

Editor's Note: *As this issue is being written, we are still in the midst of the global COVID-19 pandemic, which has disrupted everyone's lives as well as countless events on all fronts. Please keep in mind that the numerous upcoming events reported in this issue were planned long before the pandemic and may be canceled, postponed or reformatted in the intervening days or months. Updated information will be available on the IHBA website – www.iowahereford.org, the association's Facebook page or via e-mail from the IHBA. If you are not currently on our e-mail list, send your e-mail address to becky@iowahereford.org.*

Preview Show Changes Format

After much discussion and soul-searching, the advisors and board of the Iowa Junior Hereford Association are making every attempt to proceed with this year's event at the Hansen Learning Center on the Iowa State University campus. With safety in mind, **they have decided to make it a 1-day show, beginning at noon on Sunday, June 21.** Detailed information for exhibitors and their families is posted on the juniors' Facebook page and will be updated as things progress. Potential spectators should make note of these changes:

- Every attempt must be taken by attendees to maintain social distancing.
- The juniors would like to limit the number of non-essential attendees. All attendees do so at their own risk. Please stay home if you have any symptoms of COVID-19 or have been in close contact with a person who has tested positive in the 14 days prior to the show.
- Use lawn chairs around the ring to observe social distancing.
- There will be no meal or vendors on site.
- The use of masks is encouraged, especially in congested areas. Masks will not be provided; bring your own.

The IJHA is researching the possibility of broadcasting the show live on Facebook. Some contests may be conducted virtually. Even if the show is canceled, the selection of the new Iowa Hereford Queen and Princess, director and officer elections and the speech contest will still be held.



From the President

by Bill Goehring, IHBA President

I hope this finds everyone healthy and moving from spring into summer! We are so very thankful to live in rural America and be involved in agriculture through this time in our history. We are seeing strength in the livestock markets now after a major move lower in March and part of April. Fed cattle market as of May 15 was back to \$115-\$120. That would be \$30-\$35 off the low over a month ago! It's been a very wicked time for producers to make marketing decisions. We have finally reached a more stable level in all of the cattle markets and producers are buying and selling at a much more normal pace. We have seen a very good interest in feeder cattle under 700 lb. and in cows returning to the farm. In just the past couple of weeks, there has been the first real interest in commercial replacement females. That market has been \$1,000-\$1,200 for open heifers here at Keosauqua. The weigh cows have been as low as \$45 and as high as \$75 for top cows over the past 60 days. I fully expect the cow market to remain higher into the early summer.

An update from the National Board: The commercial interest in Hereford cross cattle is improving with the partnerships we have formed with feedlots and order buyers. We have full intention of continuing to widen the market to Hereford-sired feeders over the coming years. Junior National is on the minds of many and Amy Cowan and staff are vigorously working through the hurdles to make it possible to have the show in Louisville. I sure think they will be able to get this done. Registrations are up 300 over last year at this time and inventories are up 580. These are both very solid numbers.

I hope to see you at the Iowa Preview Show, Iowa State Fair and the Iowa Hereford Tour this summer! Let faith be your guide rather than fear!

Bowlin, Larsons Enter Hall of Fame

The late Tom Bowlin of Indianola and David and the late Liz Larson of Albia are the newest members of the Iowa Hereford Hall of Fame. They were inducted at a ceremony during the IHBA banquet at the Iowa Beef Expo. The Iowa Hereford Hall of Fame honors people who have had a significant impact on the breed in the state.

Biographies of the inductees follow:

Tom Bowlin



Tom Bowlin



Dixie Bowlin (right) accepts the Hall of Fame award for her late husband from IHBA President Bill Goehring.

Tom Bowlin of Indianola was a third generation horned Hereford breeder. The first calf he showed as a young boy was a Hereford heifer he bought from his grandpa. The heifer won the county fair and when Tom sold her after the fair for \$150, he used that money to buy another Hereford to show the next year...and continued to do so until he graduated from high school.

