

Welcome to the New & Improved IHBA Newsletter!

At their March meeting, the Iowa Hereford Breeders Association board of directors voted to convert all issues of the association's newsletter to a 4-color format and to have it printed and mailed at Sutherland Printing in Montezuma, Iowa. They have printed and mailed our last three directories and also do a lot of printing for the American Hereford Association, including sale catalogs and the Junior National programs. The newsletter will now be mailed standard presort instead of first class, but since most copies go to in-state addresses, you should not notice any change in delivery time.

The all-color format of the newsletter will also offer advertisers a better avenue for promoting their cattle. In light of that, the board also voted to raise advertising rates, which have not changed since first implemented in 1999. New rates are as follows:

Full page – \$150 Half page – \$100 Quarter page – \$50 2 inches – \$35 1 inch – \$20

Ads may be submitted camera-ready or we can design a simple ad for you from your electronically submitted pictures and information.

If anyone has graphic design experience and would like to donate their time to put together newsletter ads on an as-needed basis, please contact Becky Simpson at becky@iowahereford.org; ph: 515-833-2991.



Junior Preview Show is June 11-13 in Colfax

The Jasper County Fairgrounds in Colfax is the site of the 2021 Iowa Junior Hereford Association Summer Show, set for June 11-13. After the pandemic necessitated major changes to the 2020 show, the juniors hope to provide a more "normal" event this year, complete with numerous contests and competitions, a family meal and membership meeting.

Cattle may arrive after 3 p.m. on Friday, June 11, and must be in place by 9 a.m. Saturday, June 12. Showmanship competition will begin at 1 p.m. on Saturday, followed by the IJHA meeting 30 minutes afterwards. New officers and directors will be elected at the meeting. Other Saturday activities include the illustrated speech, photo and poster contests and an evening family meal.

The preview show will begin at 9 a.m. on Sunday, June 13, with the crowning of the 2021-22 Iowa Hereford Queen and Princess. Show order is: bred and owned cow/calf, standard cow/calf, bulls, horned heifers, steers, polled heifers, final (supreme champion) drive.

A block of rooms has been reserved under Iowa Junior Hereford Association at the Comfort Inn in Altoona. **May 29** is the final day to claim a room in the block. Camping is available at the fairgrounds for \$15 per night, which includes water and electrical hookups with a shower house nearby.

Keep up-to-date on preview show information by visiting the Iowa Junior Hereford Association Facebook page. Additional questions may be directed to the advisors Chance & Britany Deppe, 563-451-6908, britanydeppe@gmail.com; or Lonnie & Tammy Cherry, 319-981-4831.

Landt, Ogren Inducted into Hall of Fame

The highlight of the IHBA's annual banquet during the Iowa Beef Expo was the induction of two new members into the Iowa Hereford Hall of Fame, which honors people who have had a significant impact on the breed in the state. Rod Ogren of Marcus had previously been announced as an honoree; in a well-kept secret, Steve Landt of Union was surprised to be named a Hall of Famer as well.

Biographies of this year's honorees follow:

Steve Landt



The Landt family celebrates Steve's induction into the Iowa Hereford Hall of Fame. From left are Derek Kennedy, Emory Kennedy, Adrienne Kennedy with Jensyn Kennedy in front of her, Steve Landt, Jinny Landt and Erin Landt.

Steve Landt has always loved the outdoors and working with animals. When he was old enough to join 4-H, it was a natural fit. A neighbor sold him his first Hereford calf and a lifelong love of Herefords began. He was a 9-year member of his local 4-H club, where he continued to show his horned Hereford cattle. His journey of raising registered horned Herefords officially began in 1980, when he started his cow-calf operation.

After high school graduation, Steve served on the Hardin County Extension Council and 4-H Youth Committee. He then became a club leader for the Union-Whitten Hustlers 4-H Club, a volunteer position he held for 27 years. He was inducted into the Iowa 4-H Hall of Fame in 2009 in recognition of his 30-plus years of service to the Iowa 4-H program.

Watching his two daughters get involved in the same club he grew up in was a special memory for Steve. When the girls decided they wanted to show cattle at the county and state fairs, he would take them out to the pasture and let them pick from a few calves he had raised. Now grown, both daughters still continue to show their Herefords at the Iowa State Fair.

Steve always encouraged members of his 4-H club, including his daughters, to be part of their community by volunteering and helping with community service projects, an activity he himself enjoys.

