is launching a new program in 2017 aimed at helping Iowa breeders market more purebred Hereford steers to youth across the state.

Approved at the October board meeting, qualifications for the award will be:

- The breeder of the steer must be a paid member of the Iowa Hereford Breeders Association (IHBA).
- The exhibitor must be a paid member of the Iowa Junior Hereford Association (IJHA).
- The steer must qualify as born and bred in the state of Iowa via the American Hereford Association (AHA) registration paper. The breeder's AHA membership must include an Iowa address in order to qualify.
- Animals that are the result of embryo transfer may qualify, but the donor dam must be solely owned by Iowa breeder(s).
- DNA samples will be collected at the conclusion of the 4-H steer show at the Iowa State Fair. Winning animals must parent-verify to their sire AND dam. Winning exhibitors will have 90 days to submit DNA from the dam of their calf in cooperation with the breeder. Any jackpot money withheld due to failure of an animal to parent-verify after the show will be rolled into the following year's jackpot.
- Steers must be nominated for the program by **April 1**. The breeder's nomination fee is \$50 per animal, payable at the time of nomination.
- Other financial support will be gathered via breeder or industry donations; additional pay down of cash awards will be at the discretion of the IHBA.
- Jackpot money will be distributed at the Iowa State Fair.

This program will be separate from the current "steer incentive" offered by the IHBA. The futurity champion and reserve may or may not be the same as the 4-H champion and reserve – they will be the highest-placing animals entered in the futurity. Funds will be handled through the IHBA treasury.

To nominate a steer for the IHBA Steer Futurity, simply submit a \$50 check to the IHBA **by April 1** and include the steer's registration number in the memo line (i.e., steer#P12345678). Mail nominations to: Becky Simpson, IHBA Administrative Secretary, 13359 280th Street, Redfield, IA 50233-6014. Any questions regarding the IHBA Steer Futurity should be directed to Patrick Wall at 515-450-7665.

Report on AHA Annual Meeting

Chance Deppe, Maquoketa; Marilyn Lenth, Postville; David Trowbridge, Tabor; and Chance Wiese, Manning, attended the American Hereford Association's annual meeting in Kansas City Oct. 28-30. Below is Marilyn's account of the weekend's activities:

The AHA annual meeting was very well attended and I was honored to be one of the voting delegates for our state. One highlight of the meeting was the election of three new members to the national board. The six candidates each gave short speeches to the delegates, followed by the election. It was later announced that there had been a tie, forcing a re-vote between the two candidates from the southeast region. In the end, the three new members of the board were announced: Joel Birdwell, Oklahoma; Tommy Mead, Georgia; and Bruce Thomas, Montana.

Several committee reports were given during the morning. A few of those that stood out to me were:

Marketing Committee – They are now in the third of three installments of the “They Want It All” campaign. So far, a total of \$176,000 has been spent on the media campaign, for a total of more than three million impressions. They continue to work on developing the social media efforts, including Facebook, Twitter and Instagram. There will be a new campaign launched during 2017 and the AHA website will be redesigned in the near future also.

Member Service Committee – The MyHerd system has become a great payment avenue, making it simplistic to not only complete work but flow in the payments associated with them. Several tutorials are available for anyone who needs to learn more. Newest feature rolled out is the “DNA Test Request” and ability to “View DNA Results”.

Breed Improvement Committee – Whole Herd TPR is in its 16th year now. A new “carcass weight (CW) EPD has just been released. EPD evaluations and updates have moved from two runs per year to 10 runs per year now. There are more than 28,000 animals with GE EPD's on file now. New EPD's to come soon include sustained cow fertility (SCF), heifer calving rate (HCR) and dry matter intake (DMI). Plans for 2017 include updating the \$ indexes and lowering the DNA costs.

Certified Hereford Beef (CHB) Committee – Over 54 million pounds of CHB were sold in 2017, up 7.1% from 2015 and up from 38.1 million in 2010. There was also a 10% increase in number of head processed in 2016 over 2015. At herefordbeef.org you can put in a ZIP code or city to find the nearest location with CHB. That way you can find and support CHB while you travel. They are working on marketing ads that will be available for people to get copies of and use at production sales, sale barns, etc. Everyone is encouraged to “Like” their Facebook page, “Certified Hereford Beef”.

Show and Sale Committee – Two new rules will be going into effect beginning with the 2017 National Western Stock Show. Exhibitors with bulls born before Dec. 31, 2015, must have a vet statement showing the bull has successfully passed a semen test within 90 days prior to show date. Also, older females must be confirmed pregnant within the 45 days prior to show date. Details will be published or available online.