Tom started Middle River Herefords with his wife Dixie and they raised registered horned Herefords for decades. Tom had six children who showed Herefords for 19 years straight with great success, including many champions at the state junior show. They also had grand champion bull at the Iowa State Fair and grand champion market steer at the Warren County Fair.

Cattle were Tom's passion and he had a good eye for them. It got to the point that when he found some he thought worth buying, all he had to do was write the check then stop by the local bank to sign the paperwork. He really knew his cattle and was conscientious about medications. He was well known for breeding for excellent EPD's and he knew how to raise and pick champions.

Tom recognized the value of young people to the Hereford breed and he served two different stints as advisor to the Iowa Junior Hereford Association. His children were involved in the Iowa Junior Hereford Association and the girls were Iowa Hereford Queens. Tom continued to raise Herefords after the kids were done showing and sold them to 4-H exhibitors in Warren County. One of the last purchases he made was a mini-Hereford for his grandson Waylon, whom he taught to show.

Most of the sales from his herd were to kids for youth projects. Those who worked with him credit him for his fairness in dealing with people and his compliments of others' cattle

Tom served on the board and was president of the Iowa Hereford Association (IHA). When the IHA and the Iowa Polled Hereford Association merged in 1999, he was elected as the first president of the new Iowa Hereford Breeders Association. He was a unifying force for the fledgling organization, gaining respect and cooperation from both horned and polled breeders.

For four years, from 2000 to 2003, Tom was a manager of the Hereford sale at the Iowa Beef Expo. He strove to improve the quality of the offering, calling it the "Genetic Excellence" sale, which has since evolved into today's "Iowa Select Hereford Sale."

For 40 years, Tom's "day job" was as a lineman for Mid-American Energy. After retiring, he worked three more years as an inspector for the company, a position that allowed him to get out in the country and see cattle, tractors and farms all day.

Tom served in the Marines from 1967-72. An expert rifleman, he was also the best typist in his unit, so he spent most of his time aboard a ship. His involvement in the Indianola community included American Legion Post #165, Warren County Cattlemen and athletic boosters. He went on several County Fair tractor rides and enjoyed driving his tractors in parades.

Not wanting to endure another cold Iowa winter, in late 2017 Tom sold his remaining herd of 12 cow-calf pairs at a special sale at the Knoxville Sale Barn. His plans were to buy some more in the spring and re-start the herd. Unfortunately, just 10 days later, in January 2018, Tom passed away unexpectedly at the age of 68. His legacy still remains entwined with Hereford cattle. His memorial fund awards the exhibitor of the champion Warren County Hereford heifer each year so that they can go buy that next Hereford...and so on and so forth.

Dave & Liz Larson



IHBA President Bill Goehring (left) presents Dave Larson with his Hall of Fame plaque.



Liz Larson

With his induction, David Larson of Albia became a second-generation Iowa Hereford Hall of Fame member – his father, Lennart Larson, was inducted in 1993.

Dave's parents started with horned cattle, then bought their first Polled Hereford bull, Supreme Anxiety 38, in 1952 from Herman Wurster. That worked out so well that they continued with the polled genetics.

Dave showed heifers in 4-H, but didn't start his own herd until 1970 after serving in the U.S. Army from 1965-67. He was a military policeman in Korea for 19 months.

His Army connections served him well in his post-military life. He and another Army buddy from Des Moines visited another Army friend who had relocated from Ellenburg, Washington, to British Columbia after buying a ranch. Dave decided to stay in Canada for a while and do some rodeoing and also took a job feeding cattle at a ranch in interior British Columbia. The bitter winter cold that froze his eyebrows soon got the best of him and he traded those conditions in for a job as a groom at a racetrack. It was while he was there that he met his future wife, Liz, a native Canadian who was working at Simon Fraser University and also involved in rodeo.