He has volunteered for several years at the Gammon Barn Museum during the Iowa State Fair and was instrumental in refurbishing the Gammon Barn Historical Site near St. Marys. Steve has been an active member of the Iowa Hereford Breeders Association (IHBA), serving several terms on the board of directors, which included stints as vice president and president. Since 2005, Steve has played an integral role on the IHBA's Expo Sale Committee and is currently its chairman. During his tenure, the Iowa Select Hereford Sale has become one of the top sales at the Iowa Beef Expo.

Steve cares deeply about Herefords and the people who care for them, especially the juniors. He and his wife, Jinny, put that passion into action from 2005-2008 as advisors for the Iowa Junior Hereford Association, mentoring numerous young people, many of whom continue to raise cattle as adults.

Raising Hereford cattle has become a family tradition for Steve and Jinny; daughters Erin and Adrienne; Adrienne's husband, Derek Kennedy, and daughters Jensyn and Emory. Five-year-old Jensyn is already showing interest in the cattle and wanting to be in the show ring. It's only a matter of time before Grandpa Steve will be taking her out to the pasture, like he did her mom, to pick out her show calves.

Rod Ogren *(no photo available)*

Fifty years ago in January, the Ogren family of Marcus, Iowa, exhibited the grand champion steer at the National Western Stock Show in Denver. At the halter of the purebred Hereford calf was 29-year-old Rod Ogren, who had not only selected the steer from Herman Family Hereford Ranch in western Nebraska, but had also picked out his maternal half-brother a year earlier for Rachel Doeschot, who had the Denver grand champion in 1970. Rod's eye for good cattle was evident even then and eventually led to a 35-year career as an esteemed international cattle judge.

Rod offered a couple of "fun facts" about that winning steer: He was purchased for just \$175; at the Denver show, he sold for \$10 a pound, totaling just under \$12,000. The calf didn't have a successful first outing – in the summer of 1970, the Ogrens showed him at the Iowa Hereford Show, where judge John Minish placed him last in class. It was John's son, Gary Minish, who slapped "Zero" as grand champion in Denver.

Rod is the oldest of Paul and Kathryn Ogren's five sons, all of whom grew up showing cattle, mostly Herefords, as 4-H projects at major shows in Iowa, Ak-Sar-Ben and the International Livestock Exposition in Chicago. Some of the family's foundation females were purchased with the proceeds of that Denver champion steer. That February, they competed for just the second time at the Iowa Hereford Show in Des Moines, where their 6-year-old registered herd garnered both the champion futurity bull and champion futurity female titles.

Rod went to work for Charlie Descheemaeker, a well-known Hereford breeder in Montana who had bred RC Mischief D4, a "game-changing" bull in the breed. A carload of junior bull calves out of RC Mischief D4 that Rod and his brothers fitted for Charlie was named grand champion pen of 15 bull calves in Denver and sold to major horned Hereford herds across the country at Descheemaeker's production sale that spring. The Ogren family themselves also exhibited carloads of bulls at Denver for several years.

One notable bull that the Ogren family purchased an interest in, Sir Arthur, became a Register of Merit show and carcass bull in the 1970's. He not only provided great genetics and national recognition to the Ogren herd, but a daughter was partially responsible for another segment of Rod's Hereford career. The family had a Sir Arthur daughter that won the Iowa State Fair and was to be shown at the American Hereford Association's Register of Merit Show at the American Royal in Kansas City. Rod went down to see that she was well taken care of (she was named grand champion female at the show). It just happened to be the same time as the AHA's annual meeting and Rod was approached to run for the national board.

He was somewhat reluctant because a friend of his from Iowa had also been asked to run, but decided to give it a try and was elected, becoming at the time the youngest board member ever on the board. During his 6-year tenure, the AHA's headquarters in downtown Kansas City (on Quality Hill) was completed. He also represented the United States at the World Hereford Conference in New Zealand.

Mentored by K-State's Dr. Miles McKee, Rod spent 35 years as a highly-sought-after cattle judge. His very first judging assignment was a 2-day show in Madison County in Winterset, Iowa, and while he would return there several times during his career, he went on to evaluate all breeds of cattle in more than 20 states and Canada. He judged many state fairs and most of the major livestock shows – Houston, Kansas City, Denver, Calgary, etc. When

the Iowa State Fair celebrated its sesquicentennial in 2004, the IHBA board deemed it fitting that Rod judge the open Hereford shows. He has also judged the Governor's Charity Steer Show at the Iowa State Fair.

