



2022 IHBA Governor's Charity Steer Show Application

Name: _____

Age: _____

Address: _____

Phone #: _____ (best number to be contacted at)

Are you an IHBA Member: Yes _____ No _____

Related to an IHBA Member: Yes _____ No _____

(If so what name/relation): _____

1. **About You:** Why do you want to represent the IHBA in the 40th Anniversary / 2022 Governor's Charity Steer Show? What do you hope to learn and what experiences do you hope to gain by participating in this event?

2. **Competition:** Why should the IHBA GCSS Committee pick your steer?
(This is a competitive steer show; therefore, a significant portion of the selection process will be based on the quality of the steer.) Take this opportunity to present your steer to the selection committee in a way that highlights his positive attributes. Treat this as a chance to 'sell' your steer. Don't be afraid to state the reasons he can compete in the show, how you care for him daily, or any other information you think is important.

3. **Industry:** What were your reasons for buying or raising a Hereford steer over another breed? What are some things that you or your family/friends do to support the beef industry, or specifically Hereford cattle?

4. **Promotion:** What plans or ideas do you have to help raise awareness for the Governor's Charity Steer Show? How do you plan to raise funds to support the sale of your steer for the Ronald McDonald House Charities of Iowa?

5. **Letter of Recommendation:** Provide one letter of recommendation from an individual of your choice.