After their marriage, they returned to Iowa, where Dave went into partnership with his father for several years. They then started their own herd. Liz was a "city girl" who knew nothing about cows, but she jumped right in to the operation. She went to A.I. school and ended up doing all their A.I. work while Dave was in charge of heat detection.

The Larsons managed the Southeast Iowa Polled Hereford Association Sale at Oskaloosa for a few years, during which time it was moved to a different facility and earned better prices. Dave has served on the board of both the Iowa Polled Hereford Association (IPHA) and the Iowa Hereford Breeders Association. Both he and Liz were on the planning committees for the 1984 and 1996 Polled Hereford Junior Nationals held in Des Moines, with Dave being IPHA president during the 1984 event. He was also on the IPHA board when the arrangements were

made to move the Gammon Barn to the Iowa State Fairgrounds. Dave was on the Iowa Beef Breeds Council in 1985 and was involved in a lot of the early planning for the Iowa Beef Expo during its formative years.

Liz was secretary-treasurer of the Iowa Polled Hereford Association and also editor of the quarterly *Iowa Polled Hereford News* and the IPHA directory. She was very involved with the Iowa Poll-ettes and was named 1987 Iowa Poll-ette of the Year, going on to be runner-up for National Poll-ette of the Year. She was active in the Monroe County Cattlemen, with one of her big responsibilities being lining up the group's volunteers for the Iowa Cattlemen's Beef Quarters each year at the State Fair. Liz was named to the Monroe County Cattlemen's Hall of Fame in 2014. In addition, she helped establish the Monroe County Cowbells and was district director for the Iowa Cattlewomen.

Dave was among the first Hereford breeders to sell cattle to Certified Hereford Beef and has received several Gold CHB awards. He likes to get carcass data on his cattle, especially from facilities that can trace the data back to the animal's sire and dam. He is proud that his daughter Lisa had the champion carcass steer at the county fair for eight years and his grandchildren matched that feat for another 7-8 years.

Dave and Liz promoted Herefords at the Cornbelt Cow-Calf Conference in Ottumwa for many years, starting when they were publicizing the Southeast Iowa PHA sale. Dave continues to help his daughter and son-in-law, Lisa and Mark Keeton, staff the booth for the IHBA.

Both the Larson children, Lisa and Dan, were involved with the Iowa Junior Polled Hereford Association and Lisa was Iowa Polled Hereford Queen in 1990. In addition to their cattle activities, the entire Larson family participated in rodeoing. Dan, who died in a car accident in 2001, was an accomplished bull rider; for several years the family sponsored the Dan Larson Memorial Bull Riding event in Ottumwa.

Liz passed away on June 21, 2018. One of her non-livestock passions was Mary Kay Cosmetics, for which she was a consultant for nearly 30 years.

PLANNING AHEAD

Due to the COVID-19 pandemic, all events are subject to change.

June 20 – IJHA Summer Show, Ames, 12 noon

July 1 – Steer Futurity Qualification Deadline

July 1 – Iowa Beef Heifer Award Deadline

July 11-18 – National Junior Hereford Expo,
Louisville, Ky.

July 25 – Newsletter Deadline

**Aug. 1 – Christenson, Harms & Ohrt
Scholarship Deadlines**

Aug. 13 – Iowa State Fair FFA Breeding Beef Show

Aug. 15 – Governor's Charity Steer Show, Iowa
State Fair

Aug. 18 – Iowa State Fair 4-H Breeding Beef Show

Aug. 19 – Iowa State Fair 4-H Market Beef Show

Aug. 20 – Iowa State Fair Open Hereford Show

Aug. 30 – Iowa Hereford Tour, west central Iowa

Welcome, New Members!