The best advice he says Dr. McKee gave him early on was, "Don't forget about the kids." Those who have watched him judge or have shown under him will attest to the fact that he took those words to heart and had a great way working with the youth, especially first-time exhibitors. He made junior exhibitors feel good showing their animals regardless of their placing and has also advised many young people, helping them with their projects. Rod quit judging about 10 years ago because glaucoma and other eye conditions made it difficult to see the cattle.

Through the years, Rod has been involved with numerous livestock organizations, including Ak-Sar-Ben; the Marcus, Iowa, Fair; Cherokee County Cattlemen's Association; and Main Street Iowa. He continues to farm with two of his brothers, where they grow corn and soybeans and maintain a small herd of baldy cows.



Dr. Mike Dierenfeld, DVM, (left) and Dr. Russ Stickley, DVM, (second from right) were recognized at the banquet for their many years of volunteer service to the IHBA as veterinarians for the Iowa Select Hereford Sale. Presenting the awards were Sale Committee Chairman Steve Landt (second from left) and IHBA President Willy Black (far right). Thank you, Mike & Russ!

Expo Events Successful

Despite a stretch of bone-chilling way-below-zero temperatures and the ongoing Covid-19 pandemic, Hereford events at the 2021 Iowa Beef Expo in February were met with enthusiasm and good attendance.

The banquet moved to a new venue – a large and comfortable meeting room in the newly-remodeled 4-H Building on the State Fairgrounds – and approximately 100 people braved the weather to enjoy a catered meal, socialize, welcome two new members into the Hall of Fame and support the juniors' fundraising auction.

On sale day, the stands in the North Annex were full and bidding was solid. The 45 lots averaged \$3,727, which stood as the best breed average of the

week until the Maine Anjou sale with 10 lots and a \$40,000 female beat us out. Hereford bulls averaged \$4,068 and 28 females, which included one pick-of-the-calf crop, averaged \$3,520.

Co-high-selling bull: KRR Hutton G Money, by BR Charles Hutton. R&R Cattle Co., Wilton, Iowa, to Kent Nutrition Group, Muscatine, Iowa, \$6,500.

Co-high-selling bull: JJ Rizzo 908, by AH JDH Munson 15E ET. Double J Herefords, Iowa Falls, Iowa, to Reece Miller, Radcliffe, Iowa, \$6,500.

High-selling female: TH KB Miss 619D 904, by BCC Dominator 619D. TopHill Herefords, Belle Plaine, Iowa, to Baker Farms, Streator, Ill., \$5,200.

Choice of the calf crop (of JDH AH Prominent 21G calves): Wiese & Sons, Manning, Iowa, to HCC Cattle, Walla Walla, Wash., \$9,200.

Herefords Compete in New Expo Events

The Iowa Beef Breeds Council initiated two new events during the Iowa Beef Expo on Friday afternoon/evening, Feb. 19. One was a futurity show for heifers purchased by juniors; the other a "Supreme Row" competition with each breed allowed to enter one female and one bull from its sale consignments.

Hereford entries in the Supreme Row competition were Double J's co-high-selling bull and a heifer, Blacks Dante 2012, consigned by Black Farms of Chariton, Iowa. She was purchased by Curtis Clark of Albia, Iowa, who also showed her in junior futurity show where she was reserve champion (to that aforementioned Maine Anjou heifer).

IHBA Offers Assistance With BIF Registration

The Beef Improvement Federation (BIF) Research Symposium and Convention will be hosted in person June 22-25 at the Iowa Events Center in Des Moines. It features 2½ days of educational programming and a full day of tours, including a stop at Wiese & Sons, Manning, on the western tour.

For more details, including registration information, a complete schedule and hotel information, visit <https://beefimprovement.org/symposium>.

At their March meeting, the IHBA board voted to offer members who are interested in attending \$50 off their registration fee, up to a total of 10 members (on a first come, first served basis), with **application for the money made by June 1** and reimbursement to be paid following submission of proof of attendance.

If you are planning to attend and would like to take advantage of this reimbursement offer, contact IHBA administrative secretary Becky Simpson.

Changes in Store for 2021 Iowa State Fair Show

by Chris Knapp, show supervisor

The Iowa State Fair (ISF) board recently announced that a full Iowa State Fair will take place this year. They will continue to follow all CDC and state requirements, which we all know can change at any time. It will be essential for all of us to be flexible and watch carefully for updates as the fair dates get closer.

