

Expo Banquet Reservations Due Feb. 1

The Iowa Hereford Breeders Association annual banquet on Tuesday, Feb. 16, again kicks off Hereford activities at the Iowa Beef Expo, and if you're planning to attend and partake of the prime rib dinner, you need to act fast! Meal cost is \$30 per plate (or \$10 for a kid's meal of chicken strips and French fries) – **payment and reservations must be received by the deadline of Feb. 1.** A reservation form is printed at the end of this newsletter. Please include the name of all attendees so nametags can be pre-printed. **We cannot guarantee that there will be tickets available at the door** due to requirements of the new venue and caterer.

Because of continuing Covid restrictions, **masks will be required** and attempts will be made to help maintain social distancing.

The come-as-you-are event will held in a newly renovated conference room in the 4-H Building on the Iowa State Fairgrounds. Attendees should use the west entrance of the building. A social hour with a cash bar will begin at 5:30 p.m. with the meal being served at 6:30. The Iowa Junior Hereford Association will hold a silent auction during the social hour and the dinner and a live fund-raising auction as part of the post-meal program.

Highlight of the program will be the induction of longtime Hereford breeder and judge Rod Ogren of Marcus into the Iowa Hereford Hall of Fame. A complete biography will appear in the next newsletter.

The 57-lot Iowa Select Hereford Sale will be paraded in Pioneer Pavilion at 8:00 on Wednesday, Feb. 17, followed by the sale at 11:30 a.m. in the North Annex sale ring. Catalogs are in the mail; if you did not receive one, request one from sale manager Justin Stout, 913-645-5136; jbs5356@hotmail.com. The catalog can be viewed at www.hereford.org on the "production sale catalogs" page under the "Marketing" tab or at www.iowahereford.org.

Reminder: The banquet and sale are on a new Tuesday/Wednesday schedule this year.

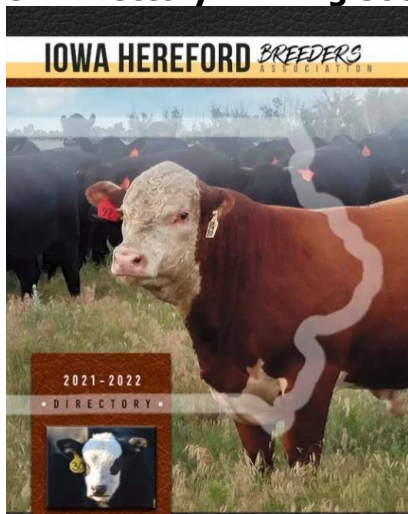


This framed and signed Amanda Raithel color print, "Secrets", will be auctioned during the Expo banquet, with proceeds benefiting the Gammon Barn. Thanks to the National Hereford Women for their generous donation to help preserve breed history. If you are unable to attend but would like to place a bid, contact administrative secretary Becky Simpson (515-833-2991; becky@iowahereford.org) by Feb. 14.

PLANNING AHEAD

- Feb. 1 – Expo Banquet Reservation Deadline**
- Feb. 16 – IHBA Expo Banquet, 4-H Building, Iowa State Fairgrounds, Des Moines
 - 5:30 p.m. – Social with cash bar
 - IJHA Silent Auction
 - 6:30 p.m. – Dinner Program
- Feb. 17 – Iowa Select Hereford Sale, Iowa Beef Expo, Des Moines
 - 8:00 a.m. – Parade of sale cattle
 - 11:30 a.m. – Sale
- March 18 – K7 Herefords Sale, Lockridge
- March 21 – IHBA Board Meeting, Ames
- April 1 – Steer Futurity Nomination Deadline**
- May 1—Iowa Hereford Queen & Princess Entry Deadline**
- May 10 – Newsletter Deadline**
- June 11-13 – IJHA Summer Show, Colfax
- July 3-9 – Junior National Hereford Expo, Madison, Wis.
- Aug. 29 – Iowa Hereford Tour, central Iowa

New Directory Arriving Soon



The 2021-22 Iowa Hereford directory is being printed and should be in your mailbox shortly. It is being mailed to some 7,300 addresses, including 7,000 commercial cow-calf producers in Iowa as well as IHBA and IJHA members and major sale barns. It will also be available at the Iowa Beef Expo and viewable on the IHBA website. Many thanks to all our advertisers for their support and to those members who paid 2021 dues in time for inclusion in the book.