Boone River Herefords – Kyle Anderson,
Long Grove, Iowa

Dixon Farm – Charles & Lori Johnson,
Toledo, Iowa

Three Hills Herefords – David Morehead,
Bernard, Iowa

*Find complete contact information on the IHBA
website, www.iowahereford.org.*

Beef Expo Sale Results

All breeds saw softer prices at the 2020 Iowa Beef Expo. Extreme cold weather on sale day also had an impact on the Hereford sale.

Averages were:

28 bulls	\$3,025
28 females	\$2,734
56 lots	\$2,879

High-selling bull: Perks 126 Mandatory 9011 ET, by /S Mandate 66589 ET. Perks Ranch, Rockford, Ill., to Cole Cunningham, Peoria, Ill., \$5,750.

High-selling female: PAW 601D Shyne On Gem 926, by MAV Legacy 6010 ET. PAW Livestock, LLC, Pleasantville, Iowa, to Tim Schanbacher, Newhall, Iowa, \$5,250.

Junior Beef Expo Results

Champion Horned Heifer: Jordynn Fink, Center Point

Reserve Horned Heifer: Claire Ohlrichs, Merrill

Champion Polled Heifer: Selia Becker, Indianola

Reserve Polled Heifer: Bailee McCollum, Colo

Champion Steer: Breck Coffland, Blairstown

Reserve Steer: Gavin Reck, Winthrop

Iowa Ranks 9th for Dams of Distinction

Ninety-four cows from 30 Iowa breeders made the prestigious Dams of Distinction list for 2019, good for 9th place rank for the state. In all, 2,837 cows were honored. Congratulations to:

Beef Resources Partnership, Tabor
Cooper Polled Herefords, Mondamin
Diamond P Ranch, Blue Grass
Alan & Phyllis Gaffney, Milton
Bill Goehring, Libertyville
Graham Bros., Benton
Buell Jackson & Sons, Mechanicsville
Johnson Hereford Farm, Milford
K7 Herefords, Lockridge
Jonathon Kreutner, Vinton
Sarah Kreutner, Vinton
Sophia Kreutner, Vinton
Steve Landt, Union
Lenth Herefords, Postville
M&L Lacina Farms, Tama
Jessica Mach, Wilton
Maple Glen Farm, Princeton
Kale Petersen, DeWitt
Nichole Petersen, DeWitt
John Pitt, Nevada
Delaney Rife, Wilton
Chad Schroder, Princeton
Sheriff Polled Herefords, Orient
Stickley & Sons, Parkersburg
Three Hills Ranch, Bernard
Tiernan Polled Herefords, Stuart
Van Weelden Herefords, Lynnville
Wiese & Sons, Manning
Coryn Wilson, Donahue
Grant Wilson, Donahue

Spring Gold TPR Breeders

Congratulations to K7 Herefords, Lockridge, and Simpson Polled Herefords, Redfield, for achieving Gold TPR™ (Total Performance Records) status for spring 2020.

20 Steers Nominated for Futurity

Numbers for the fourth Iowa Hereford Steer Futurity remain strong, with 20 steers being nominated for this year's event, to be held during the 4-H show at the Iowa State Fair.

The IHBA is seeking additional funding to increase the 2020 jackpot. Support in any amount may be submitted to the IHBA administrative secretary at 13359 280th St., Redfield, IA 50233-6014. For information on becoming a major donor/award sponsor, contact Crystal Blin at 816-244-2394; crystalcattleblog@gmail.com.

IHBA Board Action

At its March 14 meeting in Ames, the Iowa Hereford Breeders Association board of directors took the following actions:

- Approved the 2020 budget, which reduced expenditures in several areas, including advertising and youth support.
- Voted to renew the contract with Justin Stout as sale manager of the Beef Expo sale for another year.
- Decided to move forward in support of a program to award financial grants to juniors to use to purchase heifers at the Expo Sale.
- Voted to discontinue use of the "Every Calf Deserves a White Face" slogan and align with national advertising.
- Discussed possible air conditioning of the Gammon Barn Museum.
- Decided to not participate in the 2021 Cornbelt Cow-Calf Conference/KIIC Farm Show.
- Approved proceeding with a 2021-22 membership directory, with ad rates remaining the same as in 2019-20.
- Discussed co-sponsoring a 1-day informational/educational program geared to commercial cow-calf producers and declined to pursue this endeavor.