Because of the ISF board's need to reduce expenses, the following changes will be implemented for all departments:

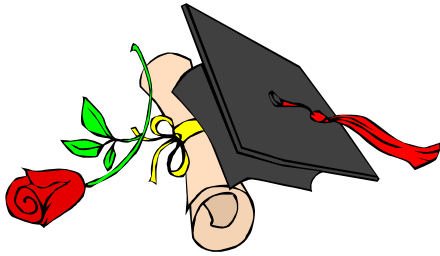
- Premiums will only be paid to the top 3 placings. This will be universal for all Livestock and Iowa Family Living entries. Rather than raise entry fees, the number of premium payouts were reduced. This will affect some exhibitors, but not all of them, and will not increase the out-of-pocket cost for exhibitors.
- Livestock entries will be made online only. About 80% of livestock entries are already submitted online. They realize there will be some exhibitors that will not like the change, and they will work with those exhibitors individually to meet their needs.
- Show programs will not be printed and distributed to reduce expenses by lowering paper expenses and print shop overtime. Additionally, this will reduce touch points due to COVID precautions. I will still get a few copies that are needed to run the show. Programs will be posted on the ISF website and available on the app for exhibitors and fairgoers as soon as they are finalized. They did use this process for the Special Edition show this last August and it was well received.
- The show will start at 9 a.m. this year and not at 8 as in the past. I did not request this change. We will still need to be moved out of the Stalling Barn by 7 p.m. on Thursday.

If you have any questions or concerns, please contact me at chrisdknapp@yahoo.com or 319-231-1867. I am looking forward to seeing everyone in Des Moines August 17th – 19th. (Show date is Thursday, Aug. 19.)

Congratulations to these Spring 2021 Gold TPR™ Breeders:

Corn Belt Cattle Co., Red Oak
Johnson Hereford Farm, Milford
K7 Herefords, Lockridge
Pitt Farms, Nevada
Simpson Polled Herefords, Redfield
White Oak Farms, Martelle





PRESENTING THE CLASS OF 2021

CONGRATULATIONS!

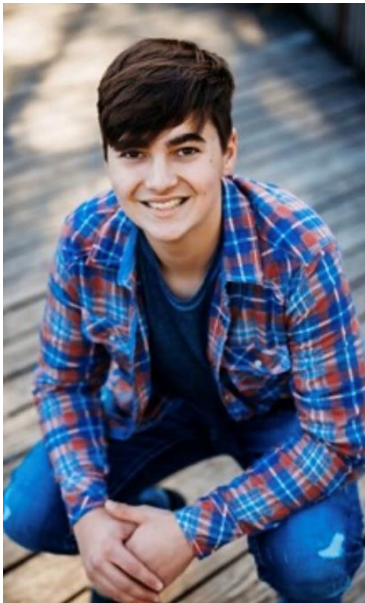


IJHA Vice President **Nick Deppe**, Maquoketa, is graduating from Bellevue High School. He will be on the livestock judging team for Butler Community College in El Dorado, Kan.

Ethan Espenscheid of Marshalltown is graduating from East Marshall High School in LeGrand, Iowa. Currently co-treasurer of the IJHA, he will study ag business at Butler Community College and will also be part of the livestock judging team.



Sydney Espenscheid-Stolee, Centerville, will be graduating from Argyle High School in Argyle, Wis. She plans to attend Kansas State University and major in ag communications with a minor in English.



Ethan Heck from Chelsea is graduating from South Tama High School. He plans to continue his education at Kirkwood Community College, where he will study business.

You can call her Dr. Meyer! Former Iowa Hereford Queen and IJHA President **Ella Meyer**, Keswick, graduated magna cum laude from Iowa State University with a degree in veterinary medicine. She will be joining the staff of Farm and Family Veterinary in Victor, Montezuma and Brooklyn, Iowa.



IJHA board member **Kennedy Montag**, Grimes, is graduating from Dallas Center-Grimes High School, where she has been active in FFA and as a football and basketball cheerleader. She is a member of the Iowa Elite All Star cheer team that recently placed third in the nation within the D1 Senior division. Currently working part-time at the Pet Medical Center in Urbandale, Kennedy will be a pre-vet major at Iowa State University in the fall.