Spring Advertising Scheduled

Iowa Herefords will be promoted on a couple of fronts beginning in February with a series of ads in *Midwest Marketer* that will run through early May. In addition, the IHBA will be one of four breeds advertising on a special cover wrap on the March issue of the Iowa Cattlemen's magazine.



Looking for Royalty

Interested in being the 2021 Iowa Hereford royalty? Contact Deb Klauenberg at dskskshowiz@yahoo.com. Entries are due **May 1**; crowning will take place at the IJHA Summer Show in June. Applicants must be at least 16 years of age.

Attention, Class of 2021: If you're graduating from high school, college or trade school, please submit graduation information, future plans and an electronic photo to Becky Simpson, 13359 280th St., Redfield, IA 50233-6014; or e-mail becky@iowahereford.org **by May 10** so we can recognize you in the next newsletter.

2021 Expo Sale Consignors

Amos Hereford Farm, Indianola, IA
Biggs Polled Herefords, Dixon, IL
Black Farms, Chariton, IA
Double J Herefords, Iowa Falls, IA
Espenscheid Cattle, Traer, IA
Goehring Herefords, Libertyville, IA
Goldstein Farms, Effingham, IL
H&H Cattle Co., Alden
J&J Polled Herefords, Hartford, WI
JJB Cattle Co., Independence, IA
K7 Herefords, Lockridge, IA
Kozik Brothers, Belle Plaine, IA
Landt Herefords, Union, IA
Lietzau Hereford Farm, Sparta, WI
Doug Lind & Family, Rushford, MN
MDF Polled Herefords, Northwood, IA
MGM Polled Herefords, Hartford, WI
PAW Livestock, Inc., Pleasantville, IA
Petersen Herefords, DeWitt, IA
Pezanoski Cattle Co., LaSalle, IL
Pitt Farms, Nevada, IA
Phillips-Renner Farms, Richmond, MO
R&R Cattle Co., Columbus Junction, IA
Rustic View Farm, Mt. Pleasant, IA
Sayre Hereford Farm, Arenzville, IL
Stickley & Sons, Parkersburg, IA
Tiernan Herefords, Stuart, IA
Tjardes Farms, Gibson City, IL
TopHill Herefords, Belle Plaine, IA
TS Cattle Co., Centerville, IA
Van Langen Cattle, Alden, IA
White Willow Polled Herefords, Morris, IL
Wiese & Sons, Manning, IA
Coryn & Grant Wilson, Donahue, IA
Claire Wilson, Monroe, IA
Yenter Family Farm, Marengo, IA

Steer Futurity Deadline is April 1

It will be here before you know it! The deadline for nominating steers for the 2021 Iowa Hereford Futurity is **April 1**.

All entries must parent-verify to both the sire and dam and verification of this must be submitted to the IHBA by July 1. Complete futurity rules and entry forms are available at www.iowahereford.org.

Donations of any amount towards the premiums are welcomed and can be sent to the administrative secretary.

Tour Date & Location Set

The 2021 Iowa Hereford Tour will be held Sunday, Aug. 29, in central Iowa. Tour chairman Thad Espenscheid is lining up a full day of stops along the Highway 30 corridor east of Ames. More details will be shared in future newsletters.



IOWA SELECT Hereford Sale

Wednesday, February 17th 2021
Preview: 8:00 am Sale: 11:30 am

Selling:

- 26 BULLS - 2 YR OLD, 18 MONTH OLD & SPRING YEARLING
- 19 SPRING PAIRS & BRED HEIFERS
- 18 SPRING YEARLING HEIFERS & SHOW PROSPECTS
- 1 PICK OF HERD

SALE SPONSORED BY:



SALE MANAGED BY:

JUSTIN B. STOUT
(913) 645-5136
JB55356@HOTMAIL.COM



Sired by BG LEADER 72E
CE: 7.9 BW: 1.9 WW: 64 YW: 98 MM: 26
REA: 0.51 MARB: -0.15 CHB: 92



Sired by H FHF KEYSTONE 6024 ET
CE: 5.3 BW: 1.8 WW: 51 YW: 73 MM: 27
REA: 0.08 MARB: 0.11 CHB: 97



Sired by BR CHARLES HUTTON 6033
CE: -1.0 BW: 4.6 WW: 55 YW: 91 MM: 26
REA: 0.17 MARB: 0.05 CHB: 89



Sired by UPS SENSATION 2296
CE: 7.4 BW: 3.3 WW: 59 YW: 87 MM: 42
REA: 0.71 MARB: -0.09 CHB: 102



Sired by KCF ENNETT SUMMIT B261 ET
CE: 6.7 BW: 2.8 WW: 57 YW: 92 MM: 20
REA: 0.53 MARB: 0.35 CHB: 135
Due in spring to Leader with a heifer pregnancy