Both the open and junior shows were very well supported, both by number of participants and the spectators in the stands. Iowa was also well represented with cattle included in the Ladies of the Royal Sale, as well as being exhibited in the open and junior shows. I was honored to be selected as a voting delegate this year and enjoyed the meeting and the activities of the entire weekend.

Iowa Well Represented at the Royal

Several Iowa herds took part in the open and junior shows at the American Royal in Kansas City the last weekend in October. Chesney and Coy Steenhoek of Maxwell had a class-winning heifer in both open and junior competition, also snaring a division championship in the junior show. Deppe Brothers, Maquoketa, took the reserve junior bull calf and champion spring bull calf titles in the open show. Other exhibitors were Casteel Polled Herefords, Perry; Mallory Espenscheid, Traer; MaKayla Jones, Tingley; Rosemary Thompson, Gilman; Payton Vogel, Hartley; and Addison Wall, Pleasantville.

Expo Banquet Reservations Due February 1

The Iowa Hereford Breeders Association banquet is set for Wednesday, Feb. 15, at Diamond Jack's on the Iowa State Fairgrounds. This come-as-you-are event will be held on the eve of the Iowa Select Hereford Sale at the Iowa Beef Expo.

A social hour will begin at 6:00 p.m., followed at 6:45 by a sumptuous prime rib dinner. During the evening's program, the 2017 Hall of Fame will be announced and the juniors will auction nine champion trophies for the preview show.

All Hereford enthusiasts are invited to attend. The IHBA will again subsidize the cost of the meal **for those who register by Feb. 1.** Those who make reservations by that date will pay just \$16; meals reserved after Feb. 1 will cost \$26. A children's menu will also be available for \$10.

To reserve your dinner at the reduced price, simply call or e-mail Becky Simpson at 515-833-2991; becky@iowahereford.org **by Feb. 1.** Please note that seating is limited and while reservations (for the full price) will be accepted until Feb. 8, we cannot guarantee the availability of meals that are not reserved.

Expo Offering Selected

Expo sale manager Monte Lowderman reports that as of press time, Joe Rickabaugh has completed the screening process and has selected around 70 lots from the 150 nominations for the 2017 Iowa Select Hereford Sale. Look for more details in the next newsletter and in ads in various livestock publications.

Officers Re-Elected

At its meeting on Oct. 9, the IHBA board re-elected Bill Goehring of Libertyville as the organization's president, as well as Vice President Marilyn Lenth, Postville; Secretary Amy Solsma, Sanborn; and Treasurer Anthony Monroe, Knoxville.

Directory In Final Stages

The 2017-18 Iowa Hereford Directory will soon be in the hands of Creative Services to compile and prepare for printing. **THANK YOU** to all who supported this endeavor with advertising and to those who paid their 2017 dues in time to be included in the membership listings. The book should mail in late January and will also be available at the Cow-Calf Conference in Ottumwa.

Obituaries

Albert Heckenberg, 93, of rural Sperry, passed away on Sept. 16. He founded Sunrise Polled Herefords in 1979 and was an avid promoter of the breed for the rest of his life.

A Marine Corps veteran, he served in the Pacific Theater during World War II. He was actively involved in aviation his entire life, receiving his pilot's license in 1960. In addition to farming and raising cattle, Al owned and operated his own aerial application business, Gentle Crop Care, for many years.

He is survived by two daughter, Renee Wunnenberg and Sarah Masden; three sons, Craig, Todd and Stephen; 20 grandchildren; 21 great-grandchildren; and one great-great-grandson.

Ross Casteel of Yale died Nov. 9 at the age of 75. He spent most of his life in Greene, Dallas and Guthrie Counties farming with his father.

Ross enjoyed farming, restoring tractors, working with livestock and helping his kids and grandkids in all of their 4-H projects. He attended all of their school activities and most cattle shows.

Survivors include his wife, Alice; son RC (Sara) Casteel Jr.; daughters Cathy Casteel and Charleen (Mark) McNeill; seven grandchildren and three great-grandchildren.

Look for Us in Ottumwa

The IHBA will again have a booth at the Cornbelt Cow-Calf Conference/KIIC Farm Show on Jan. 28 in Ottumwa. Thanks to Dan and Liz Larson for overseeing this exhibit.

Iowans Successful in Louisville

Payton Vogel of Hartley showed the reserve champion spring heifer calf and the champion junior heifer calf in the junior show at the North American International Livestock Exposition in Louisville in mid-November. He also had a class winner in the open show and teamed with PAW Livestock of Pleasantville to earn the reserve junior bull calf title. Other Iowa exhibitors were Lindsay Black, Chariton; and Chesney and Coy Steenhoek, Maxwell.



AHA, NJHA Launch Fed Steer Shootout

The American Hereford Association and the National Junior Hereford Association are teaming up with Gregory Feedlots, Inc., to launch the 2017 NJHA Fed Steer Shootout.