Iowa Ranks 8th for Dams of Distinction

Of the 2,751 Hereford cows from 754 performance herds in 41 states that attained the prestigious Dams of Distinction status for 2020, 109 of them reside in 34 herds in Iowa, good for a tie for 8th place nationwide.

Congratulations to these breeders:

Beef Resources Partnership, Tabor
BJK Herefords, Vinton
Brannaman Cattle Co., Mt. Vernon
Maxwell Cherry, Winthrop
Cooper Polled Herefords, Mondamin
Diamond P Ranch, Blue Grass
Bill Goehring, Libertyville
Graham Bros., Benton
Heck Polled Herefords, Chelsea
Kayla Heck, Chelsea
Hereford HQ, Diagonal
HPH Farms, LaPorte City
Israel Cattle Co., Lenox
Buell Jackson & Sons, Mechanicsville
Johnson Hereford Farm, Milford
K7 Herefords, Lockridge
Steve Landt, Union
Lenth Herefords, Postville
Tyler Mach, Wilton
Maple Glen Farm, Princeton
Ohrt Polled Herefords, Haverhill
Dylan Petersen, DeWitt
Kale Petersen, DeWitt
Pitt Farms, Nevada
Cody Powell, Blue Ridge
Justin Reed, Lockridge
Ron Beaver Herefords, Clarinda
Chad Schroder, Princeton
Sheriff Polled Herefords, Orient
Simpson Polled Herefords, Redfield
Stickley & Sons, Parkersburg
Three Hills Ranch, Bernard
Tiernan Polled Herefords, Stuart
Wiese & Sons, Manning

Tour Itinerary Shaping Up

Tour chairman Thad Espenscheid has been hard at work lining up stops for the 2021 Iowa Hereford Tour, set for Aug. 29 in the central part of the state. There will be lots of cattle on display from IHBA members, as well as a visit to an embryo transplant and in vitro fertilization facility.

Below is the current tour schedule. Watch for more details in the next newsletter.

8:00 a.m. Pitt Farms, Nevada
9:15 a.m. Diamond Bar E Genetics, State Center
11:15 a.m. E² and Espenscheid Cattle, Marshalltown
12:00 noon Lunch/Annual Meeting
Gladbrook Memorial Building, Gladbrook
1:45 p.m. BJK Herefords, Vinton
2:30 p.m. Schanbacher Family Herefords, Newhall
4:00 p.m. Kozik Brothers/TopHill Herefords, Belle Plaine

"Win-A-Heifer" Deadline is July 1

Any youth who will be exhibiting in either the 4-H, FFA or open show at the Iowa State Fair are encouraged to apply for the Iowa Beef Heifer Award coordinated by the Iowa Cattlemen's Association. The IHBA offers up to \$800 to the Hereford winner to purchase a female from an association member.

Program guidelines and applications can be found on the ICA website at www.iacattlemen.org or by calling (515) 296-2266. The application can be found at www.iowacattlemensfoundation.org. Deadline is July 1.

Scholarship Opportunities

Applications for the Christenson and Harms scholarships are due **Aug. 1**. Rules and application forms are available on the IHBA website or from the administrative secretary. Finalists for the Buell and Helen Jackson Memorial Award are chosen by the state junior advisors; that deadline is also Aug 1.

Governor's Charity Steer Show Representative Chosen



The Governor's Charity Steer Show Committee (Anthony Monroe, Amanda Wall and Brent Petersen) selected Carly Cremeens, daughter of Aron and Stacey Cremeens, from Williamsburg, to represent the IHBA at the 39th annual Iowa Governor's Charity Steer Show to be held during the 2021 Iowa State Fair.

She has been a member of the Iowa Junior Hereford Association for four years and her steer, Hero, is the second calf out of the first Hereford heifer she showed. Carly really enjoys exhibiting Hereford cattle, as the exhibitors and families have been very welcoming and fun. Her family has a rich history of raising beef cattle, including Herefords.

Carly and her family are gearing up to help raise money for the Ronald McDonald House Charities of Iowa, which hold a special place in their hearts after having firsthand experience staying at a Ronald McDonald House during a family emergency. She will be accepting donations and selling sponsorships for T-shirts beginning in June and GCSS committee members will be at the preview show to assist her with fundraising.

Be watching for an announcement of our celebrity showperson.

Welcome, New Members!

Hull Livestock – Mike & Kathy Hull, Springville, Iowa

19 Steers Nominated For Futurity

Nineteen steers have been nominated for the fifth Iowa Hereford Steer Futurity, which will be held during the 4-H show at Iowa State Fair. Nearly half of those calves were bred by juniors.