Sired by CHEZ DANTE 652D ET
CE: 8.8 BW: 0.0 WW: 50 YW: 77 MM: 29
REA: 0.40 MARB: 0.17 CHB: 122



Sired by ROF 10Y BANDIT 509C ET
CE: -1.0 BW: 2.8 WW: 55 YW: 89 MM: 28
REA: 0.35 MARB: -0.03 CHB: 98



Sired by BR CURRENCY 8144 ET
CE: -1.5 BW: 4.6 WW: 62 YW: 100 MM: 23
REA: 0.62 MARB: -0.04 CHB: 127

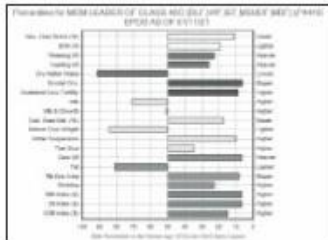
ALL LOTS IN THIS SALE HAVE BEEN HAND SELECTED FROM HERDS IN IOWA, ILLINOIS, WISCONSIN, MISSOURI AND MINNESOTA

Selling at the IOWA BEEF EXPO • Feb. 17, 2021 • Des Moines, IA



BULL
13 **MGM LEADER of CLASS 406** [DLF, HYF, JEF, MSUDF, MDF]
P44103636 - 10/26/2019
Sire: R Leader 6964

- Fantastic package of low BW, fast growth, eye appeal and structural correctness. 8 EPDs in the top 10%. True to script with actual BW 72 lb. and with a 205 adj. WW of 723 lb. (ratio 112%).
- Deep red, smooth polled and quiet. Very thick with lots of muscle. Dam has beautiful udder. Maternal Index and CHB in top 5%.
- Ultrasound data is available.
- Visit mgmpolledherefords.com to see his video.



COW
30 **MGM B261QUEEN 9G** [DLF, HYF, JEF, MSUDF, MDF]
P44047539 - 2/25/2019
Sire: KCF BENNETT SUMMIT B261 ET

- Very unique to have both IMF and REA in the top 10 and 20%, backed by ultrasound data, as well as 8 EPDs in the top 10% including CHBS. CE in the top 20%. Twelve-year longevity in grandam and great grandam.
- She's thick, deep, well-marked and correct. A front pasture cow for a long time.
- Bred to R Leader 6964.



Steven Merry
1840 County Rd. CC
Hartford, WI 53027
414-881-5274
steven.merry@aurora.org
Videosonmgmpolledherefords.com

Obituaries

Tomas Toucedo, 90, formerly of Avoca, Iowa, passed away Nov. 25 in Arlington, SD, where he had been living. A native of Argentina, Tomas originally came to the United States in the summer of 1955 during a break from college to learn how to raise cattle and work with them. When he went home in the fall, he told his father he was quitting law school to return to the U.S. to pursue his passion of working with Polled Hereford cattle, which turned into a lifelong job. He became a U.S. citizen in 1985.

With his daughter and son-in-law, Sara and Alan Eggerss, he founded ET Polled Herefords and for many years exhibited at the Iowa State Fair and other shows. In addition to Sara, he is survived by his son, Marcelino; five grandchildren, two great-grandsons and two sisters.

Longtime IHBA member and Hereford breeder **Marvin Espenscheid**, Argyle, Wis., died Dec. 7 at the age of 80. He was involved in the purebred cattle business for over 52 years and the family's Owego Stock Farm was well-known in the Hereford breed. For many years, Marvin and his wife, Ruth, consigned cattle to the Iowa Select Hereford Sale and they could often be seen in the stands at the IHBA Preview Show and Iowa State Fair as they supported their grandchildren.

Marvin was very active in the Wisconsin Hereford Association, Wisconsin Livestock Breeders Association, Wisconsin Beef Improvement Association and the American Hereford Association. Three of his children – Jon, Thad and Amy – live in Iowa and are active in the IHBA. Other survivors are his wife, Ruth; daughters Sarah Lueschow and Carrie Espenscheid; son Ben Espenscheid; 16 grandchildren; four great-grandchildren; and a sister.