Gammon Site Improvements



Rande Seuferer has been busy this spring "sprucing up" the original Gammon Barn site near St. Marys. In addition to mowing the birthplace of Polled Herefords, he has planted lilacs in the corners of the property and several varieties of flowers in the flower beds and under the sign. In addition, he made a laminated copy of the Gammon Barn page in the directory and mounted it and information on the IHBA in a hard-plastic frame at the entrance to the property (see above).

Congratulations You did it!

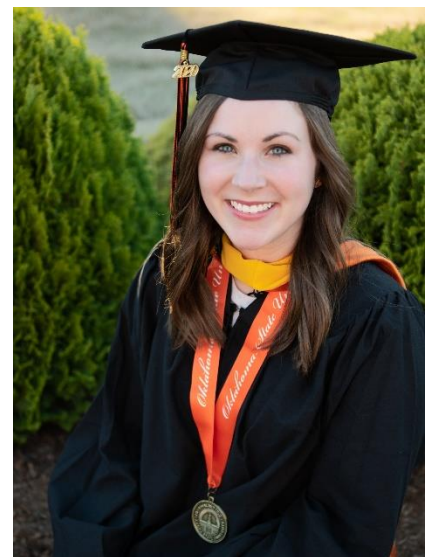
And this year, they “did it” in all kinds of non-traditional and creative ways – from receiving their college degrees in a virtual online ceremony to individual graduation ceremonies at their high school to drive-by celebrations and senior parades. While they didn’t get the commencement ceremonies they’d envisioned, this year’s graduates no doubt will never forget how they closed this chapter of their lives.

Presenting The Class of 2020



Maggie Anderlik of Dayton, who has served as Iowa Hereford Queen for the past two years, is graduating from Southeast Valley High School in Gowrie with 38 college credits. During her senior year, because she had completed all of her high school courses, she attended Iowa Central Community College as a fulltime student, completing the prerequisites for the dental hygiene program and making the dean’s list both semesters. She will continue her education at Kirkwood Community College, where she will double major in dental assisting and dental hygiene.

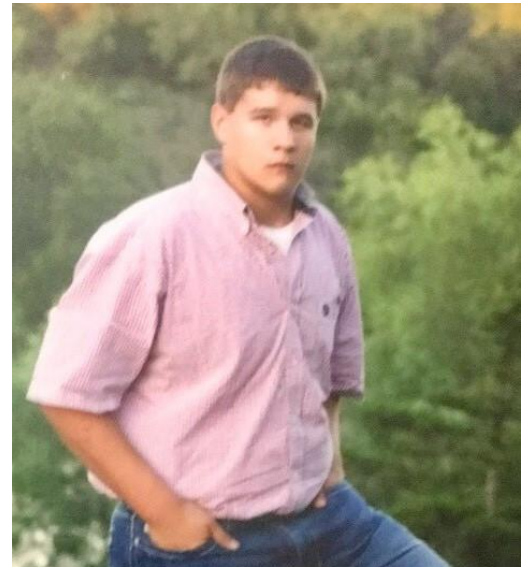
Former IJHA President and Iowa Hereford Queen **Lindsay Black**, Chariton, completed her masters of science degree in communication sciences and disorders at Oklahoma State University in May. She will begin her career as a clinical fellow in Mustang Public Schools in Mustang, Oklahoma, as a school-based speech-language pathologist. During the upcoming school year, Lindsay plans to meet all requirements in becoming a clinically competent speech pathologist by the summer of 2021.





Maisie Lacina from Tama is graduating from South Tama County High School. Her future plans are to go to Indian Hills Community College for radiologic technology.