The event has become a model for other breeds and a real attention-getter in the barns as the winners head back to their stalls carrying their oversized checks.

Funding is still needed to help maintain the sizeable payouts that the show has become noted for. A letter from Futurity chairman Thad Espenscheid explaining how you can help is on the next page.

2020 IJBBA High-Point Winners

Horned Hereford Heifers: Colton Davisson,
Calamus; Claire Ohlrichs, Merrill

Polled Hereford Heifers: Emma Davisson, Calamus;
Marcey Bailey, Creston

Hereford Steers: Breck Coffland, Blairstown; Maggie
Anderlik, Dayton

The IHBA sponsors the belt buckles awarded to the top-placing exhibitor in each of these divisions.

Junior Beef Expo Results

Champion Horned Heifer: Kinnick Paulsen, Preston
Reserve Horned Heifer: Jennifer Holliday, Greenfield

Champion Polled Heifer: Jenna Tlach, Prole
Reserve Polled Heifer: Nick Deppe, Maquoketa

Champion Steer: Kinnick Paulsen, Preston
Reserve Steer: Liberty Suchan, Gowrie

The IHBA provided specially-designed awards for these champions and reserves.

Directory Map Supplement Available

Due to a layout error, the member numbers after 49 on the center-page map in the new Iowa Hereford directory are incorrect. A corrected supplement insert has been printed and is available for download on the IHBA website. A hard copy may be requested from the administrative secretary (contact information on back page of this newsletter).



Dear Hereford Breeder,

I am writing to you today regarding the Steer Futurity the Iowa Hereford Breeders Association sponsors at the Iowa State Fair. The Futurity was created to increase interest in 4-H members exhibiting Hereford steers at the state fair. To be eligible for the Futurity, the steer needs to be Iowa bred and nominated by an Iowa Hereford Breeders Association member. Since the inception of the Futurity, we have seen growth in the number of Hereford steers exhibited at the state fair. We went from the point of barely having enough steers to have our own class, to the past few years of having at least two classes of Hereford steers in the 4-H show. The feedback we have received from exhibitors, spectators and breeders has all been great, and we would like to do what we can do to keep the momentum going.

We pay out \$2,000 to the top five Hereford steers exhibited at the futurity, which is held at State Fair 4-H show. It is the intention to have this Futurity be self-funded by the nominated steers. The Iowa Hereford Breeders Association does designate \$500 annually to the Futurity. However, we are coming up short with the nominating money covering the total of the payout. The reason why I am writing is to reach out to the breeders in the state for possible donations to keep the Futurity as it currently is and not reduce any of the payouts we currently have.

If you have an interest in donating towards the Steer Futurity, please send your donation to me or to Becky Simpson. I would ask that you write "Steer Futurity" in the comment portion of the check so we know the money is correctly allocated to the Futurity fund. Contributors will be recognized in the October newsletter. We greatly appreciate any support you could give towards this Futurity.

If you have any questions regarding the Futurity or would like to help out in any way, my number is 641-485-5012.

Sincerely,

Thad Espenscheid

Iowa Hereford Breeders Association Board

Steer Futurity Chair

My address:

1969 II Ave.

Traer, IA 50675

Becky Simpson's address:

13359 280th St.

Redfield, IA 50233-6014

Thank You...



Thank you for selecting me for the heifer grant this year. I was able to purchase a fall heifer from K7 Herefords at the Iowa Select Sale. I am looking forward to showing her this summer and I think she will be a great addition to my herd.

Sincerely,
Cody Powell

Thank you very much for the heifer grant. I was able to purchase a nice cow/calf pair from MDF Polled Herefords. I am very excited about this pair. The calf I hope to use as a show steer in 2022 and breed the cow again this spring. Thank you very much for this opportunity.

Sincerely,
Owen R. Powell

I want to thank the IHBA for choosing me as the recipient of the Hereford Hall of Fame award this year at the Beef Expo. This is quite an honor to receive and it definitely was a total surprise. Thank you all.

Steve Landt

The IHBA thanks Andy Montag for purchasing the framed print at the Expo banquet and the National Hereford Women for donating it. The proceeds benefit the Gammon Barn museum.



New Names In The News

Born January 20, Everly Joy Mitchell is the first child of former Iowa Hereford Queen Libby (Anderlik) Mitchell and her husband Matt. "Evie" is also the first grandchild for former IJHA

advisors Tim and Melinda Anderlik.