New Names in the News

IHBA board member Brent Petersen and his wife, Robin, gained new titles on Jan. 7 when they became grandparents. Granddaughter Kamryn Leeann is the first child for Dylan and Kalyn Petersen.

Welcome, New Members!

Pleasant Valley Farms – Tom & Marcy Bradley, St. Charles, IA
Van Langen Cattle – Aaron Van Langen, Alden, IA

Congratulations to Nick Deppe, Maquoketa, for exhibiting the reserve champion polled spring heifer calf at the Cattlemen's Congress National Show in Oklahoma City.

Many Thanks...

Thank you for the county champion plate. It will always be a year to remember. I have bought a calf for next year and I am hoping for a repeat this year.

Cody Powell, Blue Grass

Thank you for sponsoring the 2020 county champion award plate. It was a difficult show season. The plate reminds me what hard work can do.

Owen Powell, Blue Grass



Thank you so much for continuing to sponsor the county Hereford awards. This has been a tough year for the show cattle industry, so that makes the banners and awards even more rewarding.

*Kennedy Rife
Columbus Junction*

Thank you for the recognition of my county champion Hereford breeding heifer. I really enjoyed my project this past year. This award plate will remind me of my hard work I put in my project.

Eric Tempus, Buchanan County

Thank you for the scholarship. I love the Hereford breed and the people in the organizations. I plan to attend either Iowa State University or the University of Nebraska-Lincoln to study agricultural communications and animal science. I am very honored and grateful to receive the Richard F. Harms Memorial Award.

Kiley Allan, LeMars

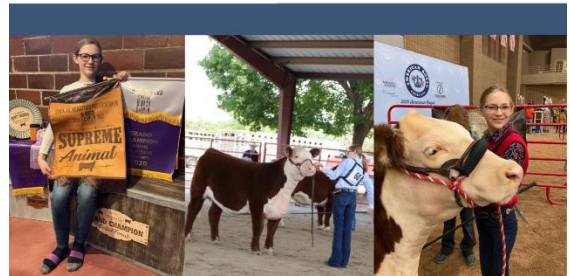
Thank You

I would like to thank the Iowa Hereford Breeders and Iowa Junior Hereford Association for all of their award sponsorship and organizational efforts.

I would also like to thank IHBA for the Win a Heifer Award. With that money I purchased a bred heifer at the Goehring Family Production Sale. I am looking forward to expanding my cow herd.

Thanks again!

- Addison Wall



View this newsletter in color at
www.iowahereford.org

Celebrating 50 Years in Herefords

◇ New Sale Day – March 18, 2021 ◇

Selling 30 Bulls & 25 Heifers

Lot 58 – Selling at the Iowa Beef Expo
Feb. 17, 2021



K7 Miss Bell 2080 – 44191797
CE 2.2 BW 3.4 WW 63 YW 99 M&G 58

Selling at the Farm
March 18, 2021



K7 628 Advance 2001 ET

K7 Herefords, Lockridge, Iowa

Tom Heidt – Cell: (608) 574-2309

k7herefords@gmail.com; www.k7herefords.com

Find us Facebook: K7 Herefords

**IOWA HEREFORD BREEDERS ASSOCIATION
ANNUAL TREASURER'S REPORT
Jan. 1 – Dec. 31, 2020**

General Fund

Beginning Net Worth, 1/1/20 **\$12,655.62**

Income

Banquet	3,115.00
Directory	21,450.00
2019 Dues	100
2020 Dues	6,550.00
2021 Dues	4,800.00
Future Dues	1,500.00
Expo Sale	4,525.00
Gammon Barn	915.00
Interest	40.55
Newsletter	585.00
Open Show	5,000
Steer Futurity	1,600.00
Tour/Annual Meeting	1,380.00

Total Income

51,560.55*

Expenses

Administrative Secretary	2,000
Administrative Secretary Supplies	140.89
Advertising	2,645.60
Awards	136.26
Banquet	4,160.32
Directory	21.23
Gammon Barn	340.52
Governor's Charity Steer Show	3,000.00
Insurance	386.00
Miscellaneous	203.86
Newsletter	2,119.38
Open Show	4,184.75
Queen & Princess	1,025.00
Steer Futurity	2,173.50
Tour/Annual Meeting	1,792.86
Website	655.00
Youth Support	3,528.08

Total Expenses

28,513.25

Net Profit/(Loss)

23,047.30*

General Fund Ending Net worth, 12-31-20

\$35,702.92*

Additional Designated Funds Balances (not included in general fund net worth)

Christenson Scholarship	\$6,073.63
Harms Scholarship	1,078.90

**Note: This is due to the bulk of the directory income and 2021 dues being collected in 2020 but directory expenses not being paid out until 2021.*

Chance Wiese, treasurer
Prepared by Becky Simpson, administrative secretary

Thanks Again!