Current IJHA President **Jacob Smith** of Newton will receive his bachelors of education with a degree in agricultural education from Northwest Missouri State University. He will start his teaching career at Bedford High School in Bedford, Iowa, teaching agriculture and becoming an FFA instructor.



IJHA Secretary **Jenna Smith**, Newton, is graduating from Newton High School. This fall she will be attending Iowa State University to study agricultural communications and animal science.

See these graduation pictures and the entire newsletter in color at www.iowahereford.org.

Coryn Wilson of Donahue graduated from North Scott High School and will be attending Iowa State University to major in animal science with a minor in feed technology.



Maddie Yenter from Marengo, who served this past year as Iowa Hereford Princess, is graduating from Williamsburg High School. She plans to attend the University of Iowa to major in pre-pharmacy.

Scholarship Opportunities

Applications for the Christenson, Harms and Ohrt scholarships are due **Aug. 1**. Rules and application forms are available on the IHBA website or from the administrative secretary. Finalists for the Buell and Helen Jackson Memorial Award are chosen by the state junior advisors; that deadline is also Aug 1.

2019 IJBBA High Point Winners

Horned Hereford Heifers: Jackson Krebs, Addison Wall

Polled Hereford Heifers: Addyson Heald; Sloane Curtin & Jordan Johnson (tie)

Hereford Steers: Austin Bishop, Maggie Anderlik

"Win a Heifer" Deadline is July 1

Any youth who will be exhibiting in either the 4-H, FFA or open show at the Iowa State Fair are encouraged to apply for the Iowa Beef Heifer Award coordinated by the Iowa Cattlemen's Association. The IHBA offers up to \$800 to the Hereford winner to purchase a female from an association member. For more information, contact Mary Greiman at 641-425-1533; mary@iacattlemen.org. The application can be found at www.iowacattlemensfoundation.org. Deadline is July 1.

Hall of Famer Dick Graham Passes

IHBA Hall of Fame member Richard "Dick" Graham passed away Feb. 8 at his home near Benton. He was 81.

Dick always worked on his family farm with his brothers while he was growing up. In the 1950s, he and his older brother, Don, became partners in farming and cattle operations, becoming well known as the Graham Brothers. The registered Polled Hereford herd has provided bulls to an untold number of herds for nearly 40 years. "Uncle Dick" was responsible for starting three generations of nieces and nephews in the cattle business and in recent years great-nephew Adam Schlapia has kept the farm going with Dick's guidance.

Dick is survived by a sister and brother as well as many nephews, nieces and cousins.

Carson King to be Celebrity Showperson

The IHBA's entry into this year's Governor's Charity Steer Show at the State Fair will be led by Carson King, the former ISU student who raised \$3 million for the Stead Family Children's Hospital last fall after his televised sign requesting beer money went viral. This time he'll be helping Ronald McDonald Houses of Iowa.

A steer owned by Jenna Smith, Newton, was selected by the IHBA's steer show committee (Anthony Monroe, Amanda Wall and Brent Petersen) from video applications from Iowa juniors. This will be the Smith family's second time to participate.

Financial support for the steer at the auction is needed – send donations to Anthony at 2953 Truro Rd., Truro, IA 50257. A VenMo account is also being set up. If you know of a business that might be willing to make a donate, please contact them or provide contact information to Anthony – amonroe81@gmail.com; 515-689-5275.



New Names in the News

Dan and Kasey Heindel of Mediapolis welcomed their second child on April 27. Daughter Kylar Jo was born six weeks early – perhaps she wanted to give her mom more time to recover before teaming with grandpa Todd Herman to judge showmanship at the Junior National Hereford Expo in July. Kylar's big brother is Kannan, who's almost 2.

