



May 1, 2022

Dear Hereford steer exhibitor,

The Iowa Hereford Breeders Association is currently accepting applications to represent the Iowa Hereford Breeders Association in the 2022 Governor's Charity Steer Show (GCSS). Since its inception in 1983, the GCSS has generated over \$3.5 million in support for Iowa's Ronald McDonald House chapters. These facilities house the family members of seriously ill children being treated in area hospitals. Past steer exhibitors have witnessed first-hand the positive impact of their contributions while gaining unequalled life skills and industry contacts through participation in this annual event. Additionally, the selected exhibitor is guaranteed payment for their Hereford steer above and beyond market price.

With an increase in popularity representing the Iowa Hereford Breeders' Association in the Governor's Charity Steer Show, we are asking all that have an interest to complete the written application and submit it to the Iowa Hereford GCSS committee. The written application deadline is **June 1st**, followed by an in-person candidate interview with an independent panel of judges to take place at the Iowa Hereford Preview Show in Adel, IA on Saturday, June 25th. If an applicant is unable to attend the in-person interview, the committee will do their best to facilitate an online interview. The application can be typed or handwritten and must be submitted by email to ihbagcss@gmail.com.

If you have any questions, please feel free to reach out to a member of the IHBA GCSS Committee. Thank you for your interest in this year's Governor's Charity Steer Show.

Sincerely,

Amanda Wall
515-201-2812

Jacob Smith
641-521-9947

Stacey Cremeens
319-325-4111