Your kind and thoughtful expression of sympathy is deeply appreciated and gratefully acknowledged. Thank you for the kind card on the passing of Mom.

*Ohrt Polled Herefords
Mark & Bonnie Ohrt
Casey & Joel Faircloth
Wesley Ohrt*

Thank you for the sympathy card. I know my dad loved the breeders in Iowa. My family and I appreciate all of your thoughts and prayers.

Jon Espenscheid, Marshalltown

Wow! What an honor to be named a recipient of the 2020 heifer grand award. I am so excited for Expo. The added money will help me purchase a nice show heifer. Thank you very much.

Owen Powell, Blue Grass

Thank you! I am honored to be a recipient of the heifer grant award. The Expo can't come soon enough for me. I appreciate your continued support of kids like me.

Cody Powell, Blue Grass

Thanks for your support of the Iowa Junior Beef Breeds!

Iowa Junior Beef Breeds Council

County Champion Winners

Two more county champion Hereford winners show off their awards:



Payton Gonnerman,
Osceola
County



Riley Jones,
Ringgold County

+++++

**IOWA HEREFORD BREEDERS ASSOCIATION BANQUET
Tuesday, Feb. 16, 2021
4-H Building, Iowa State Fairgrounds
MASKS REQUIRED**

Please reserve the following meals:

_____ Prime rib @\$30 each _____

_____ Kid's meal (chicken strips & fries) @\$10 each _____

Total enclosed _____

Names of those attending (for name tags):

Make checks* payable to:
Iowa Hereford Breeders Association
Remit to:

Becky Simpson, 13359 280th St., Redfield, IA 50233-6014

**We are unable to accept credit cards.*

**ALL MEALS MUST BE PAID FOR AT TIME OF RESERVATION
RESERVATIONS ARE DUE FEBRUARY 1!**

Iowa Hereford Breeders Association
13359 280th St.
Redfield, IA 50233-6014

ADDRESS SERVICE REQUESTED

Iowa Hereford Breeders Association Officers & Directors

*(year term expires; * denotes 2nd term)*

President: Willy Black, Chariton (2022*)
641-870-0382

Vice President: Chance Deppe, Spragueville (2022*)

Secretary: Marilyn Lenth, Postville (2023)

Treasurer: Chance Wiese, Manning (2023*)

Directors:

Thad Espenscheid, Traer (2022)

Andy Montag, Grimes (2022)

Brent Petersen, DeWitt (2021*)

Scott Powell, Blue Grass (2021)

Charls Rife, Columbus Junction (2021*)

Mike Simpson, Redfield (2021)

Nathan Stickley, Parkersburg (2023)

Amanda Wall, Pleasantville (2023)

Beef Breeds Council Representatives:

Mike Dierenfeld, Northwood

Shayne Wiese, Manning

Administrative Secretary

Becky Simpson

13359 280th St.

Redfield, IA 50233-6014

515-833-2991

becky@iowahereford.org

Website: www.iowahereford.org

Website Administrator: Marilyn Lenth
lhfarms1@neitel.net

Iowa Junior Hereford Association Officers & Directors

President: Evan Espenscheid, Marshalltown

Vice President: Nick Deppe, Maquoketa

Secretary: Jenna Smith, Newton

Co-Treasurers: Madeline Espenscheid, Traer
Ethan Espenscheid, Marshalltown

Directors: Jonathon Kreutner, Vinton

Kennedy Montag, Grimes

T.R. Putz, Otley

IJBBA Representatives:

Jenna Smith

Ethan Espenscheid

Advisors

Lonnie & Tammy Cherry, Winthrop

319-981-4831

Chance & Britany Deppe, Spragueville

563-451-5037

Iowa Hereford Queen

Madalynne Yenter, Marengo

Iowa Hereford Princess

Jenna Smith, Newton

Queen Coordinator: Debra Klauenberg, Pleasantville