Tour Itinerary Taking Shape

Tour chairman Chance Wiese has assembled a preliminary schedule for the 2020 Iowa Hereford Tour, scheduled for Sunday, Aug. 30, in west central Iowa. Several diverse stops are on the agenda. Following the initial gathering at Wiese & Sons Herefords, Manning, the group will enjoy a tour of the Templeton Rye Distillery in nearby Templeton before gathering at the Manning Hausbarn Heritage Park for lunch and the IHBA's annual meeting. Afternoon hosts will be Wilkerson Farms, an embryo transplant facility near Linden and Brenton Feedyards at Grimes, where cattle will be on display from 2AM Cattle, Grimes, and Simpson Polled Herefords, Redfield.

Many Thanks...

Thank you for the county champion Hereford award. I'm very thankful to have supporters like you.

Gracie Hinnners, Centerville

Thank you for sponsoring the county champion award. It was an honor to exhibit the champion Hereford heifer at the Scott County Fair last year. I appreciate your continued support to all the youth in Iowa!

Cody Powell, Blue Grass

Thank you for the awards I received for my horned Hereford heifer throughout the 2018-2019 show year. I appreciate all that you do for us juniors. Thanks again for everything!

Addison Wall, Pleasantville

I would like to give a huge THANK YOU for the support you gave me during my two years of being the Iowa Hereford queen. In my time of being queen, I have received many encouraging words of support from you. The past two years have been a blast! I have made so many fun memories. I am ready to pass the crown on to the next queen so she make memories like I have. I will always look back at this experience with fond memories. I would also like to thank you for the premium that I received at the 2019 Iowa State Fair for winning the reserve Hereford steer title. The futurity show has brought in competition for the Hereford steers that makes showing fun and intense. The \$500 prize money that I received has been in my savings account and will be used toward my college expenses this fall at Kirkwood. Thank you for the opportunity to be in this competition and the support that you have given to the Hereford breed.

Maggie Anderlik, Dayton

Thank you to all who supported the IJHA fundraiser at the Beef Expo banquet, which totaled \$3,275. Special thanks to Deppe Brothers, Maquoketa, and Bill Goehring, Libertyville, whose purchases of the two donated prints totaled \$750 to benefit the Gammon Barn Museum.

**Iowa Hereford Breeders Association
Officers & Directors**

*(year term expires; * denotes 2nd term)*

President: Bill Goehring, Libertyville (2020*)
641-919-9365

Vice President: Willy Black, Chariton (2022*)

Secretary: Amanda Heck, Chelsea (2020)

Treasurer: Chance Wiese, Manning (2020)

Directors:

Crystal Blin, Independence (2020)

Chance Deppe, Spragueville (2022*)

Thad Espenscheid, Traer (2022)

Andy Montag, Grimes (2022)

Brent Petersen, DeWitt (2021*)

Scott Powell, Blue Grass (2021)

Charls Rife, Columbus Junction (2021*)

Mike Simpson, Redfield (2021)

Beef Breeds Council Representatives:

Mike Dierenfeld, Northwood

Chance Wiese, Manning

Iowa Hereford Breeders Association

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**Iowa Junior Hereford Association
Officers & Directors**

President: Jacob Smith, Newton

Vice President: Evan Espenscheid, Marshalltown

Secretary: Jenna Smith, Newton

Treasurer: Nick Deppe, Maquoketa

Directors: Maggie Anderlik, Dayton

Ethan Espenscheid, Marshalltown

Madeline Espenscheid, Traer

Jonathon Kreutner, Vinton

Kennedy Montag, Grimes

Payton Vogel, Hartley

IJBBA Representatives:

Jenna Smith

Ethan Espenscheid

Advisors

Tim & Melinda Anderlik, Dayton

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Lonnie & Tammy Cherry, Winthrop

319-981-4831

Iowa Hereford Queen

Maggie Anderlik, Dayton

Iowa Hereford Princess

Madalynne Yenter, Marengo

Queen Coordinator: Alecia Bruns, Shell Rock

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