Willa Pearl DeBour, born Jan. 25, is the third daughter for Sarah and Tyler DeBour. Ron and Cheryl Beaver are her grandparents.

PLANNING AHEAD

June 11-13 – Iowa Junior Hereford Association
Summer Show, Colfax

June 12 – IHBA Board Meeting

July 1 – Steer Futurity Qualification Deadline

July 1 – Iowa Beef Heifer Award Deadline

July 3-9 – Junior National Hereford Expo, Kansas
City, Mo.

July 19 – Newsletter Deadline

**Aug. 1 – Christenson & Harms Scholarship
Deadlines**

Aug. 12 – Iowa State Fair FFA Breeding Beef Show

Aug. 14 – Governor's Charity Steer Show, Iowa
State Fair

Aug. 17 – Iowa State Fair 4-H Breeding Beef Show

Aug. 18 – Iowa State Fair 4-H Market Beef Show &
Iowa Hereford Steer Futurity

Aug. 19 – Iowa State Fair Open Hereford Show

Aug. 29 – Iowa Hereford Tour & Annual Meeting,
central Iowa

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That's \$20,000 in additional revenue for a typical 400-cow outfit, thanks to increased fertility and herd size.
Herefords also add efficiency and value for the folks who buy your calves -- \$30 per head in feedlot profitability.
That's real money and real results.

COME HOME TO HEREFORD.

Find cattle for sale on the "classifieds" page at iowaheford.org
For a free copy of our new directory, contact Becky at 515-833-2991 or becky@iowaheford.org

IOWA HEREFORD

This was one of four different ads that were part of a 6-insertion rotation in *Midwest Marketer* from Feb. 20-May 1. In addition, the IHBA had the front of the March cover wrap on the Iowa Cattlemen's magazine.



Board Candidates Sought

Four new board members will be elected to 3-year terms at the IHBA's annual meeting on Aug. 29. If you are a paid-up member of the IHBA who lives in Iowa and are interested in running for the board or if you know someone you would like the nominating committee to ask, contact Willy Black, 641-870-0382, wblack@iowatelecom.net; Thad Espenscheid, 641-485-5012, thespn67@hotmail.com; or Amanda Wall, 515-201-2812, amandawall33@yahoo.com.

Iowa Hereford Breeders Association
13359 280th St.
Redfield, IA 50233-6014

ADDRESS SERVICE REQUESTED

Iowa Hereford Breeders Association Officers & Directors

*(year term expires; * denotes 2nd term)*

President: Willy Black, Chariton (2022*)
641-870-0382

Vice President: Chance Deppe, Spragueville (2022*)

Secretary: Marilyn Lenth, Postville (2023)

Treasurer: Chance Wiese, Manning (2023*)

Directors:

Thad Espenscheid, Traer (2022)

Andy Montag, Grimes (2022)

Brent Petersen, DeWitt (2021*)

Scott Powell, Blue Grass (2021)

Charls Rife, Columbus Junction (2021*)

Mike Simpson, Redfield (2021)

Nathan Stickley, Parkersburg (2023)

Amanda Wall, Pleasantville (2023)

Beef Breeds Council Representatives:

Mike Dierenfeld, Northwood

Shayne Wiese, Manning

Administrative Secretary

Becky Simpson

13359 280th St.

Redfield, IA 50233-6014

515-833-2991

becky@iowahereford.org

Website: www.iowahereford.org

Website Administrator: Marilyn Lenth
lhfarms1@neitel.net

Iowa Junior Hereford Association Officers & Directors

President: Evan Espenscheid, Marshalltown

Vice President: Nick Deppe, Maquoketa

Secretary: Jenna Smith, Newton

Co-Treasurers: Madeline Espenscheid, Traer
Ethan Espenscheid, Marshalltown

Directors: Jonathon Kreutner, Vinton

Kennedy Montag, Grimes

T.R. Putz, Otley

IJBBA Representatives:

Jenna Smith

Ethan Espenscheid

Advisors

Lonnie & Tammy Cherry, Winthrop

319-981-4831

Chance & Britany Deppe, Spragueville

563-451-6908

Iowa Hereford Queen

Madalynne Yenter, Marengo

Iowa Hereford Princess

Jenna Smith, Newton

Queen Coordinator: Debra Klauenberg, Pleasantville