Participants will estimate feedyard performance and carcass merit and then compare the information to actual performance data, allowing them to gain invaluable cattle-feeding industry education and experience.

To qualify for the steer-only program, cattle must be purebred Hereford or Hereford-influenced steers. Hereford-influenced steers must meet Certified Hereford Beef (CHB®) live-animal specification to qualify for the Shootout. In addition, cattle in the program must have a birth date of Jan. 1, 2016, or later, weigh 600-800 lb., have been weaned 30 or more days prior to delivery and have had two rounds of vaccinations.

Steers must be delivered to Gregory Feedlots, Inc., Tabor, Iowa, between Jan. 2-20, 2017. Alternate delivery points may be available based on area participation. All costs will be financed by the feedyard throughout the competition, with total expenses deducted from final payment at the conclusion of the contest. A final report will be returned to participants at the conclusion of the contest.

For more information, contact Trey Befort, AHA director of commercial programs, at 816-842-3757, e-mail tbefort@hereford.org. To view the entry form, go to Hereford.org/node/440.

Retained Ownership Option Available

Have feeder cattle? Thinking of retaining ownership and needing a place to feed out?

As the previous article on the junior feedout of spring calves covered, all cattlemen have a similar opportunity. Finishing cattle out in retained ownership has a slightly positive economic benefit based on current market price and projections.

There is a program in Iowa where any number of cattle can be consigned and custom fed for producers. Cattle are co-mingled with other producers' and commercially fed and marketed directly to packers by an oversight manager. Feed and yardage costs are deducted at marketing.

A benefit to this program also is interim gain reports are supplied to consignors and at marketing final weight gain, costs and carcass data are provided.

If interested, contact: Tri-County Steer Cooperative; Matt Groves, manager; Lewis, Iowa; ph: 712-769-2600; email mjgroves@iastate.edu.

Groups are generally established monthly, with next group delivery Dec. 15. That group will be fed at Gregory Feed Yards, Tabor, Iowa, managed by David Trowbridge.

Gammon Barn Sign Undergoing Makeover



In the "off-season" the sign marking the Gammon Barn Museum on the Iowa State Fairgrounds is undergoing an update. Bonnie Ohrt of Haverhill (pictured above) repainted it, giving the bull back his true red color, and Steve Landt, Union, is in the process of making it a brand-new wooden frame. Look for the "new and improved" sign at the State Fair.

FOR SALE: 15 bred heifers to start calving in mid-March. Bred to Angus bull; ultrasounded pregnant. Arnold Sheriff, Sheriff Polled Herefords, 641-337-5708 home; 641-745-5201 cell.

**Iowa Hereford Breeders Association
Officers & Directors**

*(year term expires; * denotes 2nd term)*

President: Bill Goehring, Libertyville (2017)
641-919-9365

Vice President: Marilyn Lenth, Postville (2019*)

Secretary: Amy Solsma, Sanborn (2018)

Treasurer: Anthony Monroe, Knoxville (2018*)

Directors:

Willy Black, Chariton (2019)

Chance Deppe, Maquoketa (2019)

Chris Knapp, Waverly (2019*)

Steve Landt, Union (2017*)

Brent Petersen, DeWitt (2018)

Charls Rife, Columbus Junction (2018)

Mike Simpson, Redfield (2017)

Patrick Wall, Pleasantville (2017)

Beef Breeds Council Representatives:

Chris Knapp, Waverly

Mike Dierenfeld, Northwood

Administrative Secretary

Becky Simpson

13359 280th St.

Redfield, IA 50233-6014

515-833-2991

becky@iowahereford.org

Website: www.iowahereford.org

Website Administrator: Marilyn Lenth
lhfarms1@neitel.net

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Iowa Hereford Breeders Association
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Redfield, IA 50233-6014

ADDRESS SERVICE REQUESTED

**Iowa Junior Hereford Association
Officers & Directors**

President: Abby Anderlik, Dayton

Vice President: Lindsay Black, Chariton

Secretary: Abby Greiman, Perry

Treasurer: Jacob Smith, Newton

Directors: Maggie Anderlik, Dayton

Evan Espenscheid, Marshalltown

Tyler Krebs, Okoboji

Delaney Rife, West Branch

Jenna Smith, Newton

Payton Vogel, Hartley

IJBBA Representatives:

Evan Espenscheid

Abby Greiman

Iowa Hereford Queen

Kaitlyn Mohwinkle, ;Aplington

Iowa Hereford Princess

Peyton Schmitt, Nichols

Queen Coordinator: Alecia Knapp, Waverly

Advisors

Tim & Melinda Anderlik, Dayton

515-547-2453

Lonnie & Tammy Cherry, Winthrop

319-981-4831